# Important Summit & Submission Information

Thank you for your interest in presenting your work at the 11th Annual Texas Primary Care Consortium Summit: Creating Stronger Primary Care, *Together*, for a Healthier Texas.

We are currently accepting applications for Breakout Sessions, Pre-Summit Workshops and Poster Presentations. Please continue reading for important submission information and guidelines.

This application must be completed in one sitting. The system will not save your progress if you exit at any point before submitting. We recommend using this working document to plan for your final submission at your own pace. We expect the submission form to take approximately 45 minutes of your time to complete. Please note that all proposals must be electronically submitted via this [form](https://www.surveymonkey.com/r/TPCC2023) to be considered.

**Submission Deadline: Wednesday, April 12, 2023**

**About TPCC Summit**

Primary care is the foundation of a strong and effective health care system. When we prioritize primary care, people can live longer lives with more equitable outcomes. Systems and organizations built around a core primary care function can deliver higher quality, lower cost care.

The TPCC Summit is a space for dialogue and collective learning among professionals dedicated to improving health and health care in Texas. Every year, participants from diverse backgrounds across the public health and health care spectrum convene to address the prioritization of primary care in our health care system. Attendees leave equipped with a more comprehensive understanding of today's health care challenges, best practices, lessons learned, and available resources to improve the health of Texans.

**The 11th Annual Texas Primary Care Consortium Summit: Creating Stronger Primary Care Together for a Healthier Texas will take place on November 2-3, 2023, in Houston, TX.** We look forward to continuing in our shared pursuit of improving the health of Texans through accessible, equitable, and coordinated person-centered primary care.

**Focus Areas**  
Proposals should align with one or more of the following categories:    
  
1. High-Quality Primary Care in Action  
This focus area includes sessions that highlight successful programs, models, and policies that have helped *strengthen the primary care system*. **We welcome submissions with outcomes, results, and lessons learned so that attendees can learn what high quality primary care in action looks like**.  
  
2. Paying for Primary Care  
This focus area includes sessions that highlight how to *sustain and increase* *investment into primary care* while reducing overall costs and financial barriers. **We welcome submissions that address the linkage between finance and outcomes, including proven approaches to payment reform, impact of nonmedical interventions, and value-based payment**.   
  
3. Innovative Approaches   
This focus area includes sessions that prioritize how to advance *equitable, comprehensive, and sustainable primary care for all Texans* with emerging science, pilot programs, and new methods. We welcome submissions that discuss new ideasfor addressing the variety of challenges presented by our health care system, including care delivery, data sharing, nonmedical drivers of health, access to health care, workforce capacity, interoperability, and behavioral health integration.  
  
**Session Format**

This is a fully in-person summit, so all presentations will be given live on-site in Houston, TX.

**Breakout Presentations:** Breakouts will take place in 1-hour time blocks, inclusive of a 45-minute presentation and 15 minutes of Q&A and discussion.

**Pre-Summit Workshops:** Pre-Summit Workshops will be 2.5-hour interactive workshops, formatted at the presenter’s discretion.

**Poster Sessions**: Posters will be displayed for the duration of the Summit with an opportunity for participant networking and further discussion during the reception taking place on Thursday, November 2.   
  
**Timeline**  
The submission deadline is Wednesday, April 12, 2023. Applicants will be notified of acceptance status on a rolling basis in mid- to late- May.  
  
**Presenter Expectations**

**Registration:** Accepted presenters (including co-presenters) will be required to register for the summit. Please consider this before choosing to submit your proposal. We are exploring the possibility for discounts or scholarships for full time students but this is not guaranteed. Should you have questions, please email [convenings@texashealthinstitute.org](mailto:convenings@texashealthinstitute.org). Presenter rates are noted below and are inclusive of a $50 discount off general attendee rates.

* $300 if registered by June 30
* $350 if registered between July 1-September 30
* $400 if registered after October 1

**On-Site Attendance.** This is a 100% in-person summit, so all presentations will be given live on-site in Houston, TX. We request that applicants hold the dates of November 2-3 on their calendar and be available to present on either day. This flexibility will allow the planning committee to develop an agenda based on content rather than scheduling needs, ultimately resulting in a more valuable summit experience for everyone. Accepted applicants will be notified of their assigned day and time at the time of acceptance. Please understand that we will be unable to accommodate requests for a specific day or time on the agenda or for pre-recorded or live-streamed presentations.

