



How Might We's (HMWs) are a simple statement that turns an insight into an idea springboard. These should be phrased as a question that is a reaction to an insight or new knowledge. *(example: How might we leverage technology to scale our impact in additional cities?)*

HMW 1

- [list / explain relevant insight]

HMW

ENTER HOW MIGHT WE STATEMENT HERE

HMW 2

- [list / explain relevant insight]

HMW

ENTER HOW MIGHT WE STATEMENT HERE

NAME: _____