



Lewis Just Resume

lewismjust@gmail.com
+31(0)682541003

EDUCATION

Master of European Design with Distinction
from the Glasgow School of Art (2015)

Aalto University (2012-2013)
Köln International School of Design (2011-2012)
Glasgow School of Art (2009-2011)

GrowthTribe, Growth Hacking Course (2019)

SKILLS

Various design research tools and techniques
Adobe Suite (Photoshop, InDesign, Illustrator)
Sketch, Invision, Figma, Webflow
Google Analytics, Hotjar, Phantombuster
Public speaking and pitching
UX copywriting

PROCESS

Comfortable with scrum and agile frameworks
Can plan and facilitate workshops of various sizes
Confident to work alone or in an intercultural team
Experienced in leading research in situ or remotely

TALKS

Speculative Futures Glasgow, UK (2020)
New Business Summit, Netherlands (2020)
World Forum for Responsible Economics, France (2019)
DRIVE Innovation Festival, Netherlands (2019)
Waterkant Innovation Festival, Germany (2019)
Guest Lecturer Glasgow School of Art, UK (2019)
Guest Lecturer Erasmus University, Netherlands (2018)
Innofrugal, Finland (2018)
Border Sessions, Netherlands (2017)
Dutch Design Week, Netherlands (2016)

WORKSHOPS

Tech for good, B Corp Summit, Netherlands (2019)
Blended Learning Experiences, Nigeria (2018)
Design Thinking for Startups, Indonesia (2018)
Remote Design Research, Egypt (2017)
6 Week Design Thinking Course, Aruba (2016)

EXPERIENCE

Co-Founder, The ECO coin, 2018-20

Bootstrapped a startup that rewarded people for their sustainable actions. Managed a diverse team (including behavioural psychologists, blockchain developers, economists and designers). Won corporate clients like L'Oreal and Booking.com as well as serving the Dutch Government. Personally oversaw customer acquisition as well as all service touchpoints and communication materials for our end users.

Futures Associate, Studio And Then, 2017-20

Provide support and advise for the studio working with a range of blue chip and public sector clients (RBS, Hitachi, Edinburgh Council) with their unique approach blending futures research and design thinking together to provide customers with longer term visions that are actionable today.

Senior Designer, Next Nature Network, 2016-18

Key player in a multidisciplinary team to execute speculative design projects that were covered by Forbes, Business Insider, BBC, The Guardian, Vice, Wired and the Mail Online to name a few. Helped deliver future visioning workshops for corporate clients.

Interaction and Design Researcher, Blockport, 2018

Supported the scaleup in user research and converting new customers to their trading platform. New onboarding flows created a sizable uptick in conversions and new business. The scaleup was recently acquired by Bux.

UX and Design Researcher, Butterfly Works, 2017-19

Carried out remote research and in-person workshops in several countries. Developed, designed and delivered several education platforms and communication campaigns for global NGOs.

Design Facilitator, Metabolic, 2016

Created and delivered design thinking courses that were inline with the consultancy's systems thinking approach. Created new circular offerings for several clients in the hospitality sector.

Strategy Designer, Designit, 2014

Helped the Designit Team in Brazil to design and develop new product offerings for a national news conglomerate as well as helping the studio to position themselves within the Brazilian consultancy market.