

..... *Use Case* .....

# Onboarding

**Buyer:** HR Team    **Who:** Employees

Digital technologies mean creating new virtual experiences that allow people to get more involved. But how can the HR teams redesign their on-boarding processes to harness this potential?

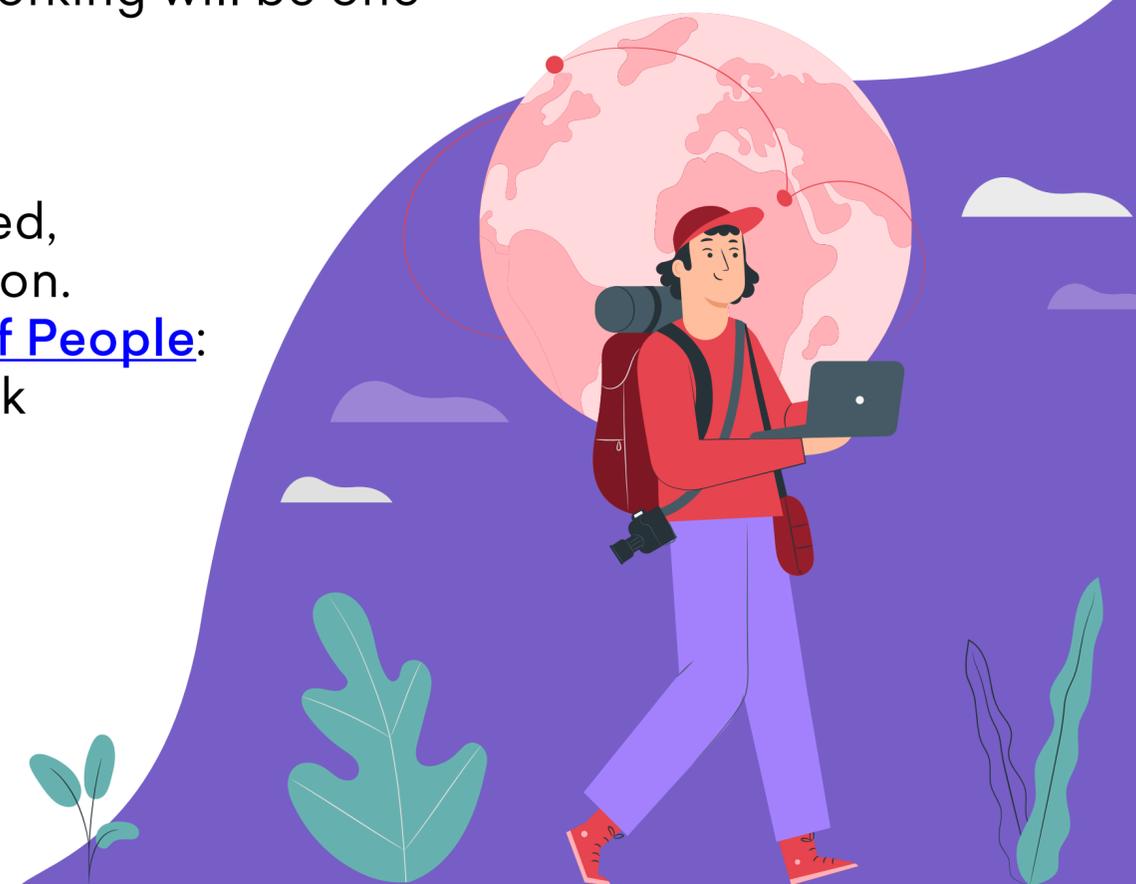


# New Ways of Working: Putting them into Context

It's no doubt that **remote working** took work life by storm this past year and a half, and we made the best of it by redesigning and streamlining business processes and making them more digital. But what will happen when remote working is no longer a necessity?

