



10th Annual TPCC Summit

A Decade of Powering
Primary Care Transformation

Sept. 8-9, 2022 | Austin, TX

tx-pcc.org/summit

Sponsorship Prospectus



About TPCC

Working together to address systemic issues of health care inequities, high costs, and lack of access

The 2022 Texas Primary Care Consortium (TPCC) Summit, “**A Decade of Powering Primary Care Transformation**,” will be held in Austin, TX, on September 8-9, 2022. This our 10th consecutive year bringing together stakeholders from diverse sectors to address the challenges of putting primary care front and center in our health care system.

Primary care is the foundation of a strong and effective health care system. When primary care is prioritized in our health system, it results in people living longer lives with more equitable outcomes. Systems and organizations built around a core primary care function can deliver higher quality, lower cost, and more equitable care.

The Summit is a space for **dialogue and collective learning** with some of the nation and state’s best leaders, decision-makers, clinicians, researchers, advocates, community workers, and other professionals across the broader health care spectrum. With a more comprehensive understanding of today’s health care challenges, best practices, lessons learned, and available resources, participants will leave feeling supported and more equipped than ever to improve health and health care in Texas.



The Texas Primary Care Consortium is the only multi-sectoral network focused on primary care in Texas. Our mission is to advance equitable, comprehensive, and sustainable primary care for all Texans. We do this by addressing the systemic issues of health care inequity, high cost, and lack of access to care.



Why Sponsor?

Showcase your organization's commitment to improving health and health care for Texans

◆ Shared insights

With an all-access pass to the summit, take advantage of the opportunity to learn and add your voice to the important conversations surrounding health and health care improvement.

◆ Engagement

Engage with presenters and attendees alike during designated networking times and coffee breaks. In the mobile event app, initiate community discussions, private messages, and a chat feed on your sponsor profile.

◆ Visibility

Showcase your organization's content, services, and values while aligning your brand with the TPCC community's shared mission.

◆ Collaboration

Grow and develop connections in the TPCC community to strengthen collective impact toward improved health and health care in Texas.

◆ Reach

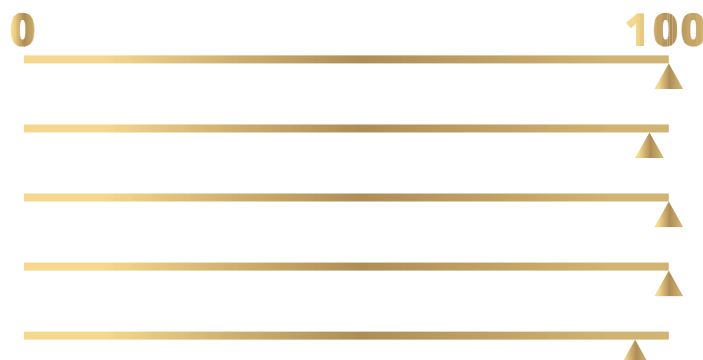
- Academia: faculty, staff, and researchers
- Advocates
- Community health workers
- Consultants
- Educators
- Elected officials and policymakers
- Executive leadership
- Government employees: county, city, state
- Health care students and residents
- Nonprofit staff
- Nurses
- Physician assistants
- Physicians in primary and specialty care
- Program officers
- Social workers
- and**
- Other professionals committed to improving health and health care for all Texans



2021 Highlights

Survey responses:

- The overall agenda met or exceeded expectations.
- Plenary session topics met or exceeded expectations.
- Plenary speakers met or exceeded expectations.
- Breakout session topics met or exceeded expectations.
- Breakout speakers met or exceeded expectations.



Attendee Comments:

The closing speaker's presentation was thought provoking! I have seen numerous charts on the health care spending and thought it was because we have the best health care in the world. He blew that to pieces. And his statement about inner city looking like war zone will leave a lasting impression.



This is such a wonderful forum to share community and really give those of us in primary care a place to share knowledge in a system that sometimes makes this very difficult otherwise.

I have already shared concepts from both the opening and closing keynotes with colleagues!

Attendee Takeaways

"There are more similar initiatives to promote primary care across the state than I realized!"

"Primary care is critical to a high-quality, lower-cost health system and a healthy population."

"Encouraged that there is a concerted effort to improve primary health care and make it more accessible."

"The value of community health centers and the continued need to advocate for **all** Texans."

