

Michael Lausberg

UX and Webdesigner











Skills

User research / UI design / UX design / Webflow development / Workshop facilitation

Selected work experience

UX/UI Designer

Feb 23 - June 23

Bonanza Design GmbH

- UX Research, Prototyping, User Testing, UI Design
- Projects: ERP system for waste management, user research for home service company, landing page for **HypoVereinsbank**

Lead UX/UI Designer +Webflow Developer

Oct 21 - Dec 22

ServiceHero

- UX Research, Prototyping, User Testing, UI Design, Webflow development
- Areas: Marketing website, Web-partnerplatform

UX/UI Designer + Webflow Developer

Jun 21 - Oct 21

Boston Consulting Digital Ventures/WISAG

- UX Research, UX Design, UI design, Webflow Development
- Areas: Marketing website, Web-partnerplatform

UX Design Tutor

Feb 2021 - Jan 2023

CareerFoundry

Tutoring UX Design students and revising their tasks





UX/UI Designer

Digital Harvest

Jan 21 - May 21

- Market analysis, UX Research, Prototyping, User Testing, UI Design
- Areas: Design of sugarcane harvesting software platform.

Lead UX/UI Designer

Onyra

Jun 20 - May 21

- UX Research, Prototyping, User Testing, UI Design
- Projects: Research for meditation startup to improve their offering. Website design and development

UI Designer

Handly

Nov 2019 - Mar 2020

- UI Design of interfaces of tradespeople workflow app
- Areas: Creating the interfaces for the native app Handly

Education

Philosophy

Munich School of Philosophy

2011 - 2014

MSc Human Rights

LSE London

2015 - 2016

Certified UX Designer

CareerFoundry

Sep 2018 - Jul 2019





Recommendations

Behrad Mirafshar

Bonanza Design

Michael is a joy to work with. I've relied on him several times in certain sensitive situations that I needed a designer to take over and lead the project to fruition. He's a crafty and strategic designer at the same time that is obsessed with overall delivered experience. I highly recommend him.

Julian Weinmann

BCG Digital Ventures

Michael did a fantastic job on SB24 and helped us build the customer facing frontend for our lead generation platform. As a PM it was a great pleasure working with Michael - he is motivated, fast and thinks critically.

Nikolas Konstantin

Onyra

Michael's UX leadership helped us to put user-centered design at the core of how we work: As a facilitator in design thinking workshops he helped us to tap into the team's collective intelligence. As a designer, he was able to deliver in design and execution alike (he knows the ins and outs of webflow, a design-centered tool for website building).

Klaas Krüger

Handly

We were happy to have Michael work as a freelance UX/UI designer for Handly for 4 months. He fulfilled his tasks reliably and with professionalism. He shows a high sense of creativity and analytical skills. His design work enabled us to get to the point of starting with the development of the app.