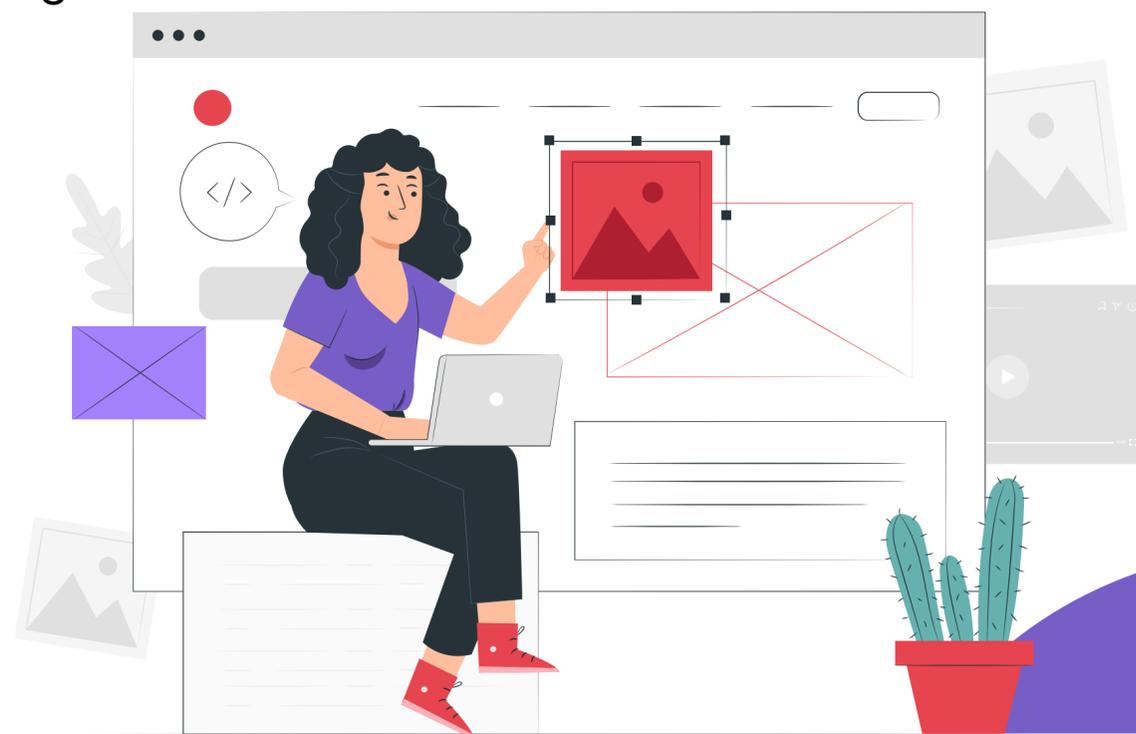
We're willing to bet that the ultimate direction will be **hybrid working**: a mixed model with some employees working from the office and some working remotely, or where a part of the week will be dedicated to working in the office and part to working from home. And according to Microsoft's [Work Trend Index](#), hybrid working will be one of the biggest challenges for HR teams going forward.

If anything, it's clear by now that the **employee experience** needs to be overhauled, at least based on our experience in change management and digital transformation. In our experience, the key to success is to embrace the concept of the [Internet of People](#): an approach where technology learns from users, adapting to them and their work and not vice versa.



Out of the various HR processes, **onboarding** is the one that, based on our experience with the HR teams of some of the largest Italian companies out there, is the most difficult to picture in a hybrid working system. Most people are of the idea that not going into the office and not meeting and interacting with colleagues hinders the process of assimilation and acclimation within a company.

Given that the onboarding process is [essential to retaining talent in a company](#), our habit-inspiring platform is a powerful ally for those with HR functions. **hi** fosters new ways of relating and connecting with people, embracing two-way communication and an approach where users are essential to ensuring the process comes full circle.

