

Sam + Ian

Multi Media Duo

Business Problem Solving.

Our Specialties

- Websites
- Videos
- Photography



Windmill Golf Center

Services Used:

- Web Design
- Web Hosting
- Branding Photos



Windmill Golf Center

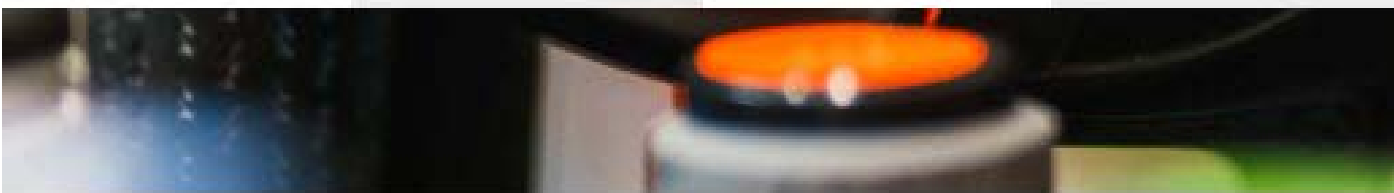
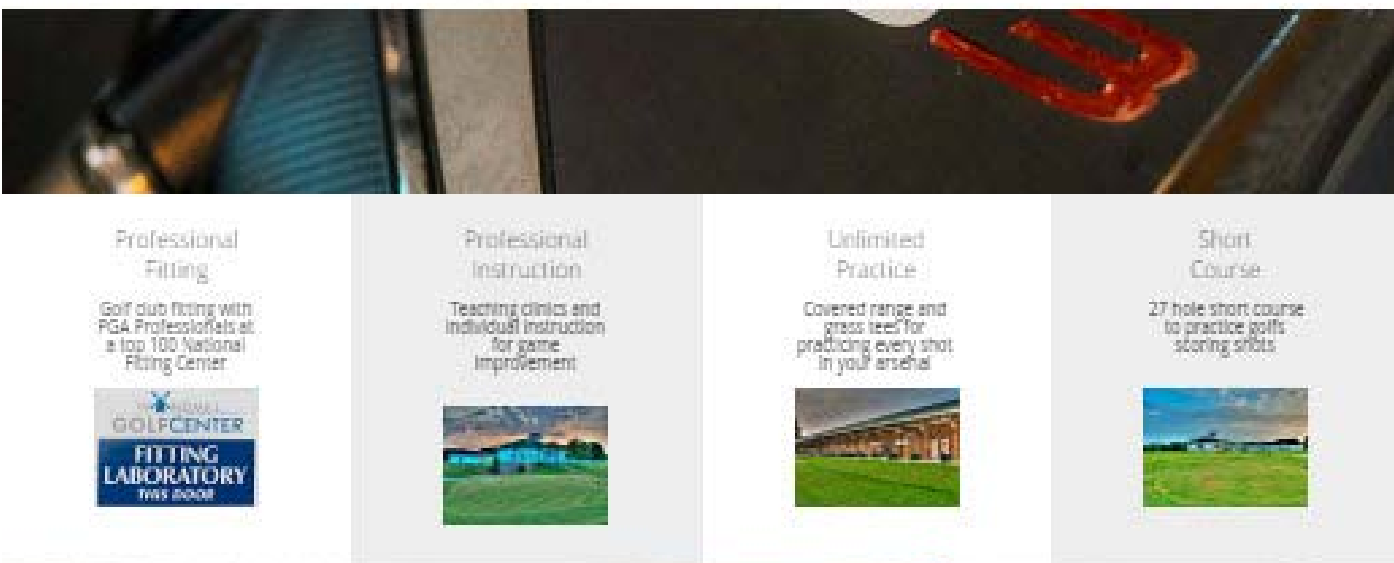
Back to the start.

Windmill Golf Center was our first client. Before we worked together, they had a basic website with text of where they were located, open and close times, and instructors names. There were very little pictures to portray what they do and their services. They were not turning website traffic into lead generation. That is what we came in to fix.

The services we worked on to solve their problem was Web Design and Photography. We designed their site to be user friendly. This would include basic informational content about what they do first on the home page and why they do what they do so the user has emotion to continue and read more.

