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NDA	CLIENT	PROJECT	CUSTOMER VALUE	TIMELINE	DESIGN PROCESS						RESULTS	Social
					Research	Prototyping	Testing	Strategy	Visuals	Front-end		
No	**Wooly**	Brand Portal	Allow brands to see who is talking about them, Create better campaigns and communication	1.5 Years	phone and service team interviews	whiteboard, invision, sketch, figma	client, pendo	collab with services team	extend from current	-	Increased site usage across brands from marketing departments outreach to ambassadors	Behance (soon)
No		Customer Portal	Shift brand focus to customers and loyal fans. build better engagement with the brands and their products	5 Months	in person / social groups	whiteboard, high-fidelity	user groups	product strategy	collab with contractor, new design branding	-	TBD	TBD
No	**1800 Contacts**	CVS Rollout	Create a portal and sales pages that hosts contact lenses from 1800 Contacts on the CVS site.	1 Month	-	lo-fidelity, high-fidelity	collab with CVS	PM strategy, consultative	extend from CVS branding	-	Successful launch - Contract Finished	-
No	**SQRD**	GuideGuru	Design a listing and scheduling system for fishing tours	3 Weeks	competitive analysis	wires	iteration w/client and agency	UX UI Strategy	custom	-	site launch, pending assets by custome. Contract completed	Behance (Soon)
No	**Rentler**	Claimed Property	Dead end on sign-in caused a 30% dropoff and a 40% increase to customer service calls. This was put in place to prevent scammers.	2 Weeks	data analysis, user interviews	-	-	collab with customer service	sketches	-	estimated 40% reduction in troubleshooting calls, reduce dropoff by at least 50%	Behance (soon)
No		Search Listings	Listings are outdated and lack the neccessary information to potential renters.	3 Months	competitive analysis	wires, lo-fidelity	-	product strategy	extend branding, new elements	-	Launched and saw increased traffic to rental applications	Dribbble (Soon)
No	**Imagine Learning**	Reporting	Need reports to be flexible enough to communicate progress to higher-ups and parents	3 Months	interviews, data analysis	whiteboard, wires, high-fidelity	user testing	UX product strategy	extend from current branding	-	Reduction of 6-8 hours a week compliling reports	Behance
No		Management	Need tools to allow admins the ability to manage student lists, teachers, reports etc.	6 Months	user interviews	whiteboard, wires, high-fidelity	in person, pendo	UX product strategy	extended current branding	HTML, SCSS	Simplified workflows for task such as Printing Rosters and Admininstration tasks	-
No		Marketing Site	Simplify messaging, introduce more character recognition into the public site.	2 Weeks	-	wires, high-fidelity	-	collab w/marketing, content	new design	-	Broke down departmental walls for better internal collaboration and review of design products	Behance
No	**Mormon.org**	Profiles	Design a social platform and content managment system	6 Months	competitive analysis, collab with design	wires, lo-fidelity	-	dev and design strategy	high-fidelity	-	Left before completion	Behance
No		Admin/Moderation	Design Settings and tools for admins to moderate content and manage teams across the world	4 Months	competitive analysis, collab with design	wires, lo-fidelity	-	product, UX strategy	sketches, high-fidelity	-	Left before completion	-
No		Main Site	Make responsive in 19 languages	2 Years 1 Mo	-	-	-	collab w/design	-	HTML, LESS, SCSS	Expanded to 35 Languages, From desktop to fully responsive	Behance
No		Campaign Sites	Build responsive campaign sites in 2-3 languages	1 Year 3 Mon	-	-	agency	collab with agency	consulted, tweaks	-	Successful launches of 4 different campaigns worldwide	-
No	**JustServe.org**	Site Build	Build software for organizing, planning, and communication service events.	2 Months	-	-	-	-	build on the design components	HTML, LESS, JQUERY		-

Portfolios are tricky. Some are visual while others are more of a storytelling opportunity. I am always busy working on something for either myself or my clients. As I have studied the best way to present a portfolio I came across an article that inspired me to not only start recording my projects this way but to use this as an overview for my portfolio. The article I referenced is by Erica Heinz and can be found here: https://ericaheinz.com/notes/spreadsheet-portfolios-for-ux-designers/#.XqJUzFNKiL5.

Other work can be found on:
Website: https://mileshillier.com/
Dribbble: https://dribbble.com/mileshillier

I love discussion and I am happy to go over any questions you may have regarding my work or process.