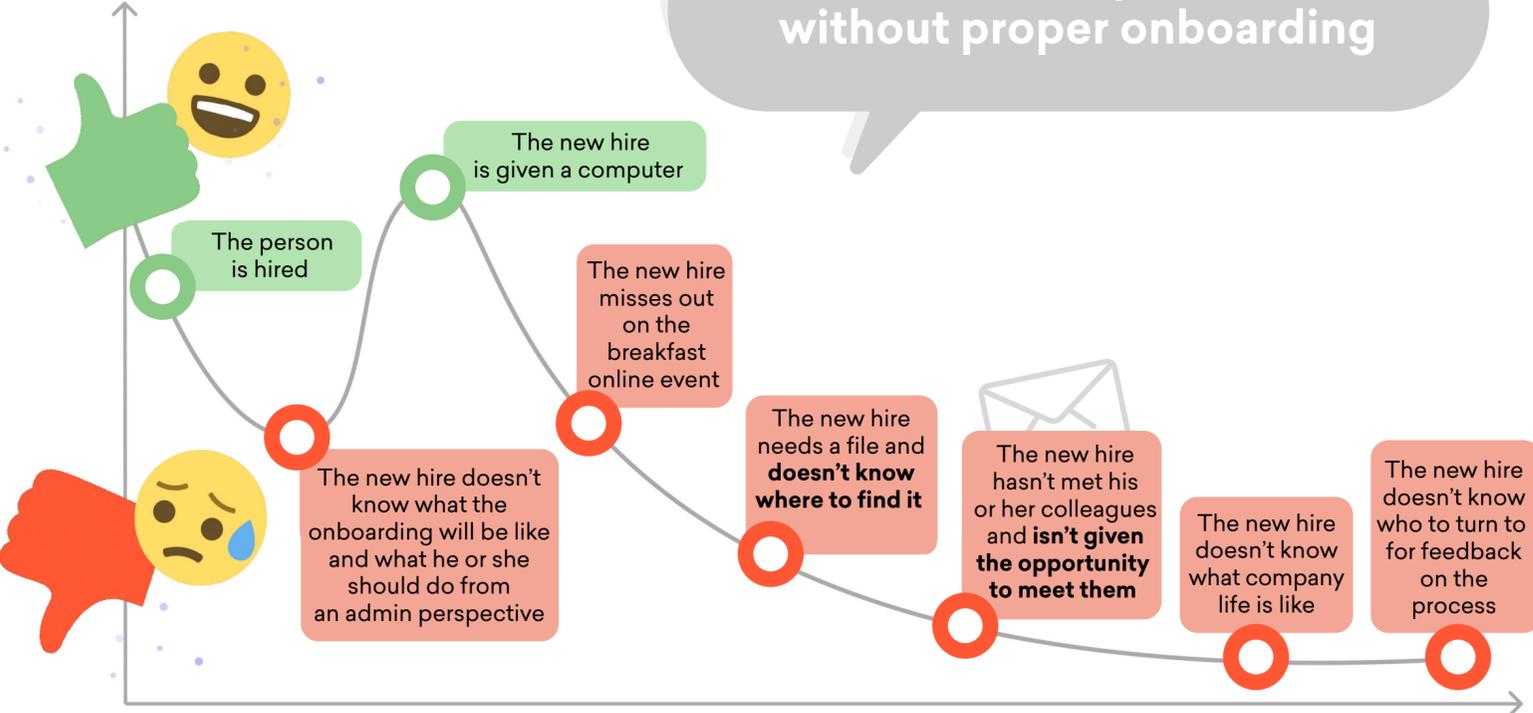


# The Emotional Curve

WITHOUT



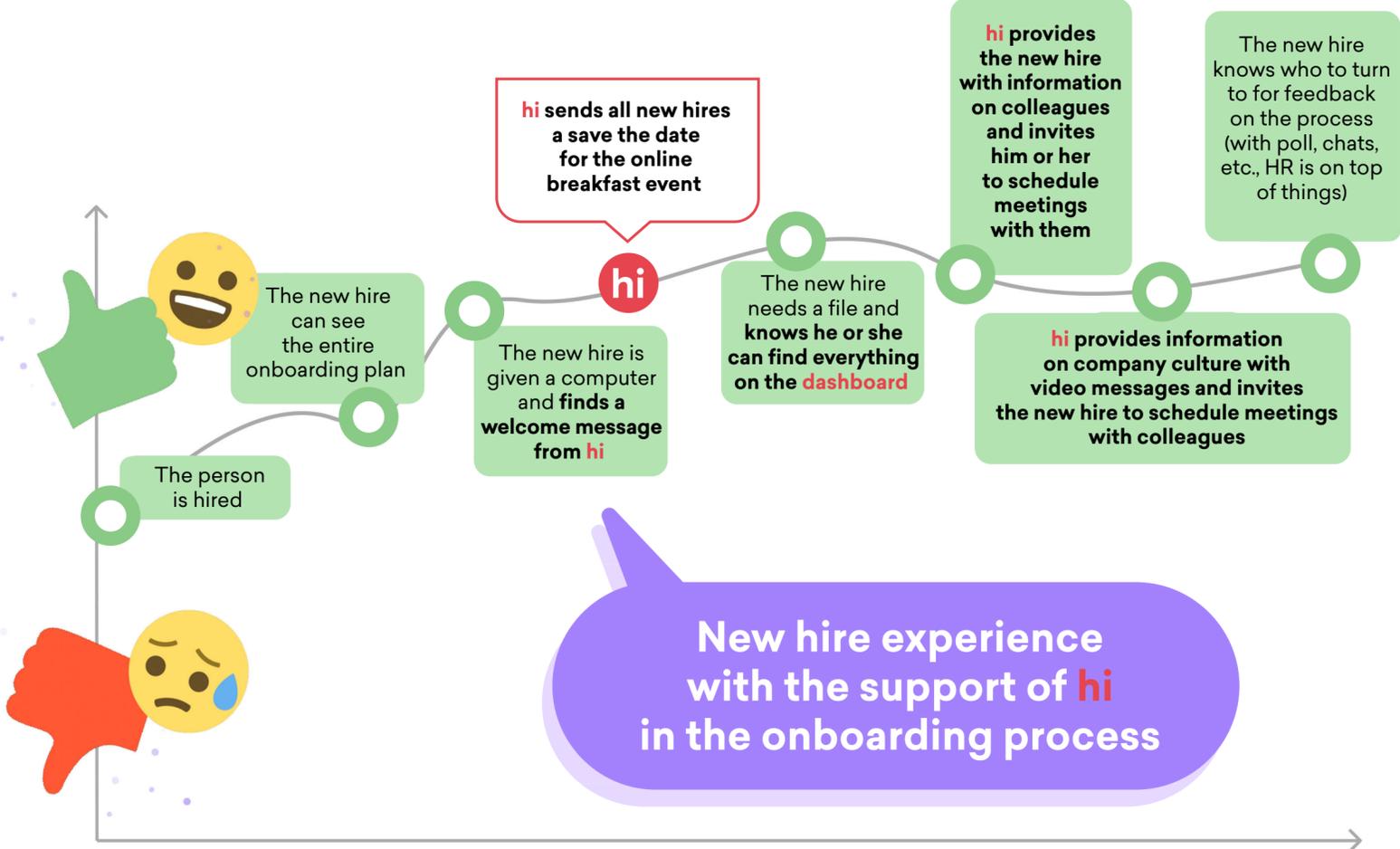
New hire experience without proper onboarding



