

Morgan West

Human Experience Designer

Work Experience

Ren Energy - Director of Design

PORTLAND OR, 2020 - PRESENT

Digital design lead, with a focus on crafting narratives to convert the worlds largest corporations to renewable energy.

Contractor - UX and UI Designer

PORTLAND OR, 2020 - 2021

Advocated for User Experience and provided User Interface design at various companies on a freelance basis.

Shield Makers - Product Designer

LOS ANGELES CA, 2020

Collaborated with Caltech, Art Center, and Los Angeles hospitals to rapidly design, fabricate, and deliver face shields for COVID-19 response. I created a digital platform to outsource designs and raise funding.

Conquer - Co-Founder

PASADENA CA, 2018 - 2021

Co-founded Conquer, an adaptive clothing company addressing the specific needs of disabled athletes.

Chasing Flowers - Digital Design Lead

BEND OR, 2015 - 2020

Aided in the establishment of a central Oregon floral company. Responsible for e-commerce, branding, and digital design.

Nokia - Creative Technologist

SUNNYVALE CA, 2018

Led a design studio to create a next generation control center from a human first perspective, currently being sold to high level clients around the world as part of a summer internship.

Skills

DESIGN

UX & UI Design - Interaction Design - Visual design - Data visualization

METHODS

User Research - Persona Development - Usability Testing - User Journey Maps Storyboarding - Task Flow Mapping - Ecosystem diagrams - Information Architecture - Prototype Testing - Analytics

TOOLS

Sketch app - Principle - Flinto - Invision - Photoshop - Illustrator - Keynote - Premiere Pro - After Effects - Solidworks - Keyshot - AI + Machine Learning - Arduino - 3D printing - Physical Prototyping - Unity VR

Education

Art Center College of Design - B.S. Interaction Design

LOS ANGELES CA, 2016 - 2020

TuDelft - Interaction Design Masters Exchange

DELFT, THE NETHERLANDS - 2019

AHO - Interaction Design Masters Exchange

OSLO, NORWAY - 2018

Sponsored Projects

Under Armour - Future of Run

Explored the future of run as the UX designer on an interdisciplinary team, by creating physical and digital products with an emphasis on recovery. Delivered a machine learning powered interactive prototype.

Google - Tools for Future Creators

Designed a tool for future creators in a sponsored studio class. We pitched a tool utilizing spacial audio as part of an AR experience.

Philips - Product Redesign

Led UX on the redesign of a fully automatic coffee machine. Delivered prototypes for physical and digital elements.

Playfinity - Design for Play

Developed AR gaming concepts for Playfinity, a Norwegian company aimed to merge physical and digital play.

Futurelab - Microplastics solutions

Led research and delivered global expansion solutions for Futurelab, a Norwegian company focused on spreading awareness of micro-plastics in our oceans.

Achievements

Stylos - Sustainability Award

NAARDEN, THE NETHERLANDS - 2019

Bekk UX Cup Winner - National UX Competition

OSLO, NORWAY - 2017