

Yuna Shin

Interaction Designer
Design Researcher

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[My Medium Articles](#) ↗
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EDUCATION

Interaction Design

University of Washington
Bachelor of Design
Interdisciplinary Honors Program

Graduating Spring 2022

SKILLS

Conceptual

Design Methods
User-Research
Wireframing
Prototyping
Usability Testing
Storyboarding
Interface Design
Visual Design
Speculative Design
Writing
Market Research

Tools

Figma / Adobe XD
ProtoPie
HTML / CSS / Webflow
Illustrator / Photoshop
InDesign / After Effects
Premiere Pro
Suzy / User Testing
App Annie
Competitive Analysis

HONORS

Adobe x Airbnb Creative Jams

App prototype created in 48 hours
Top 10 Finalist out of 365 Teams, 2020

Fashion Scholarship Fund Award

Design and Product Development
National Recipient, 2020

Taco Bell Live Más Scholarship

National Recipient, 2017/2019/2020

NYC GIPHY Film Fest by Spotify & Squarespace

National Finalist, 2018

WORK EXPERIENCES

Microsoft Product Marketing Manager Intern

Research + Insights, Microsoft 365 Consumer Research Team

June – Sept 2021

Designed and conducted research methods for Consumer Creators Product Strategy. Ideated and prototyped concepts for 3-5 years ahead. Worked in collaboration with marketing, engineering, and design. Human-centric design and business consultant for product experiences across Microsoft 365.

Procter & Gamble Innovation Design Co-op

Beauty Care Innovation Design (BCID) Studio

June – Sept 2020

App UX design, user-testing, brand identity, industrial design 3D packages, and product research for new-to-market hair care products with a cross-functional team in the BCID Studio.

Studio Tilt Research Assistant

University of Washington

March 2021 – Present

Design research on imaginative and strange encounters with data produced by IoT (Internet of Things) devices in the home in Directed Research Group with Professor Audrey Desajardins.

Sept – Dec 2020

Assisted in a discursive design inquiry on Home Cameras by conducting semi-structured interviews, coding & analyzing participant interviews, reflections, and co-design activities.

Design for America Studio Lead

University of Washington Chapter

Sept 2019 – June 2021

Mentored 50+ students by providing feedback/critique on team projects. Facilitating weekly open studios and design process.

Career-Connected Creative Intern

Institute for Systems Biology

Jan – Dec 2019

Developed & filmed career awareness video series for students and workshops. Led front-end development for web page.