WITH



hi sends all new hires a save the date for the online breakfast event



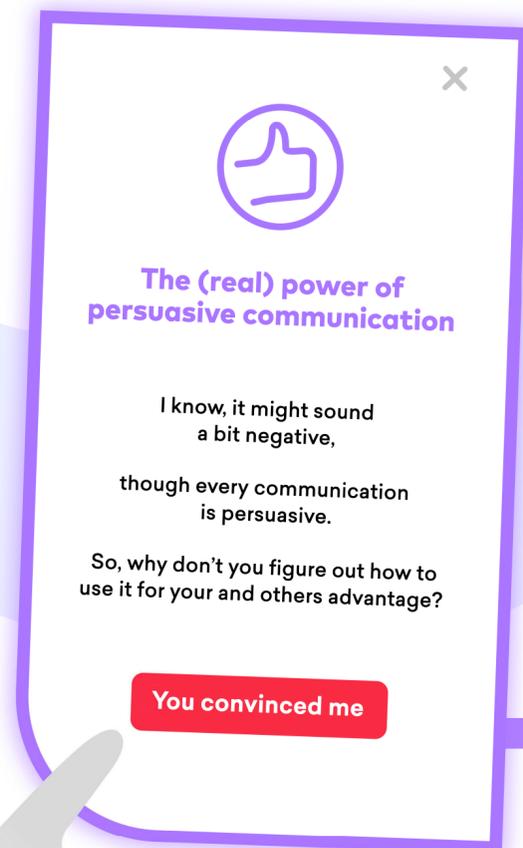
New hire experience with the support of hi in the onboarding process

# The User Journey with hi

**hi** makes the digital onboarding process engaging, quick, and more effective. It harnesses the principles of the Internet of People, putting users at the center with technology that adapts to people's needs.

## Tips

*Insights and information are just a click away*



**hi** provides new hires with fun, quick tidbits of information each day and short introductions from other people in the company. This allows new hires to gradually acquire the knowledge they need as well as information on safety and how the organization works.

The principle **hi** goes by is that of **microlearning**, where complex concepts are broken down into comprehensible, digestible **chunks**. With **hi**, learning is easier and becomes integrated into the workday.

Not to mention that **hi**'s more detailed content is available in various formats designed to meet the needs of users with different **learning styles**. From classic guides to infographics to interactive presentations and videos, **hi** has you covered.

