

## True Mobile Health Rebrands to ShareTek, Appoints Longtime Proponent of Public Safety Greg McKay as Chief Executive Officer

*McKay will lead the company's shift to ShareTek and service expansion for healthcare, human services and criminal justice programs*

**Scottsdale, AZ (October 7th, 2020)** – [ShareTek](#), formerly known as True Mobile Health, LLC, today announced the appointment of Greg McKay as Chief Executive Officer and the company rebrand. McKay will spearhead ShareTek's Coordinated Care platform expansion into new areas in healthcare, human services and criminal justice that could benefit from a shared responsibility, capacity and outcomes, evidence-based approach to coordinated care.

"We're thrilled to bring on board one of the leading child welfare and public safety advocates in the state of Arizona to lead the charge at ShareTek," said ShareTek President and Founder Steve Moak Jr. "Right out of the gate, McKay helped us identify other healthcare, human service and criminal justice industries that could benefit from our virtual solutions for better care coordination. Through our rebrand and McKay's strategic guidance, we will make the ShareTek platform a household name for healthcare providers and case management professionals across the care continuum.

Today's healthcare, human service and criminal justice agencies are resource and capacity-constrained, with data siloed and access to critical system partnerships out of reach. Using the ShareTek Coordinated Care platform, all support team members and providers can virtually connect with a single software license to collaborate and create custom care plans. This helps closing any gaps in the client care journey and ensuring progress, goals, potential risks are accurately tracked for better care coordination and improved outcomes.

ShareTek's solutions are intended for struggling individuals who need the support of many people or systems to aid in their success. The platform best serves health plans, providers, and organizations in the following areas, but can be easily modified to fit other industries desiring virtual solutions for coordinated care.

### **Healthcare**

Healthcare providers using the ShareTek platform can help identify at-risk clients sooner, providing instant access to time-sensitive care and preventing the need for high-cost reactive care. Regular client engagement has proven to shorten relapse time by 75% and has the potential to identify relapse risks before they take place. Within the healthcare market, ShareTek's solutions are geared towards behavioral health programs for foster children designed to promote safety, permanence and welfare, developmentally disabled clients, as well as case management solutions for substance use disorder and serious mental illness (SMI). ShareTek's solutions promote the wellness and wellbeing of these vulnerable/at-risk populations, helping to reduce the frequency of higher-level care requirements and associated expenses with residential treatments, hospitalizations or even incarceration.

### **Criminal Justice, Community Corrections and Supervision**

By enlisting ShareTek's solutions, criminal justice agencies can drive down risk factors related to criminogenic behavior, saving an average of \$145 per day by providing low-level offenders with an alternative option for reform. ShareTek's platform integration supports probation and substance abuse diversion programs through surveillance, management and treatment in a virtual environment, resulting in better management, fewer costly incarcerations and safer communities.

"I spent the bulk of my 27-year-career in law enforcement seeing where our systems have failed to serve the most vulnerable populations," said McKay. "In an age of foster care and criminal justice reform, as well as deinstitutionalization, our communities need to be safe and protected. I'm honored to be part of a team that's putting forward a results-driven, people-first solution for coordinated care and case management."

For more information, visit [www.wesharetek.com](http://www.wesharetek.com).

### **About ShareTek**

ShareTek, formerly known as True Mobile Health, LLC was founded in 2018 to promote shared responsibility, shared capacity and shared outcomes for next-generation client engagement and coordinated care. It's virtual, Coordinated Care platform breaks down the silos of client data that are common among industries such as healthcare, human services and criminal justice, effortlessly connecting all support care team members of vulnerable/at-risk populations for improved outcomes. The platform seamlessly integrates with existing systems, providing a modern, mobile solution for all support team members to stay in-sync throughout the client's healthcare journey and deliver personalized, truly coordinated care.

### **About Greg McKay**

Greg McKay is the Chief Executive Officer of ShareTek, formerly known as True Mobile Health LLC. Previously, McKay was the Director of Arizona's Department of Child Safety (ADCS), overseeing nearly 3,000 employees and a \$1 billion dollar budget. Prior to this, McKay's was tasked with creating the first criminal investigative program within Arizona's child welfare system, in response to a series of catastrophic deaths of children with prior system involvement. McKay grew this operation as the sole employee with a \$1.7 million budget to leading over 100 staff with a \$10 million budget. Leading up to McKay's state government leadership, he spent more than 20 years in law enforcement, including serving in the Phoenix Police Department with assignments ranging from interdicting criminal street gangs to investigating crimes against children and homicides.

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