



Sergio Pérez Illanes

UX/UI Designer
Content Designer

📍 Madrid

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Hi! I am a UX/UI Designer and UX Writer with Content Marketing and Communication background.

People have always been at the center of my work, both when creating content and designing digital products. My experience in marketing has taught me to keep the business side in mind, to research and to collaborate.

FIND ME AT

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SKILLS

🇬🇧 Advanced English

Figma / Sketch / Adobe XD

InVision / Principle

Adobe Creative Suite

Webflow / Wordpress

HTML/CSS

Agile Methodology

Design Thinking

'Human Interface' & 'Material Design'

Team management

Public speaking

EXPERIENCE AND EDUCATION

🇪🇸 UI / UX / Content Designer at Digital Addiction

January 2018 - current

- Responsive, Multidevice web Design
- Brand, Logo and Visual Guidelines creation
- Usability and Interaction Design
- Information Architecture
- Copywriting and Proofreading
- Prototyping (Figma, InVision)
- Guerrilla Research and User Testing
- Sectors: Automotive, Renewables, Banking, Retail, SaaS, Health&Beauty...



UX Writing Advanced (Part Time)

Mr Marcel School

November 2021



UX/UI Bootcamp (Part Time)

NorthCamp School

March 2020 - July 2020



Social Media Manager at Crambo

May 2016 - September 2017



Co Founder of Hostiaqueguapo.com

February 2015 - April 2017



Communications Trainee at BBVA

September 2015 - March 2016



Degree in Journalism

University of Málaga

October 2010 - June 2014