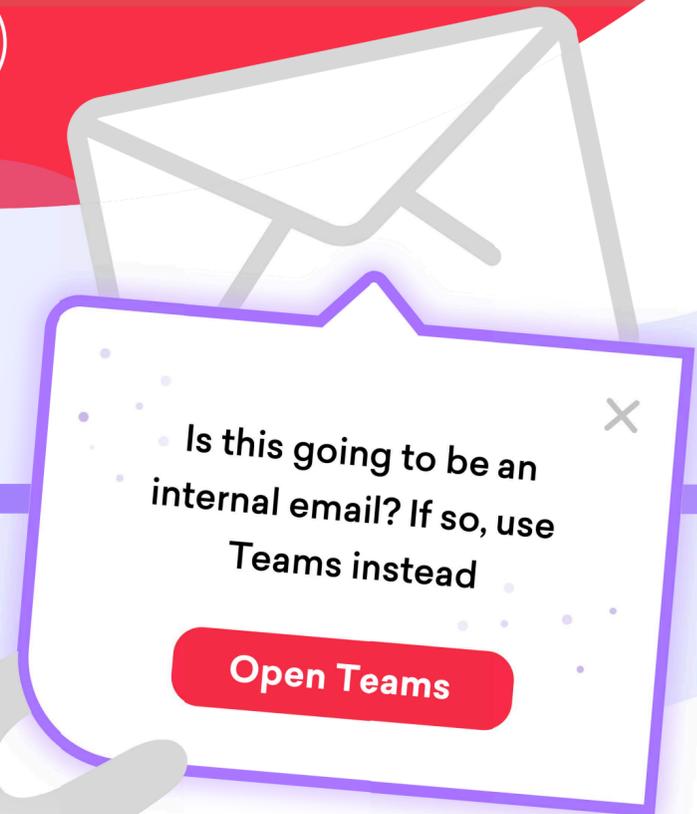


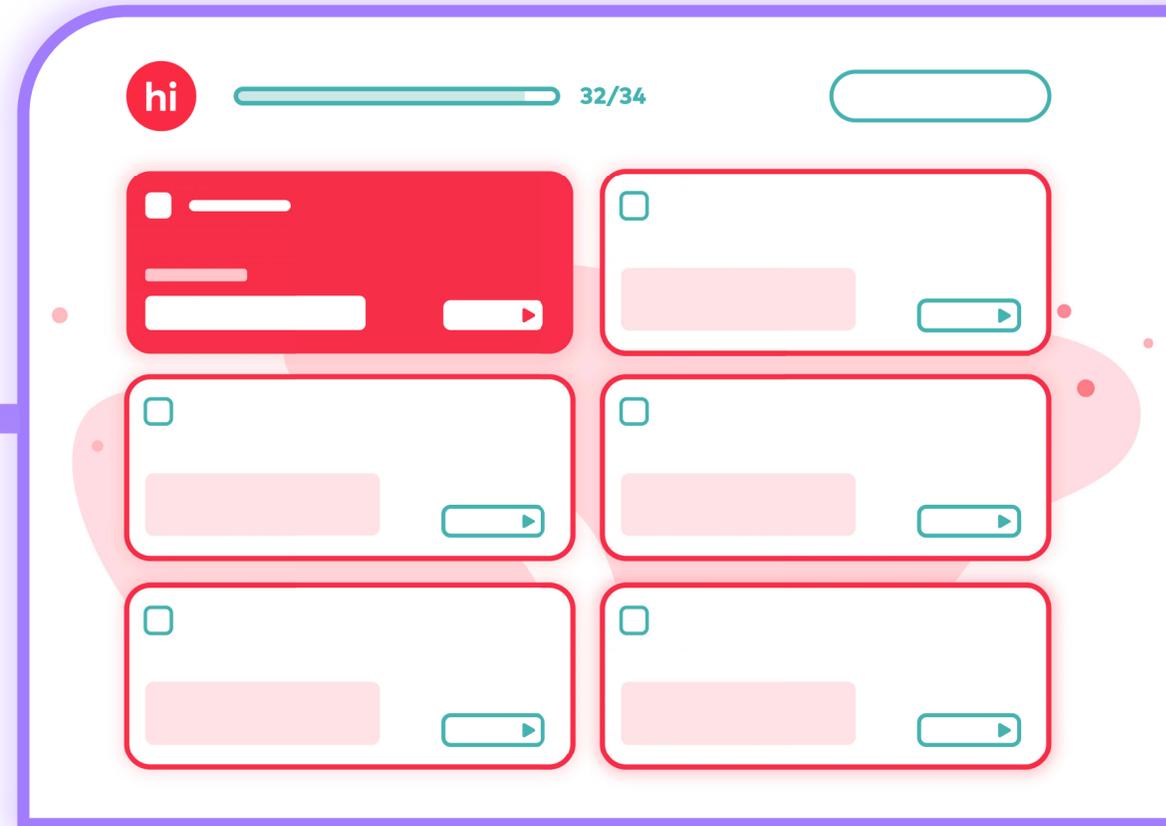


## Nudges

*Short, contextual messages that generate new behavior and consolidate habits*

Machine learning and artificial intelligence algorithms allow **hi** to send **nudges** suggesting behavioral **patterns** right when your people need the most as they work, making learning more effective. Employees receive **feedback** on the spot and can immediately evaluate whether it was useful. Nudges are combined with other training throughout the workday, meaning people will learn without even realizing it!