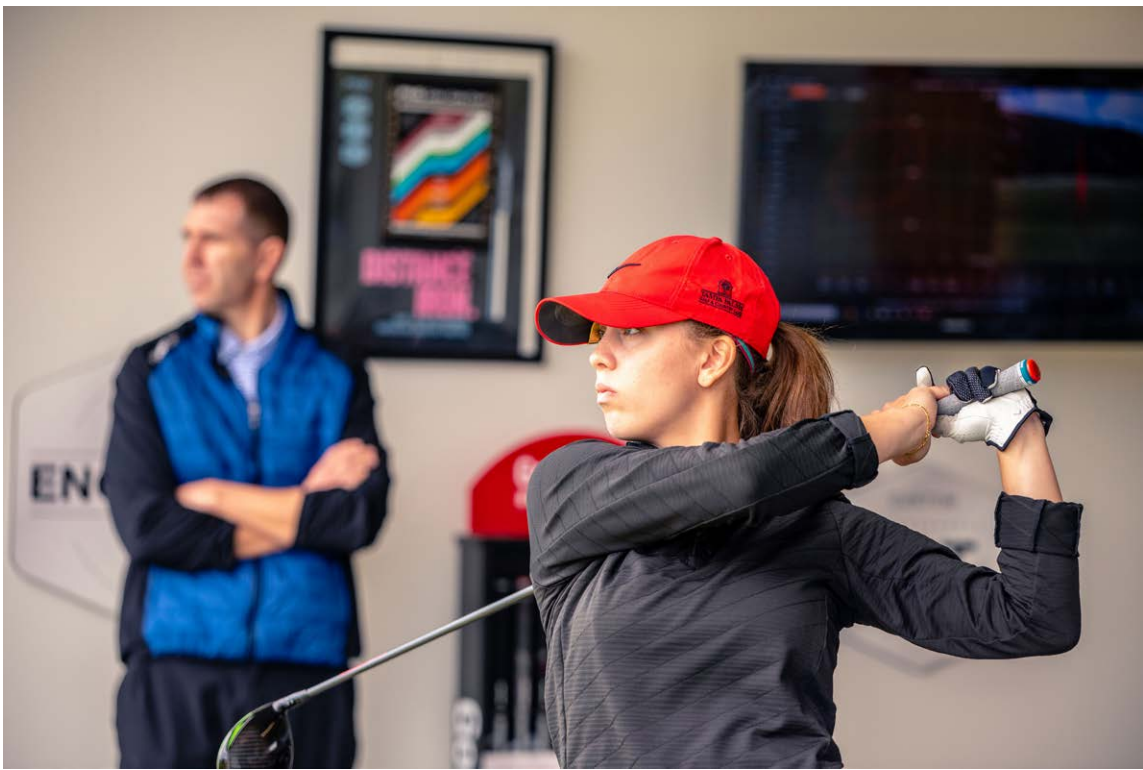
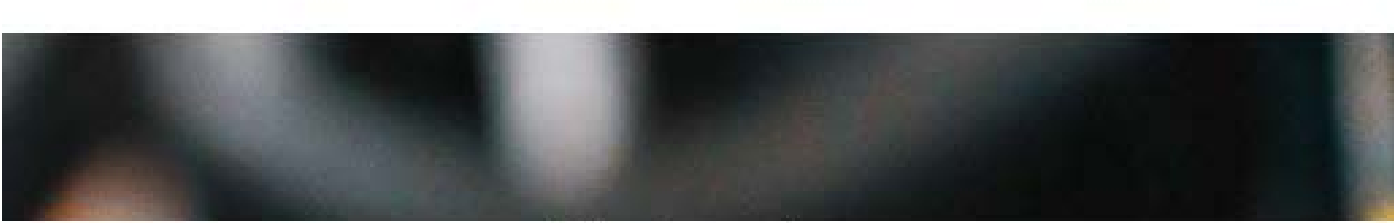
We included more oportunities for users to call in or fill out forms to recieve more information about their business and services. This turned into a large lead generation for this business.

We took vibrant photos of their shop, services, and property to make the user feel as if they were on the property looking at this business virtually.



The Comparison

	Windmill Golf Center	Club Champion	Miles Of Golf	Carls Golf Land
Driver Fitting	\$250.00*	\$150	\$125	\$115
Iron Fitting	\$250.00*	\$80	\$75	\$75
Wedge Fitting	\$250.00*	\$8	\$80	\$25
Putter Fitting	\$150.00*	\$35	\$80	\$30
Full Bag Fitting	\$650.00*	\$20	\$25	\$25
Major Manufacturers	Y	Y	Y	Y
Trackman	Y	Y	Y	Y
GAH Putting	Y	Y	Y	Y
PGA Pro's	Y			
Credits With Purchase	Y		Y	Y
Hitting Daisies	Y		Y	Y
Different Length Shafts	Y		Y	Y





RB SIGMA

RB Sigma

Services Used:

- Web Design
- E-Commerce
- Web Hosting
- Product Photography
- How to Videos
- Employee Training