**Presenter Limit:** Sessions are allowed a maximum of 2 presenters.

***Thank you for your interest in presenting at the 2023 Texas Primary Care Consortium Summit!***

**Questions? Please email** [convenings@texashealthinstitute.org](mailto:convenings@texashealthinstitute.org)**.**

# Presenter 1 Information

Please enter the information for the main presenter / applicant below. If you will have a co-presenter, you will have the opportunity to enter their information separately.

1. \*First Name
2. \*Last Name
3. Professional Credentials (in order from highest degree down, then certifications or registrations)
4. \*Job Title *(Limit to 100 characters)*
5. \* Company / Organization *(Limit to 100 characters)*
6. \*City
7. \*State
8. \*Email address
9. CC Email address
10. Work phone
11. \*Cell phone
12. Biography

Bios should be 4-5 sentences, limited to 150 words, and follow this structure:

* Full name and current position with responsibilities, accomplishments, or expertise
* Past positions or career summary
* Awards, accolades, advocacy, community service, mentorship (optional)
* Degrees and universities
* Professional affiliations or other leadership and volunteer roles

Example Bio: Kanaka Sathasivan, MPH, director of communications at Texas Health Institute, is a health communications expert with more than 15 years experience in writing, editing, graphic design, and health education. Her career has ranged from conducting research on the influence of media and video games on health perceptions to leading the team that developed the first Texas Health and Human Services brand guide. She earned a Platinum MarCom Award for her COVID-19 crisis communications campaign for Texas Nurses Association and is an advocate for person-centered communications and best practices for writing about health topics. Sathasivan holds a Master of Public Health degree from Emory University and earned her Bachelor of Arts in English and Bachelor of Science in molecular biology from The University of Texas at Austin. She is a board director of It’s Time Texas and TogetherAustin and a member of the Society for Health Communication.

1. \*Please upload a quality, professional headshot that can be used on promotional collateral.

Recommended dimensions 256px X 256px or greater. DISCLAIMER: TPCC does not discriminate in speaking opportunities. The purpose of collecting your photo is solely for promotional purposes and will in no way bear impact on the selection process.

1. Professional Media Outlets (please provide in hyperlink format. Ex: twitter.com/txpcc)
   1. Website
   2. LinkedIn
   3. Twitter
   4. Facebook
   5. Other
2. \*Will you have a co-presenter for this presentation? *(If Yes – go to Co-Presenter Information on next page; If No or Maybe, go to Proposal Information on page 8)*
   1. Yes
   2. No
   3. Maybe/Tentative

# Presenter 2 Information

Please enter the information for your co-presenter. We ask that you please limit the number of presenters to a maximum of 2.

1. \*First Name
2. \*Last Name
3. Professional Credentials (in order from highest degree down, then certifications or registrations)
4. \*Job Title *(Limit to 100 characters)*
5. \* Company / Organization *(Limit to 100 characters)*
6. \*City
7. \*State
8. \*Email address
9. CC Email address
10. Work phone
11. \*Cell phone
12. Biography

Bios should be 4-5 sentences, limited to 150 words, and follow this structure:

* Full name and current position with responsibilities, accomplishments, or expertise
* Past positions or career summary
* Awards, accolades, advocacy, community service, mentorship (optional)
* Degrees and universities
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Example Bio: Kanaka Sathasivan, MPH, director of communications at Texas Health Institute, is a health communications expert with more than 15 years experience in writing, editing, graphic design, and health education. Her career has ranged from conducting research on the influence of media and video games on health perceptions to leading the team that developed the first Texas Health and Human Services brand guide. She earned a Platinum MarCom Award for her COVID-19 crisis communications campaign for Texas Nurses Association and is an advocate for person-centered communications and best practices for writing about health topics. Sathasivan holds a Master of Public Health degree from Emory University and earned her Bachelor of Arts in English and Bachelor of Science in molecular biology from The University of Texas at Austin. She is a board director of It’s Time Texas and TogetherAustin and a member of the Society for Health Communication.

