

brianna martinez

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**EXPERIENCE**

**300FeetOut** *Designer, May 2015 – Current*

Collaborating with project management, strategy, design, and development on various projects involving creative, design extension, production and design implementation.

- Leading design on various client projects
- Using various programs to redesign responsive websites and brands for clients
- Creating information architecture and hierarchy for UX
- Research & development to improve products for clients through analysis, competitive research, and team collaboration
- Wireframe design for multiple page templates
- User Interface design, designing prototypes and the visual layer
- Web production via CMS (i.e. updating content/images on client sites)
- Using HTML + CSS (e-newsletters, simple style updates, communication w/ dev)
- Presentation design
- Design and development walkthroughs/handovers
- Website QA in beta testing for final product before launch
- Project management/organization with clients

**NURX** *Part-Time Freelance Designer, Jan 2017 – Jun 2017*

Creating social media creative for various platforms and implementing different graphics under the direction of the marketing department.

**SafeCatch Foods** *Freelance Designer, Feb 2015 – Nov 2015*

Creation of product packaging, infographics, promotional sheets, newsletters, and social media graphics under the marketing department.

**SKILLS**

Illustrator	UX Design	HTML + CSS	Photography	XD/Sketch/Figma
InDesign	UI Design	Power Point	Concepting	Brand Design
Photoshop	Motion Graphics	Keynote	Video Editing	Typography
IA	Print Design	Illustration	Wireframe	PC + Mac

**EDUCATION**

Academy of Art University	San Francisco, CA
BFA New Media and Web Design	2009 - Fall 2014

