_NATE CHANG

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_EXPERIENCE

Reebok

November 2021 — Present

Footwear Designer II — Classics Team

+ Lead Designer - Streetwear Collaborations

Manage all streetwear collabs from product to partnership. Design new uppers and bottoms to lead the Classics team, as well as the Beatnik range.

Reebok

April 2019 — November 2021

Footwear Designer I — Classics Team

Managed inline and collab projects within the lifestyle team. Supported range storytelling, seasonal direction, product photography and marketing.

Reebok

June 2018 - April 2019

Footwear Design Apprentice — Classics Team

Designed inline, close-to-market, and collaboration product for the lifestyle team, learning the foundation of footwear design and manufacturing.

UW x Amazon Catalyst

December 2017 — April 2018

Industrial Design Student Researcher

Assisted Design Professor Ahn and ME Professor Yoon in their research project "Restroom Kit for Wheelchairs" from ideation to modelling.

Chef'n Corporation

January 2017 - May 2017

CMF Design Intern

Worked under the Colors / Materials / Finishes design team on moodboards and product renderings for upcoming Starbucks and Chef'n products.

T-Mobile

June 2016 — December 2016

Graphic Design Intern

Worked with the HR team to design internal websites and launch new employee training programs based off of interactive 'zine' workbooks.

_EDUCATION

University of Washington

2014 - 2018

Bachelor of Design — Industrial Design Major

Smith McCain Industrial Design Award IDSA Junior Design Merit Award

YMA Fashion Scholarship Fund [2016,2017,2018]

Mass. College of Art and Design

2020 — on hold

School of Fashion Design

Apparel Design Certificate

Pensole Academy

June 2017

PDX Kicks Kamp

Footwear Design Course