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1. Professional Media Outlets (please provide in hyperlink format. Ex: twitter.com/txpcc)
   1. Website
   2. LinkedIn
   3. Twitter
   4. Facebook
   5. Other

# \* required

# Proposal Information

1. \*Proposed Presentation Title: *(Limit to 100 characters)*

Titles should be descriptive and short (100 characters or less).

**Example:** Vaccine Confidence: The Role of Nurses in Addressing Vaccine Hesitancy

1. \*Can you provide associated outcomes or objective evidence of impact?  Please explain.
2. Please list any academic citations or scientific literature that supports this proposal.
3. \*What makes this topic timely, substantive, and relevant to advancing primary care in Texas?
4. \*Which type of session would you like this proposal to be considered for? (Select all that apply)
   1. 1-hour Breakout Session
   2. 2.5-hour Pre-Summit Workshop
   3. Poster
5. \*Please select the focus area that your proposal best identifies with. *(Refer to focus area descriptions on pg. 1-2)*
6. Primary Care in Action
7. Paying for Primary Care
8. Innovative Approaches
9. \* Please select the category(ies) that your proposal best identifies with. (Check all that apply).
10. Access to care
11. Behavioral health & mental health
12. Chronic Conditions
13. Covid-19
14. Health equity
15. IT & data sharing
16. Non-medical drivers of health
17. Payment reform
18. Population specific
19. Reproductive health
20. Workforce
21. Other
22. \*Who is the target audience for this proposal? (Check all that apply)
23. Academic Faculty / Staff
24. Administrators / Clinic Staff
25. Clinicians
26. Community Health Workers
27. Consumers / Patients
28. Educators
29. Employers
30. Executive Leadership
31. Hospital Systems
32. Payors
33. Policymakers / Elected Officials
34. Other (please specify)
35. \*Please provide a brief summary of data gathered that validates the need for this activity.
36. \*What is the area of impact?
    1. Professional Development (Nursing, Physician, PA, etc.)
    2. Patient outcome
    3. Other (describe)
37. \*What is the educational need that underlies the target audience’s professional practice gap?
    1. Gap in knowledge (doesn’t know)
    2. Gap in skills (doesn’t know how)
    3. Gap in practice (not able to show/do in practice)
38. \*Describe the current state of the professional practice gap (e.g., change in practice, problem in

practice, opportunity for improvement)

1. \*Presentation Description:

Please provide a brief description for your proposed session that can be used on the public-facing registration site, attendee website, and other summit collateral.

Descriptions should be 4-5 sentences, limited to 150 words, and follow this structure:

* Background of topic / issue
* Session info using verb (learn, apply, explore, hear about, etc.)
* Additional info
* Future objectives / predictions

Example Description: In the past few months, COVID-19 vaccine uptake has slowed, and many people who received their first shot have not returned on time for their second shot. Learn more about the state of vaccination in Texas as well as strategies to help your patients feel comfortable with getting vaccinated. The presenters will also address common myths and answer your questions about the vaccines, from blood clots to the rumors about effects on fertility. As members of the most trusted profession, nurses can greatly influence vaccination rates across Texas.

1. \*Learning Objectives: Please provide a minimum of 3 learning objectives for your proposed session. Each objective should be in learner-oriented, measurable terms that consists of one action or outcome. One behavioral verb should be used per objective. I.E. What will attendees take away from your session? What skills or resources will they gain from attending? [Click here](https://drive.google.com/file/d/1Dr_uGD_gZpp4spcbbXI4ugHMb2yx8mwT/view?usp=sharing) for additional guidance and examples.
2. Objective 1
3. Objective 2
4. Objective 3
5. Objective 4
6. Objective 5

# Expectations

1. We request that all applicants hold the dates of November 2-3 on their calendar and be available to present on either day, on-site in Houston, TX. This flexibility will allow the planning committee to develop an agenda based on content rather than scheduling needs, ultimately resulting in a more valuable summit experience for everyone. Accepted applicants will be notified of their assigned day and time at the time of acceptance.
   1. I confirm that I am available on both November 2-3.
   2. I am not fully available on both November 2-3 (please explain):
2. A maximum of 2 presenters will be allowed for each accepted proposal.
   1. I understand and agree
3. Accepted presenters will be expected to register for the summit and will receive a $50 discount off the general attendee rate at the time of registering.
   1. I understand and agree.
   2. I am a full time student and will not have the ability to present should I not receive a greater discount or scholarship.