"Trying to restructure my practices to better support value-based care even of my non-medicare patients."

"I have learned so much more about diversity in health care."



Sponsor Options

Appreciation Dinner Sponsor

\$12,000

Only 1 available

Lone Star Sponsor

\$8,000

Heart of TX Sponsor

\$5,000

Summit Engagement

Recognition and 10-minute welcome address at Steering and Faculty Appreciation Dinner	◇		
Complimentary summit registration	5	5	3
Exhibit table	◇	◇	◇

Brand Awareness

Recognized host of on-site function (meal, break, or check-in)	◇	◇	
Logo recognition on on-site signage	◇	◇	◇
Logo recognition on TPCC website	◇	◇	◇
Logo recognition on registration site	◇	◇	◇
Sponsor profile on mobile app	◇	◇	◇

Communications

Logo recognition on pre- and post-summit emails to registrants	◇	◇	◇
Recognition in push notification during summit	◇	◇	

Advertising and Marketing

Tagged recognition on TPCC social media platforms	◇	◇	◇
Verbal recognition during opening or closing announcement	◇	◇	◇





Join Our Network

Join the only multi-sectoral network focused on primary care in Texas. We could not do this work without the support of sponsors and exhibitors throughout the years.

Ability Pediatric Therapy	HHS Division for Early Childhood Intervention -	Texas Academy of Family Physicians
American College of Physicians - Texas Chapter	HHS Texas Health Steps	Texas Chapter of the American College of Physicians
Amerigroup	HHS Texas Health Steps Online Provider Education	Texas Department of State Health Services
AxisPoint Health	HHS Case Management for Children and Pregnant Women	Texas Health Institute
Baylor Health Care System	Hildebrand Health care Consulting, LLC	Texas Medicaid Wellness Program
Blue Cross and Blue Shield of Texas	Houston Methodist Physicians' Alliance for Quality	Texas Medical Association
Breast Health Collaborative of Texas	It's Time Texas	Texas Pediatric Society
Catalyst Health Network	Juice Plus Children's Research Foundation	The University of Texas Health Science Center at Houston
CHI St. Luke's Health (Project E.C.H.O. Telehealth Program)	Marathon Kids	TMF Health Quality Institute
DSHS Children with Special Healthcare Needs	Merck & Co., Inc.	TransforMED
DSHS Maternal and Child Health Unit	Office Practicum	United Health Care Services
DSHS Texas Early Hearing Detection and Intervention	Path Advantage Associated	University of Texas System
DynaSource Inc.	Pfizer	UNT Health Science Center
Emmi Solutions	Pfizer Vaccines	UT Austin, Tobacco & Evaluation Team
Epilepsy Foundation Texas	Sana	UT Health Gulf Coast Regional Extension Center
Episcopal Health Foundation	Sanofi	UT Health Science Center Gulf Coast Regional Extension Center
Greenlight	Siemens MobileMD	UT Health Science Center San Antonio
Gulf Coast Regional Extension Center	St. David's Foundation	
Health Team Works	Texas A&M Health Science Center College of Medicine Rural and Community Health Institute	



Sponsorship Form

◆ Level of Commitment

Appreciation Dinner Sponsor: \$12,000 (only 1 available)

Lone Star Sponsor: \$8,000

Heart of Texas Sponsor: \$5,000

We will be utilizing our exhibit booth space during the event.

◆ Company Information

Company Name: _____

Name for written attribution (if different): _____

Company Address: _____

City: _____ State: _____ ZIP: _____

Contact name: _____ Contact title: _____

Contact email: _____ Contact phone: _____



◆ Preferred Form of Payment

Send invoice

Check enclosed

Credit Card

◆ Credit Card Information

Visa

MasterCard

American Express

Amount to charge: \$ _____

Credit Card Number: _____

Expiration Date: ____ / ____



Cancellation Policy: Any sponsorship commitment that is canceled prior to August 1, 2022, shall receive a full refund, less a \$100 administrative fee. If cancellation in whole or part is made on or after August 1, 2022, the sponsor shall be liable to THI, as liquidated damages, for the unpaid balance of the total value of the canceled commitment. Cancellation requests must be submitted in writing to Stephanie Ondrias at sondrias@texashealthinstitute.org.

Date _____

For additional information, visit tx-pcc.org
or contact Stephanie Ondrias: sondrias@texashealthinstitute.org

