

Nianqi Zhang

Experience Designer

Contact

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646-577-6682

Portfolio

<https://www.nianqi.work/>

Education

Sep 2018 - May 2020 / New York, U.S

New York University

Master's Degree in Interactive Telecommunications Program

Sep 2014 - June 2018 / Chengdu, China

Sichuan University

Bachelor's Degree in Advertising

Jul 2016 - August 2016 / Berkeley, U.S

University of California, Berkeley

Summer Session: New Media Art - 2D Digital Animation

Work Experience

Feb 2020 - April 2020 / New York

Freelance Interactive Designer, NeXT SCENE

Designed graphics and websites for US - China Immersive Entertainment Summit.

June 2019 - Nov 2019 / New York

UX Designer, New York University

Led the redesign of Worklink client web app from user research to interface design, and designed new features on administrators web app and field personnel iPad app for work requests tracking and management; Directed and designed the branding of NYU Tandon Summer Research Program.

Feb 2018 - Mar 2018 / Shanghai, China

Service Design Intern, Frog Design

Worked on user research, user journey analyst and competitive product survey for the venture design of beauty salon Xurface; Held brand workshop with clients to come up branding plan; Conceptualized ideas and building service blueprint; Visualized the team's outcomes for presentation to the client.

Oct 2016 - Apr 2017 / Shenzhen

Brand Designer, Panxiangxi Tea Leaves

Rebuilt the brand image by redesigning trademark and package for the main product line, increasing sells by 40%.

Dec 2014 - Feb 2017 / Chengdu, China

Co-founder, Graphic Designer, Humans of SCU

Co-founded the we-media that interviewed over 1,000 strangers' diverse lives in Chengdu; Planned and designed the commemorative albums; Managed social media account and attracted more than 16,000 followers and multiple national media reports.

Skills

Research & Testing

Survey and Interviewing, Marketing Planning, Affinity Diagramming, Rapid Prototyping, Wireframing, Usability Testing

Design

Illustrator, Indesign, Photoshop, Figma, After Effects, Premier

3D

Blender, Unity, Unreal Engine, CNC

Development

HTML/CSS, Javascript, socket.io, C#(Unity), P5.js | Processing, C(Arduino)

Others

Fiction Writing, Dubbing

Awards & Exhibitions

Feb 2020

Engineering Everywhere, Liberty Science Center Unity Installation 'Resonance'

May 2019

NYCxDESIGN Exhibitions, Time Squares Installation 'Conducting the Paintings'

Nov 2016

One Show China Youth Creative Festival Final Pitch Competition
Silver Award

Nov 2016

National Advertising Art Competition for University Students
First Prize of Video & Graphic Design

Teaching Experience

Jan - May 2020

Teaching Assistant

IMNY-UT 1 Code! 1A Javascript, NYU

June 2020

Blender Session Leader

NYU Tisch ITP Camp 2020