RB Sigma

Fast E-commerce

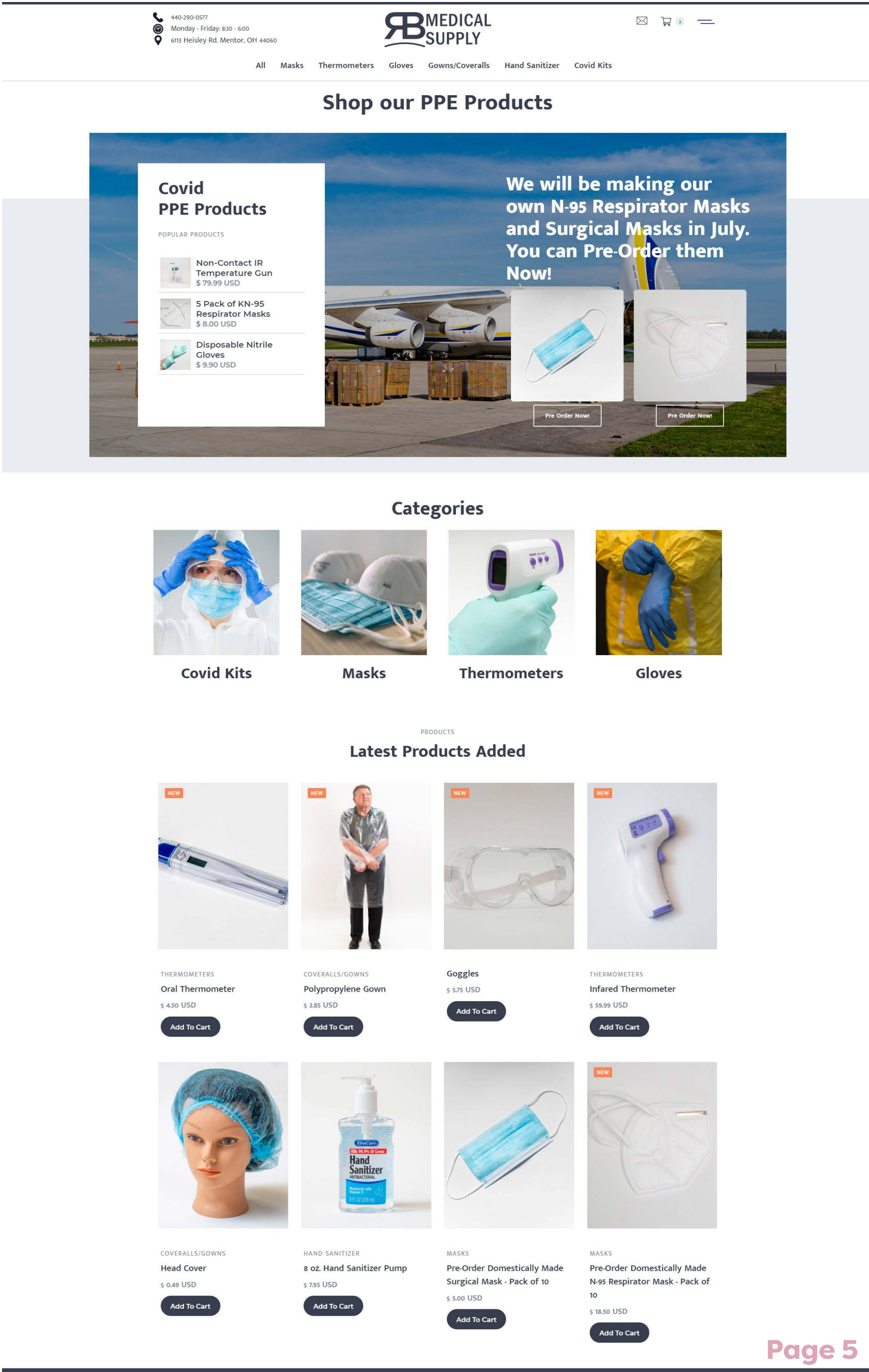
RB Sigma started selling PPE at the start of the Caronavirus Outbreak. They had an issue of slow speeds with so many people needing to buy PPE. Their site was also not designed to be shopper friendly. We came in to set up their new site.

We created their new site within ten days. We designed it to be user friendly and easy to navigate. We launched a few days before their big news article on Channel 5 News. After the news segment aired, they were flooded with traffic.

The new site on our servers was fast loading and had no trouble handling the high traffic. Within the first 24 hours of the news article, they recieved over 250 orders of product.

We also shot product photos for them. We shot them in a way that was easy to see and with many different angles to showcase all the specs of the products.

RB Sigma brought in an Antonov-124 filled with products for the state of Ohio. We went down and shot video and took photos for news articles and the channel 5 segment.



