Taabish Shaikh

Ui Designer / Webflow Certified Expert

Male, 25 years old

in /shaikhtaabish   www.shaikhtaabish.com

I'm interested in UI Designing and Webflow Development Role

Location

🇮🇳 Mumbai, India

taabishshaikh8gmail.com

Skills

UI Design
Webflow Development
On-Page SEO
Website Optimisation
Website Animations
Troubleshooting
Team Management

Tools & Tech

DESIGN

Figma
Webflow
Whimsical
Sketch
Adobe XD

MARKETING

Ahrefs & SEMRush
Google Analytics
Google Search Console
Google Tag Manager
Zapier
Freshsales
Hubspot

Summary

- Working as an Ui Designer/Webflow Lead with a team on 2 people at Fynd Company based in India
- Designing and Developing websites using Figma and Webflow
- Top Rated Upwork Freelancer in Webflow category in year 2021
- Have Knowledge of On-page Seo and Schema scripts on Webpage.
- Know how to automated website forms using Zapier and make CRM in Hubspot/Freshsales
- Well-versed in Figma and the essentials of UI/UX design principles

Education

Burhani College of Commerce and Arts 2017

BMM - Bachelor of Mass Media

Honourable mention - 2nd Rank in Burhani College winning
Trophy and Certificate

Hinduja College of Commerce (Mumbai University) 2019

MACJ - Journalism and Mass Communication (Master's)

Honourable mention - 2nd Rank in Mumbai University earning
silver medal and prize money from Mumbai University

Experience

Fynd Company (Current Company) • UI Manager and Webflow Lead

Holding 19 Portfolio's which has over 350+ pages & 105 Backend on Webflow

- Collaborate with cross-functional teams including Designers, Developers, and Product Managers to create and maintain websites that meet project specifications and exceed expectations.
- Customised and extended Webflow functionality using HTML, CSS, and Jquery to achieve project-specific requirements and design goals.
- Optimised website performance and search engine visibility by implementing best practices in web design and development, such as, seo snippet, showcasing Faq's on Google search minifying code, and adding optimising images.
- Managed project timelines, scope, to ensure projects were delivered on time, within scope, and within budget.
- Conducted user testing and analysis to improve website usability, accessibility, and conversion rates.
- Developed and maintained custom design systems, style guides, and component libraries for efficient and consistent design and development processes.
- Conducted quality assurance and testing to ensure that websites were error-free and met project requirements.
- Stayed up-to-date with the latest trends and technologies in web design and development, and shared best practices and insights within the team.
- Developed workflow automation with Zapier to automate webflow forms and CRM.

Webflow Freelancer • Thailand Based Company

Build over 6 Projects which has 25+ pages mainly in NFT, Defi Categories

- Developed responsive websites and landing pages for NFT and DeFi projects using Webflow, ensuring a seamless user experience across desktop and mobile devices.
- Developed custom layouts, animations, and interactions on webflow using Interactions Panel to create engaging and interactive user experiences.
- Worked closely with cross-functional teams, including developers, product managers, and marketers, to ensure that the websites met the project goals and user needs.
- Collaborated with the development team to ensure that the website design and structure were optimised for performance, security, and search engine optimisation (SEO).
- Optimised website speed and performance using techniques such as lazy loading, image optimisation, and minification, ensuring that the websites loaded quickly and smoothly.
- Ensured that the websites were accessible and compliant with web standards and guidelines, including ADA compliance for users with disabilities.
- Maintained and updated the websites post-launch, ensuring that they were up-to-date and relevant to the target audience.

Webflow Freelancer • USA Based Company

Building and maintaining pages of clients Portfolio.

- Was hired from Upwork as a freelancer which later converted to part time Webflow Freelancing job.
- Designed and developed responsive websites and landing pages for NFT and DeFi projects using Webflow, ensuring a seamless user experience across desktop and mobile devices.
- Optimising website on Google Lighthouse to make page load faster to users.
- Improving website structure by removing old un-named classes to components and re-usable classes.
- Maintained, troubleshoot, and improved the website overall speed across devices.

Upwork Freelancer • Since 2021-2022

Worked and Completed 26 Jobs on Upwork from date 2021-2022

- Have Worked with more than 20+ clients working on their portfolio and maintaining their website on Hourly basis on 10$/hr.
- Shared my skills and Expertise on Webflow with them to make their project Top-notch in term on development and Seo.
- Was among Top 10 freelancer On Google Search in Webflow Category in year 2021.
- Maintained long term relation with many client holding their portfolios on monthly MRR basis.