

FIND AND PAY VERIFIED RESEARCH PARTICIPANTS WITH DEMOGRAPHY

ExpiWell's Demography tool supports projects for research labs, PhD students, individual researchers, centers and more.

Demography by ExpiWell helps researchers and research teams find and manage more engaged participants to drive better studies!

Attract an audience (Beta)



- Use the Demography marketplace to target participants based on demographic parameters you set.
- View participants' verification status in the marketplace when sending invites.

Pay participants



- Pay participants directly from the ExpiWell platform.
- Manage participant rewards with a scalable, cost-effective solution.

Extend engagement



- Our easy-to-use mobile app makes it simple to send participants push notifications for pulse surveys.
- Participants can use the app to provide important data about their everyday experiences, as they occur in real-time.

Contact us at success@expiwell.com to learn more about how Demography can support your next research study!