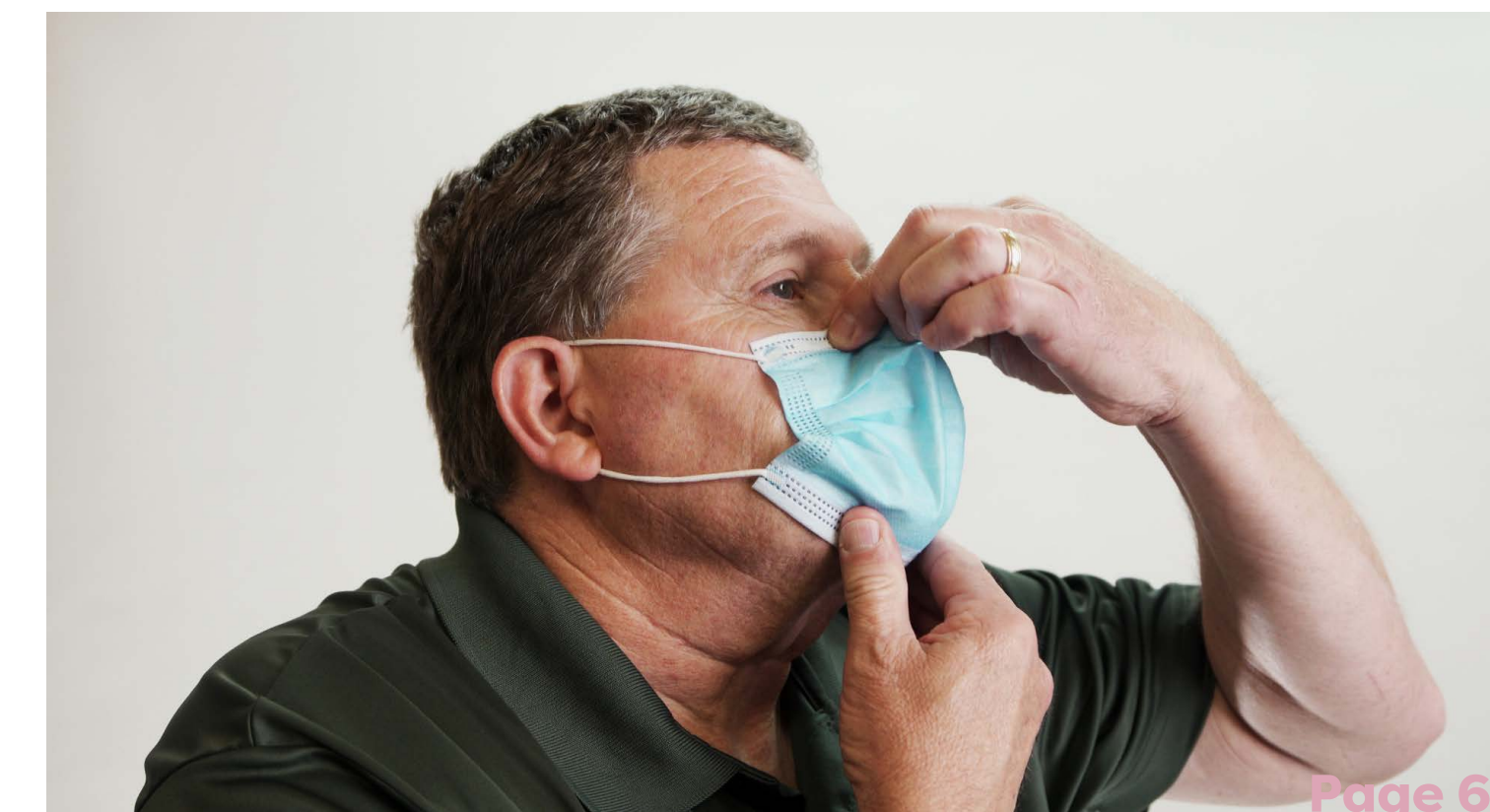
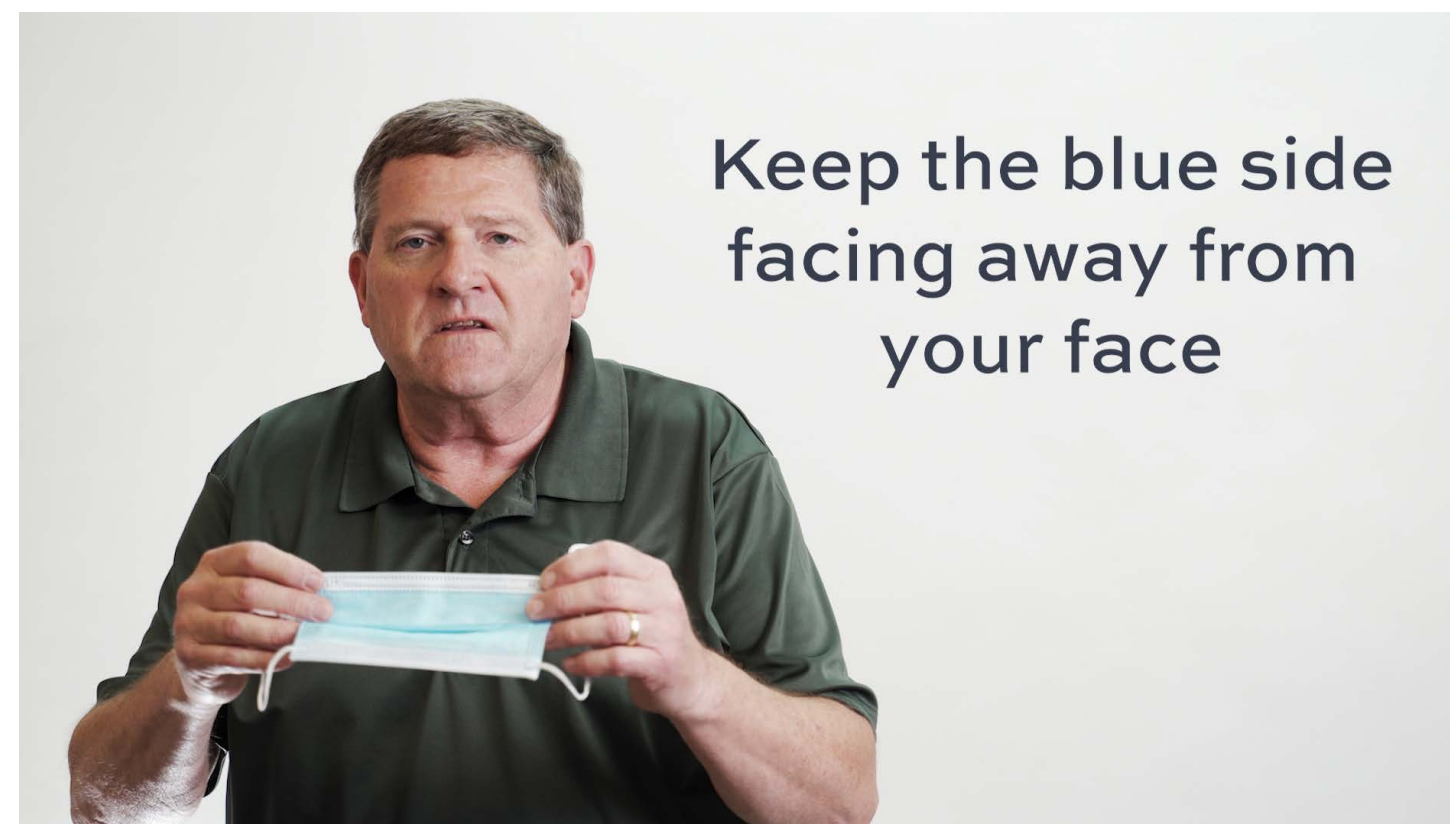