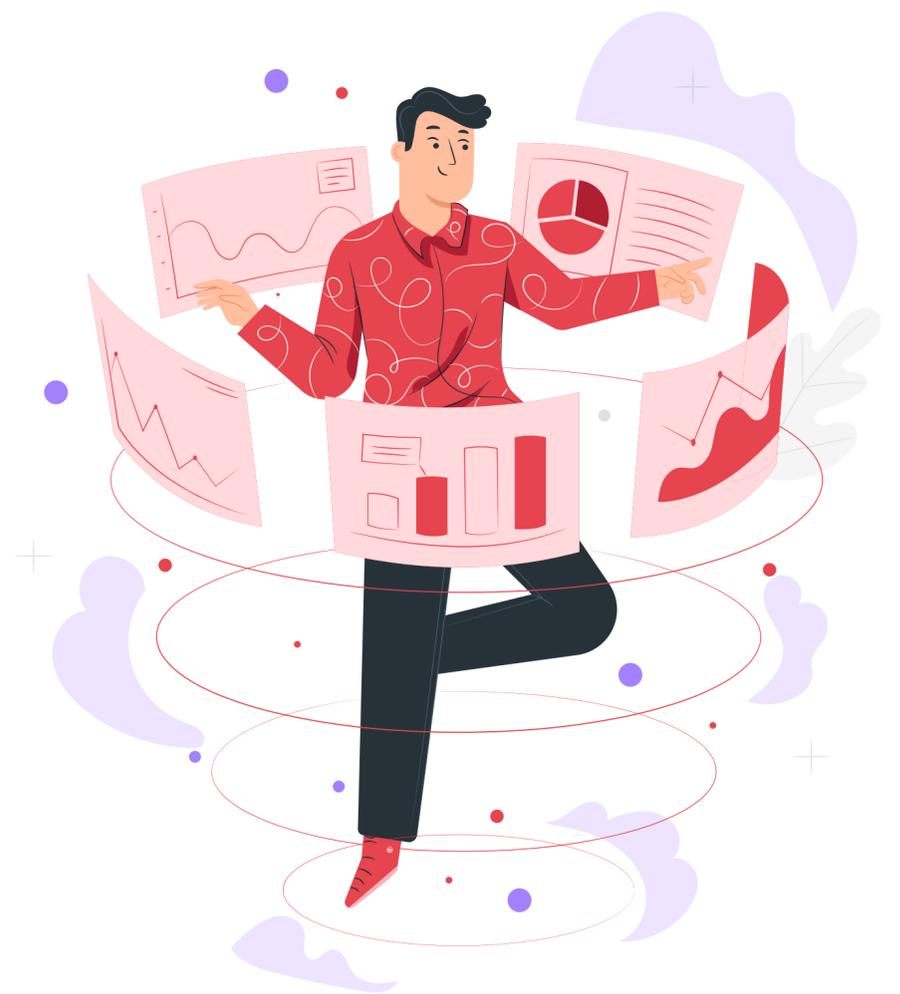


## Dashboard

*The Netflix of onboarding:  
A dashboard with access to content*

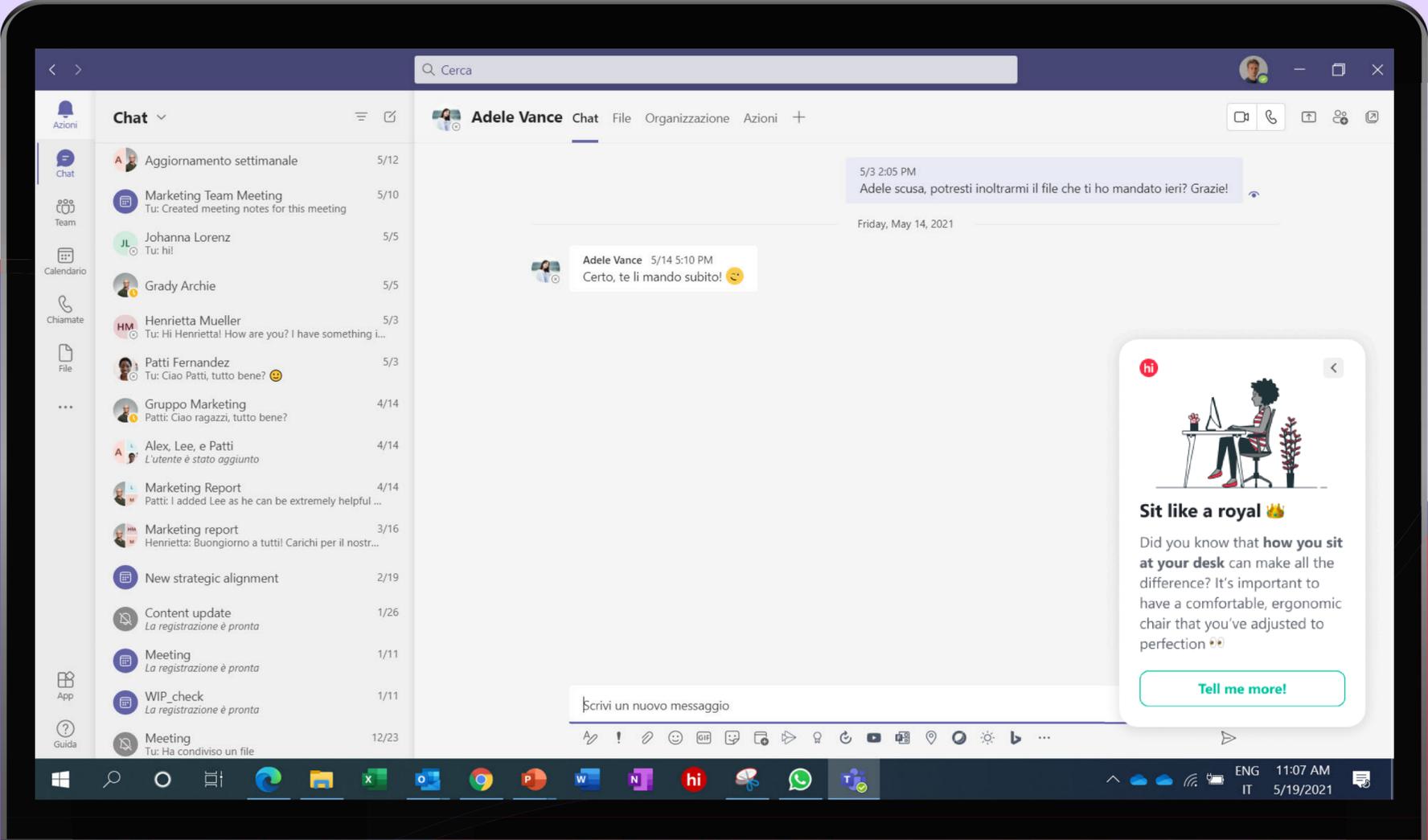
With hi, new hires have a personal guide that also interacts with them and answers their questions.

**Employees** can find the answers they need on their **dashboard**, which contains all documentation presented to them daily through **hi's tips**, as well as in-depth content and a chat section where they can touch base with their go-to contact person.



# So, how does it all work?

## Tips



**Have you met Sara?**

“People have the power” is Sara’s motto. She’s **Head of Sales & Marketing**. Her days are always packed, but she’s never too busy to meet new joiners. Send her an invite for a 15-minute chat!

[Open Teams](#)

**New beginnings, new computer!**

Starting a new job isn’t always a walk in the park. That’s why the company wants to do everything to make sure these first few days go smoothly 😊 Do you have everything you need installed? Go over your checklist. If something’s missing (hey, it happens 😊), make sure to get in touch with the IT team.

[Go to your checklist](#)

**So many tools!**

Are you feeling a bit disoriented with all these remote working tools? 😊 Not to worry! Click here to get some clarity 📌

