

PRIVACY STATEMENT

OVERVIEW

This website is operated by Purposeful Pilates. Throughout the site, the terms “I,” “we,” “us,” and “our” refer to Purposeful Pilates. Purposeful Pilates offers this website, including all information, tools and services available from this site to you, the user, conditioned upon your acceptance of all policies and notices stated here.

WHAT DO WE DO WITH YOUR INFORMATION?

When you enter your information through the Contact page we collect the personal information you give us such as your name, address and email address.

When you browse our site, we also automatically receive your computer’s internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

With your permission, we may send you emails about our services, events or other updates.

SECTION 2 - CONSENT

How do you get my consent? When you provide us with personal information on the Contact form, we imply that you consent to our collecting it and using it for that specific reason only. If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

How do I withdraw my consent? If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at anytime, by contacting us at danielle@purposefulpilatesmn.com.

DISCLOSURE

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service.

WEBFLOW

Our site is hosted on Webflow Inc (“Webflow”). They provide us with web hosting and a content management system (CMS) that allows us to offer our services to you.

Your data is stored through Webflow's data storage, databases and the general Webflow applications. They store your data on a secure server behind a firewall. Payments (if applicable) are processed and sent through the indicated payment gateway. Transmission of data to payment gateways is subject to the privacy policy of each payment gateway.

For more insight, you may also want to read Webflow's Terms of Service [here](#) or Privacy Statement [here](#).

SECURITY

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

COOKIES

A cookie is a small software file stored temporarily or placed on your computer's hard drive. The main purpose of cookie is to allow a web server to identify a user's computer and web browser, and tailor web pages and/or login information to user's preferences. Cookies help us promptly display the information needed to use the capabilities on the Service and other information which we consider to be of interest to visitors to the Sites and users of the Service. By gathering and remembering information about website preferences through cookies, we can provide a better web and marketing experience. Cookies don't give us access to users' computers, and the information we collect through cookies doesn't include Personal Information.

Webflow utilizes session cookies, which allow us to uniquely identify your browser while you are logged in and to process your online transactions. Session cookies disappear from your computer when the web browser is closed or computer is turned off. We also utilize persistent cookies to make it easier to log into and use the Service. Persistent cookies remain on computers after the web browser is closed or the computer is turned off.

Many jurisdictions require or recommend that website operators inform users as to the nature of cookies they utilize and, in certain circumstances, obtain the consent of their users to the placement of certain cookies. If you require more specific information as to the nature of the cookies utilized in the Service for purposes of fulfilling these obligations, please contact Webflow by email at contact@webflow.com.

AGE OF CONSENT

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

QUESTIONS AND CONTACT INFORMATION

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact us at danielle@purposefulpilatesmn.com.