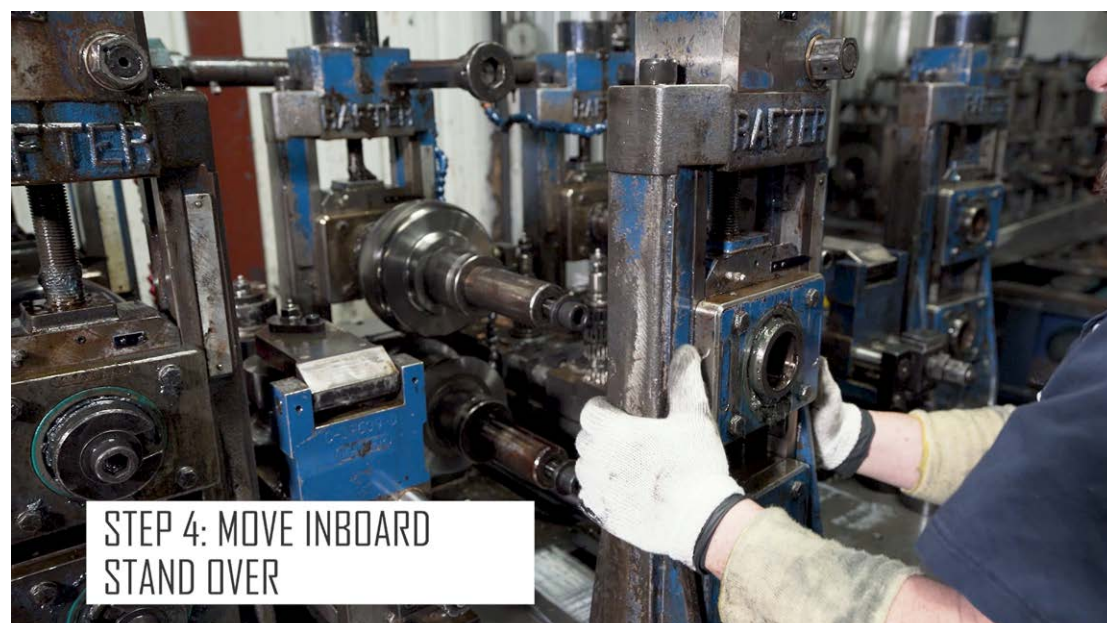
RB Sigma

