








Eric James Wood

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-  [Online Portfolio](#)
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I AM AN ART DIRECTOR, GRAPHIC DESIGNER AND LIFE TINKERER.

Over the years I have developed my craft and personal style that has led me to working with a variety of people and clients spanning multiple countries and timezones. That continually allows me to bring a lot of creativity, experience, passion and project oversight to everything I do.

I am multi-disciplinary in Print, Web, Motion Graphics and Photography. I have managed teams of designers, oversaw production, developed systems to keep projects organized and deliverable.

I have taken on projects where I have designed and created all materials for delivery and I have directed the overall look and functionality for approval then guiding a team to the final delivery. I take pride in my ability to mix design styles to suit the client and delivering on the needs required for a successful project.

| Experience

Helium14

Art Director / Senior Designer / Photographer

January 2000 - Current

San Francisco, CA

- Oversee complete project management, associated vendors and product suppliers.
- Fluent in print, web and motion design concepts and production
- Keen eye for cross-media design and asset production.
- Diverse at problem solving solutions.



| Experience

EQAL, inc.

Freelance Art Director / Senior Designer

April 2011 - July 2012

Los Angeles, CA

- Team launched 4 shows and a network for YouTube original programming in the health and beauty space with multiple shows landing in the top 20 list of views.
- Design and manage website design for key clients under the company roster.
- Concept and create strategy for in-house marketing and promotions.
- Implemented a department wide file system for tracking files and job tracking.
- Brought motion services in-house for brand clients, significantly reducing costs and time.

A.D.D. Marketing + Advertising

Freelance Art Director / Senior Designer

2006 - 2008

Los Angeles, CA

- Direct, design and manage campaigns for various client projects.
- Produce video shoots, edit video and create motion graphics for online and internal use.
- Responsible for transitioning the company to a digital workflow from paper based for all reporting, producing an annual savings of roughly \$30,000 in external printing cost in the first year.
- Design and develop DVD media for sales presentations and client distribution.

MediaFront - Oslo Norway

Art Director / Senior Designer

July 1997 - May 2003

Oslo, Norway

- Oversaw a 5 person team of designers and a programmer.
- Lead team in concepting, presenting, design, management and execution of projects.
- Created and managed routines for back-ups, archiving and timekeeping for the design team.
- Brought on to expand the design style of the firm to broaden the appeal to new markets.
- Contribution in building the company to one of the most well-known and awarded studios in Oslo, Norway.



| *Portfolio*

EricJamesWood.com >

| *Education*

Laguna College of Art and Design (LCAD)
Graphic Design and Communications Major

| *Skills*

- Art Direction and Design
- Creative Strategy
- Branding and Identity Design
- Brand Development
- Package Design
- Typography
- Print, Web and Motion Design
- User Interface Design
- Creative Suite / XD
- Video Production and Editing
- Organizing and Managing Photo Shoots.
- Asset Management, organization and workflows.

| *Associations*

AIGA / San Francisco Chapter

| *Referrals*

Available upon request