

## profile

I am an ambitious designer, that is passionate about creating visual assets for brands, to enhance their digital experience. My persistent drive for improvement and willingness to learn more about the processes of digital media applications, are core factors that allow me to be creative and innovative person in my profession.

#### I am seeking

A position as a visual designer where I can apply, develop and use my skillset in the areas of visual/UI, animation and digital design.

#### Software knowledge

I am proficient in Adobe Photoshop, Illustrator, After Effects, Premier Pro, Adobe XD, Webflow, Figma and I am learning blender.

## work experience

## Designer Full Time Permanent

McCann Worldgroup | United Kingdom | Jun 2021 - Present

• Designing executions across multiple channels for Global brands with a digital/motion first design approach and through the conceptual thinking. Collaborating within a team orientated environment of Strategists, Creatives and the technology team to produce projects of high quality standards, within a tight schedule.

## Digital Designer

Full Time Contract

Design Agency I United Kingdom I Jan 2021 - Apr 2021

• Designing responsive and user frienldy interfaces for the web/mobile.Collaborating with Web developers, UX designers and the Director, to complete the projects within the agreed timescale and to high standards.

### Digital Content Designer Full Time Contract

Intelligent Partnership I London, UK I Oct 2020 - Dec 2020

· Assisting the Creative Manager in designing Landing Pages, managing content and producing Motion graphics/Animation videos for a promotional campaigns aimed at Financial Advicer sector.

## Freelance Digital Designer

alexkyriakides.com I Remote I Jan 2013 - Oct 2020

• On a part time basis, I designed visual assets for clients in worldwide scale, such as web banners for SmartCare (Spain), Motion Graphics videos for OPUS (UK), branding for SK Architects (Cyprus), website design for InsightInColor (USA) and many more.

## education

### **MA Advertising and Design**

University of Leeds

2019-2020 Attained Merit

## **BA Digital Media Production**

Sheffield Hallam University 2016-2019, Attained 1st Class

skills

#### **Creative Skills**

Animation Branding Motion Design Video Visual Design / UI Illustrations Digital Marketing

### **Personal Skills**

Creativity Hard Working Teamwork Communication Leadership Critical Thinking Problem-solving Innovative Time management

## honors & awards

## **International Design Awards**

Jan 2021 I Project "Vivid" Silver in Interactive Multimedia

## **Member of Young Jury**

Aug 2021 I Awwwards

#### info

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## Website

alexkyriakides.com

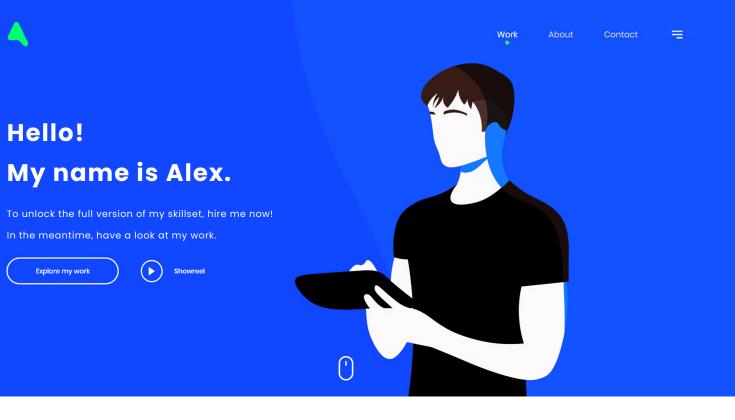
## LinkedIn

linkedin.com/in/alexkyr

## Dribbble

dribbble.com/Alexsasha

View all of my work experience and accolades on my LinkedIn



# **Featured Projects**



## Vivid

Project type: Concept

Disciplines: Creative Direction, UX/UI Design,

Branding, Advertising

# Kanawa

Project type: Client work (2020)

Disciplines: Visual Design, UI Design,
Interaction Design



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# **SK Architects**

Project type: Client work (2019)

Disciplines: Branding, Website Design, Print material

**View more on** alexkyriakides.com