Training Videos

Before they sold PPE, RB Sigma was in the corporate training and consulting industry. We have made many training videos for them along the way.

Our first was A training video for their client, Welded Tubes. Welded Tubes was having a hard time training and on boarding new machine workers for their machines. The best way to train was a video on the process. They have been using those videos ever since and have had better on boarding processes.

With the Coronavirus pandemic on the rise, it is best to use PPE on how it was intended to be used. We made videos on how to properly apply PPE and use the equipment effectively.





Tessa Precision

Services Used:

- Web Design
- Content Creation
- Web Hosting
- Product Photography
- Branding Photography
- Drone Photography
- Logo Design

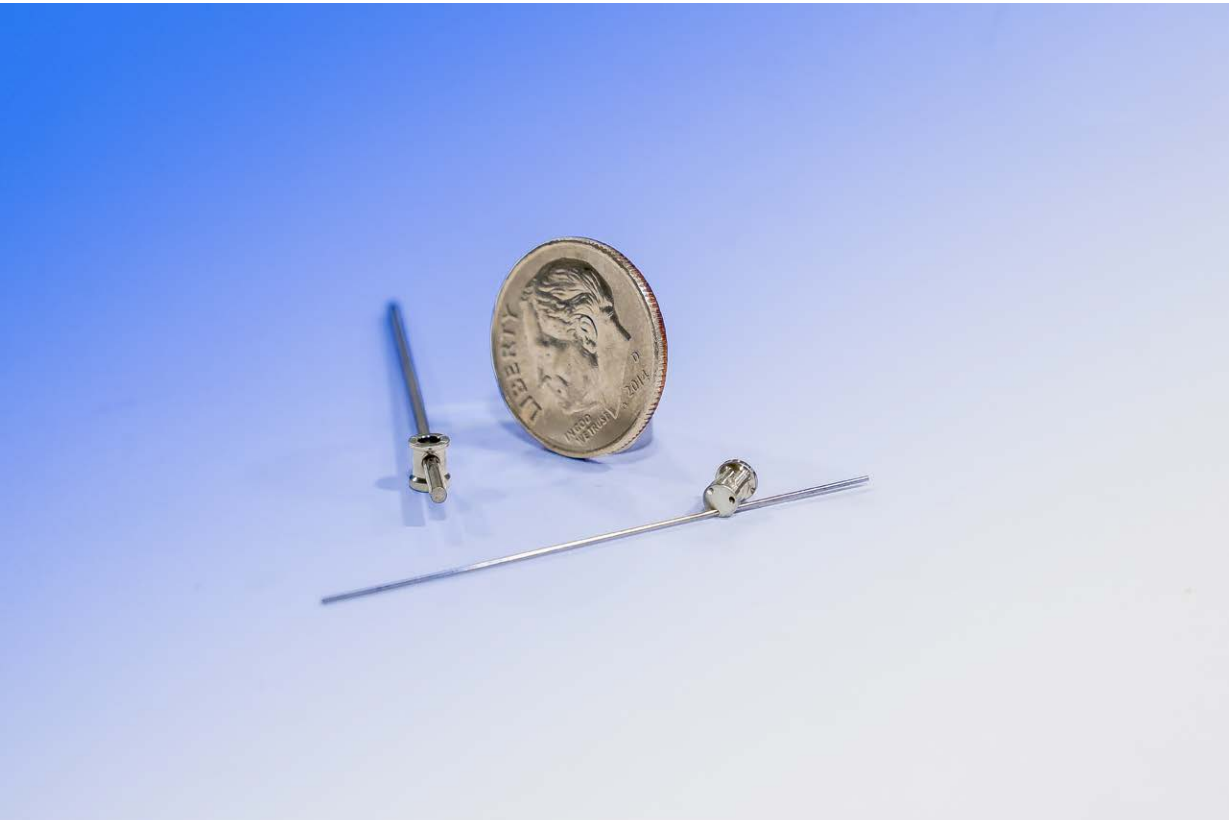
Tessa Precision

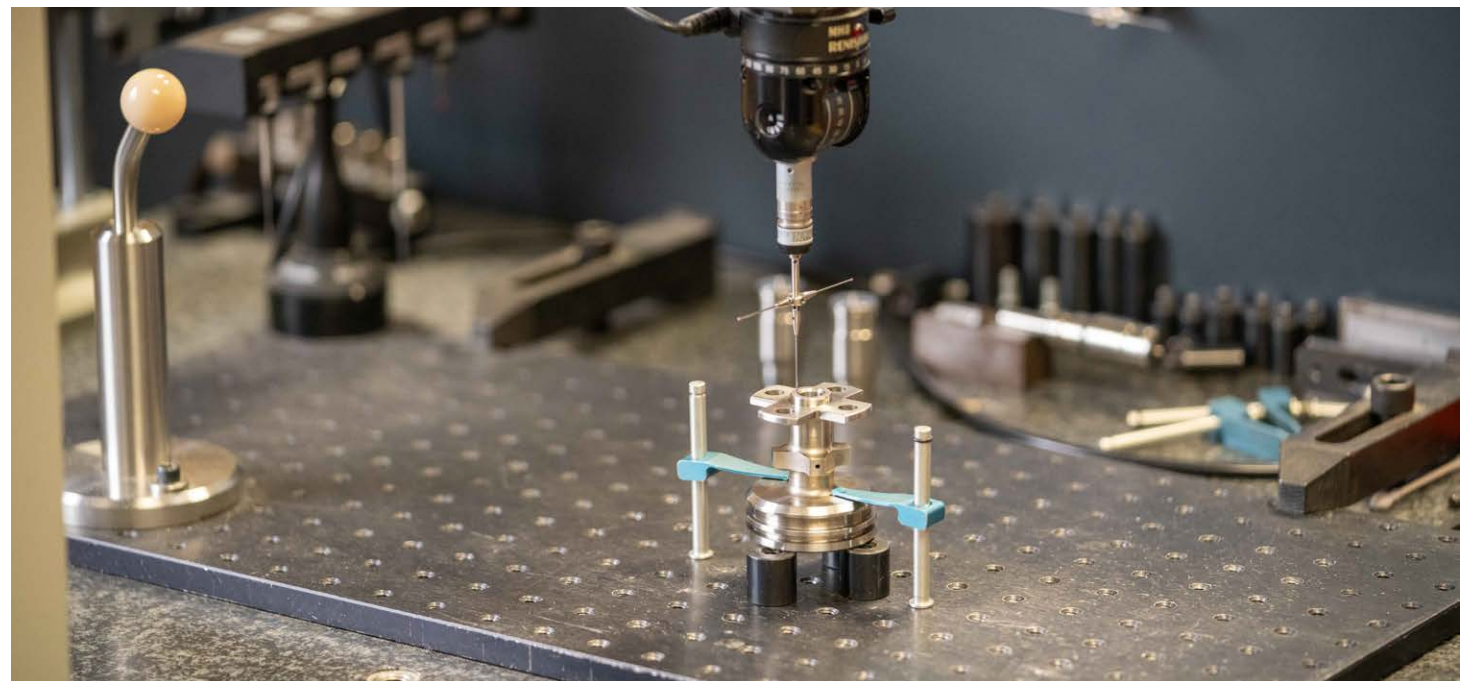
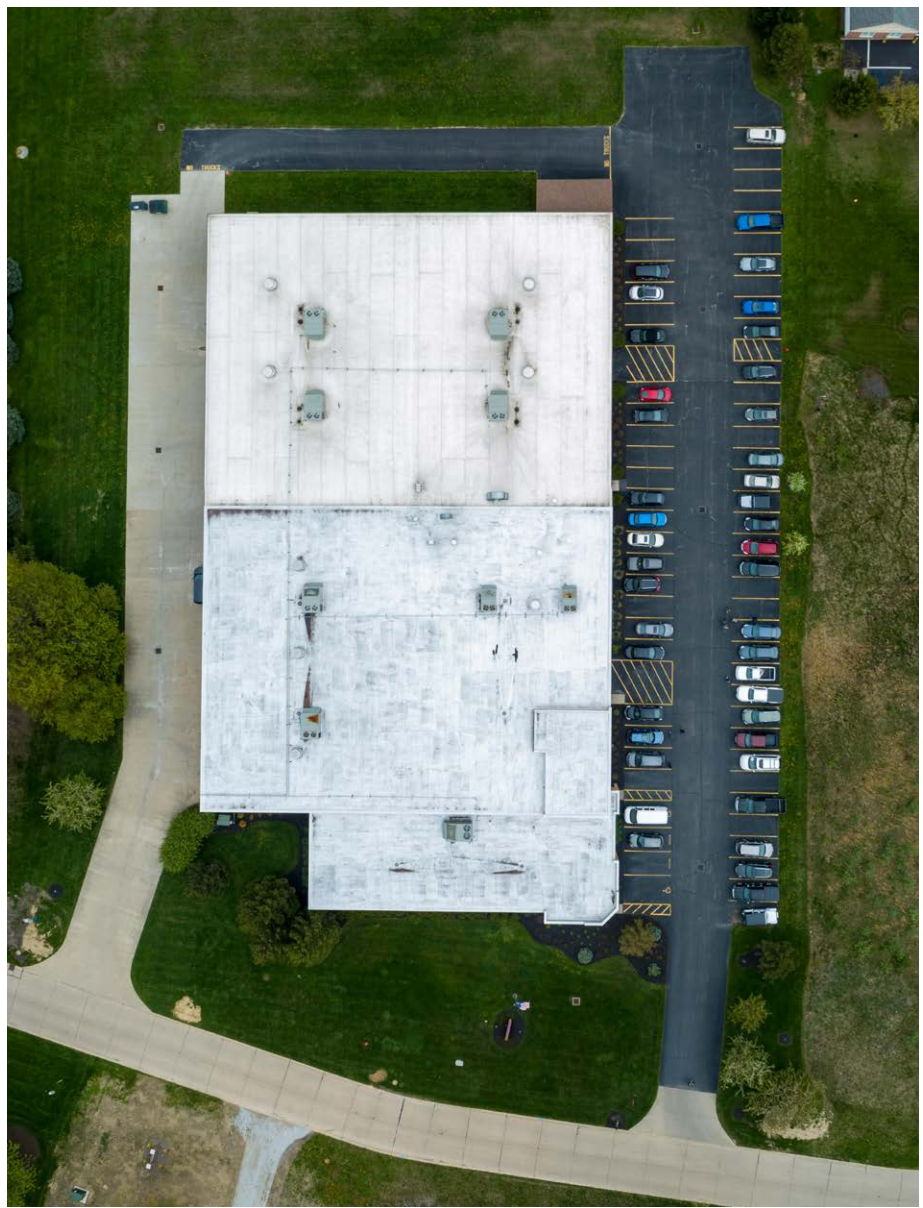
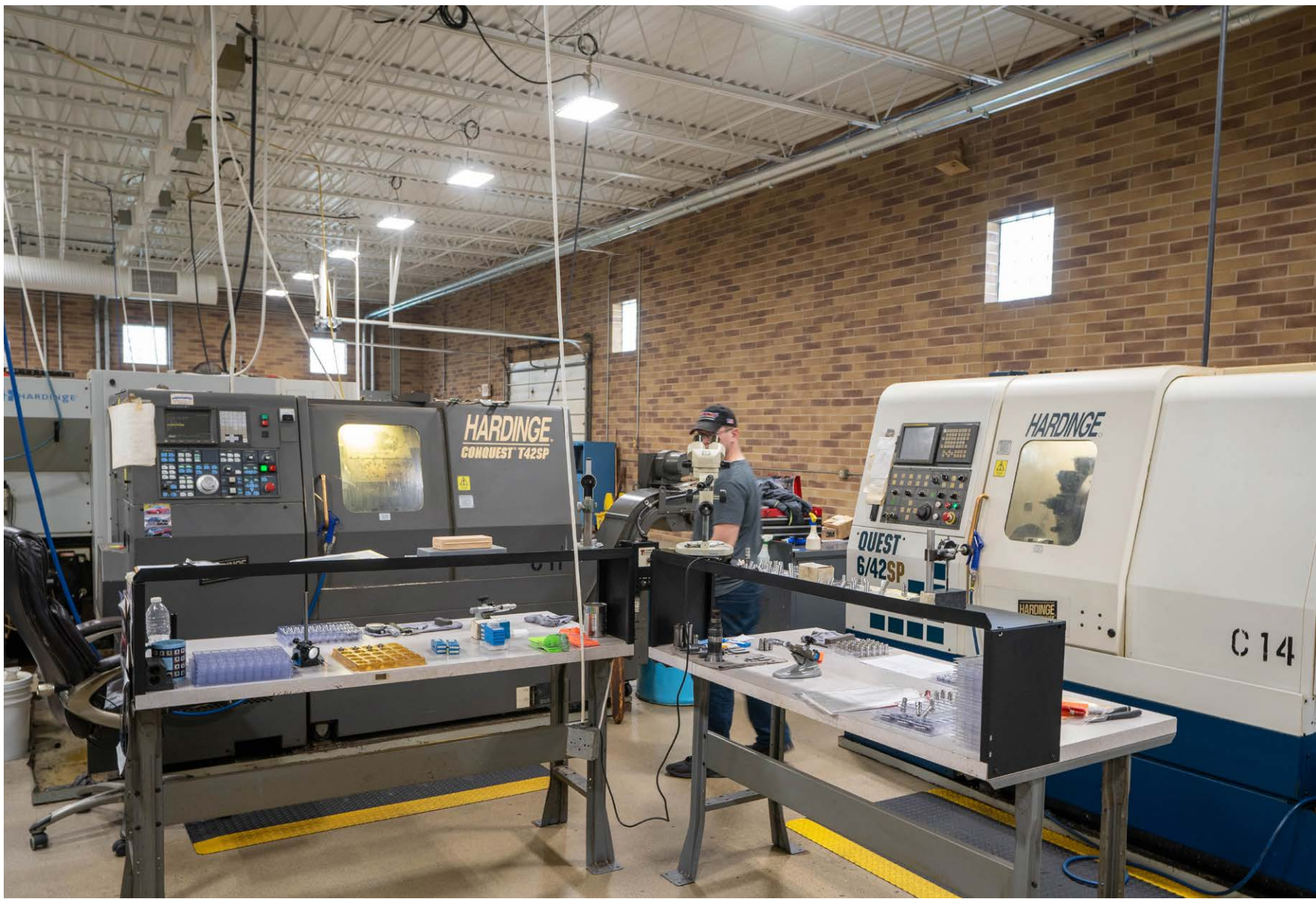
Makeover

Tessa had a basic website with text, phone numbers, and certifications. Their old site had great information, but it was not presented for maximum effectiveness.