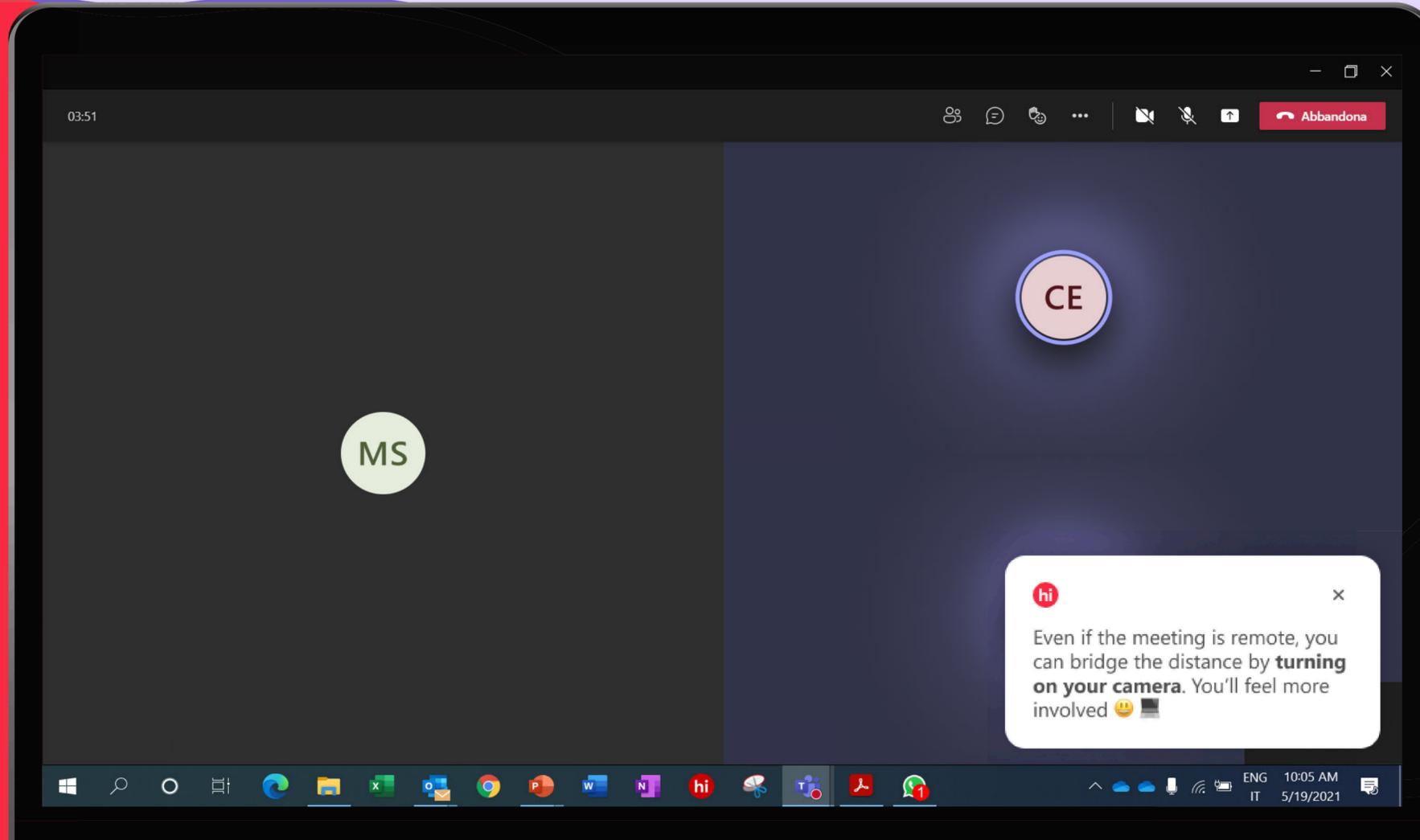
[Let’s go!](#)

**Sit like a royal 🤴**

Did you know that **how you sit at your desk** can make all the difference? It’s important to have a comfortable, ergonomic chair that you’ve adjusted to perfection 🙌

[Tell me more!](#)

# Nudges



hi

Save files on **OneDrive** because...  
...in that way, **you'll keep your files safe** 🗄️ The cloud protects them with advanced antivirus systems and backs them up for safekeeping in case something were to happen to your PC.

hi

Is this your first time using **Cisco Jabber**? Use your Windows credentials to log in! 😊

hi

Remember: **concentration** is a valuable but limited resource! Take a short break and you'll come back feeling even sharper 😊

# 4 reasons to adopt hi

## Contextuality

Enhance the employee experience through contextual nudges, making onboarding a continuous journey and not just an one-time experience.

## Personalization

Provide each new hire with a unique, tailored onboarding experience.

## The right content at the right time

Ensure that your people are able to easily find and access materials right when they need them.

## Data-driven

Leverage on data to maximize personalization and the quality of experience.



Request a DEMO

For more information  
and to request a demo, please contact:

[f.pozzobon@digitalattitude.com](mailto:f.pozzobon@digitalattitude.com)



[digitalattitude.com](http://digitalattitude.com)

## BECOME A PARTNER

What are the benefits for partners  
who use the **habit-inspiring** platform?

- 1 Improve **ROI** for all the materials you already have and that just needs different, simpler positioning.
- 2 Create **new business opportunities** and increase your changes of **upselling** and **cross-selling** your services, reaching a wider audience.
- 3 Set yourself apart in the market and gain **better positioning** against the competition, delivering something **unique** and **completely different**.

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# **We make it simple to adopt new technologies**

Want to know more about Digital Attitude?

We'd love to [hear from you](#)

## Patent

EU Patent Filing (advised by Schumacher  
& Wilsau PAG, Munich) - Application  
N. 19151679.8-1126

## Awards

Europe HR Innovation Awards 2018  
Premio Adriano Olivetti (Aif Award) 2019/2020  
TOP of the PID Award 2019  
Microsoft Digital Transformation Champ Awards 2020  
Cloud Collaboration & Smart Working Gold Award