We re-designed their site to display their main clients and certifications so users see them and recognize their ***. We took all new product photos to showcase how small and intricate the parts that they can create.

Their logo also needed an update. We explored with a few new type faces and found one that showed off the style and reputation as a machine shop





Tessa Precision

Branding Photos

Tessa had a beautiful shop with many high tech machines. We wanted to showcase their machines and cells to show to users the capabilities of their shop.

And no photoshoot would be complete without a drone picture of the facility and team! We have our drone license to freely conduct drone business for our clients.



Ebert Owen CPA's

Services Used:

- Web Design
- Content Creation
- Web Hosting
- Branding Photography
- Drone Photography
- Logo Design

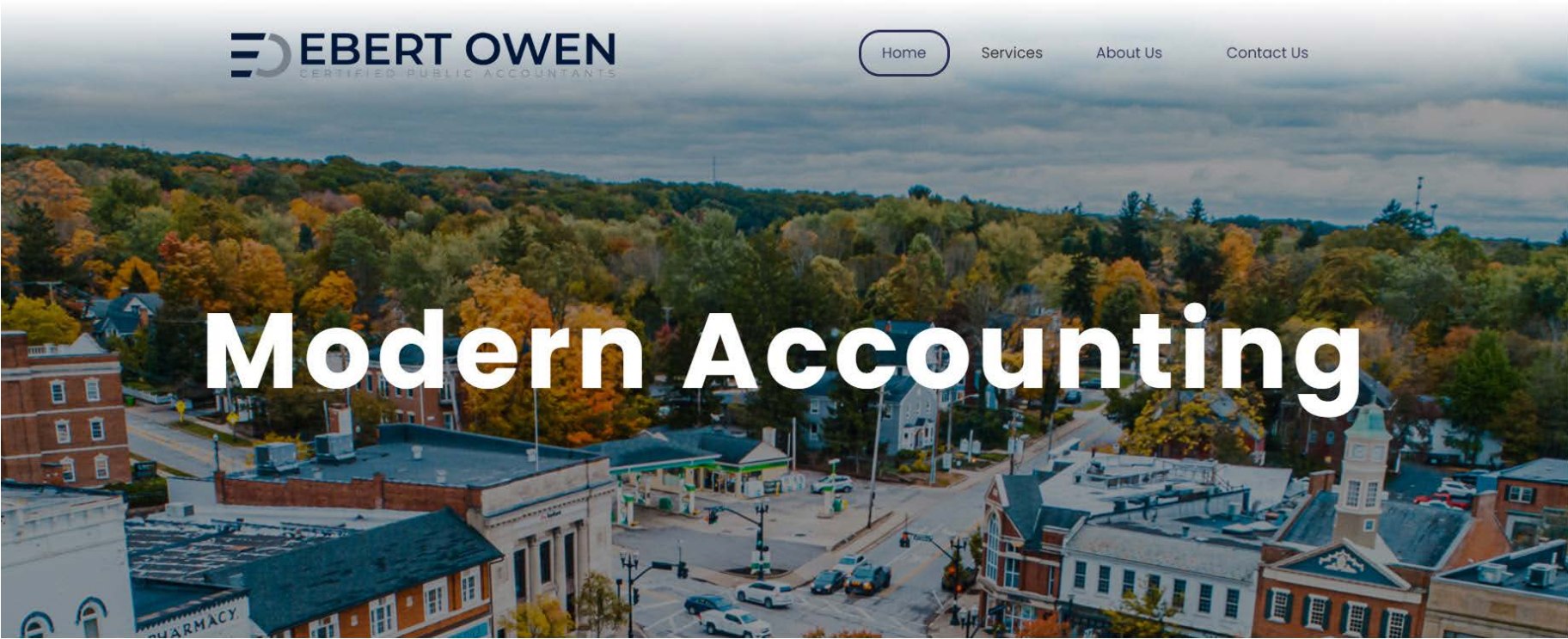
Ebert Owen CPA's

Makeover

Ebert Owen was looking to get more business clients for Accounting. They were wanting to look grand with their lagacy portrayed in their web site.

We took steller drone photos in the small cities they are located in, as well as headshots in the cities as well. We designed the site to look more prestigious and business like to reach their new clientel. We also created their content to relate more to business owners who are looking for a more seamless accounting solution.

In designing their new logo, they wanted to more modern flat look. The main idea was to combine the E and the O in the design to use as an icon.



Welcome

Welcome to Ebert Owen CPA's and thank you for considering us as your small business accounting specialists. We are a full-service firm of Certified Public Accountants, offering bookkeeping and financial statement preparation, individual and business income tax return preparation, and accounting software solutions for small businesses. Select individual services based on the current needs of your company or choose a comprehensive service plan that ensures the accuracy and efficiency of your entire financial landscape.

Our dedicated team is committed to maintaining the highest standards of integrity and professionalism while remaining fully versed in the current state of the ever-evolving tax laws of the United States and Ohio. Contact us or come by one of our three office locations in Chagrin Falls, Chardon, and Middlefield to talk to one of our friendly CPA's about your business's accounting needs. We look forward to helping you reach your personal and professional goals.

About Us



Kobella

Branding Photos

