

## Job Description - Graphic Designer

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**Job title:** Graphic Designer

**Employer:** Petrus Communications ([www.petruscommunications.com](http://www.petruscommunications.com))

**Location:** Remote & Bucharest office, Romania

**Time required:** Full time

### Company presentation:

Petrus Communications is an award-winning international employer marketing and research consultancy. We help leading companies worldwide understand and engage with the global education community to attract and develop the talent they need. We work with universities, NGOs and student associations on projects such as graduate and internship recruitment, developing university partnerships, employer brand communications, strategic market analysis and internal engagement.

With a team in Fontainebleau (near Paris), in Bucharest and in Newcastle and client activity across the world, we offer a dynamic and international working environment with challenging, interesting and meaningful projects.

### Job brief:

Our lively Bucharest office is looking for an energetic and creative Graphic Designer to join our international team. You will work on a variety of products and activities, such as websites and online platforms, presentations, event materials, corporate communications, and corporate identity. You will develop appropriate creative ideas and concepts, working on a brief that has been agreed with the client or project manager. This role is well suited to someone with a desire to work in an intercultural setting, with creative flair, knowledge of various design software and a professional approach to time, costs and deadlines.

### Your responsibilities include:

- Responsible with the agency's internal and client design work: digital / print-ready materials, professional presentations, design for our online tools / websites and other communication materials.
- Create website or web pages mockups / prototypes
- Create interactive presentations
- Create and adapt visuals for Social Media usage
- Design for reports, brochures, and a wide range of event materials such as stands and merchandise
- Motion graphics
- Video/photo editing
- Develop or update PowerPoint and Word templates
- Test graphics across various media
- Support with print shop orders/requests on different materials

### Technical skills:

- Adobe Suite for Graphic Design: Photoshop, Illustrator, InDesign
- Adobe After Effects for motion graphics and video editing
- Office Tools for templates and presentations: PowerPoint, Microsoft Word
- Knowledge of UI/UX design is a big advantage: Adobe XD
- Knowledge of Adobe Premiere is an advantage
- Knowledge of HTML/CSS and experience with various CMS platforms (i.e. Wordpress, Webflow) is an advantage

**You provide evidence of the following skills:**

**Graduate with at least 2 years of experience**

- Creative thinking to produce new ideas and concepts and developing interactive design
- Experience with corporate design and brand guidelines
- Accuracy and attention to detail, able to produce high quality presentations / materials / visuals
- Social Media channels knowledge to create appealing visuals and adapt depending on the platform
- Good time management skills, ability to prioritise, work under pressure and meet deadlines
- Excellent planning and organisational skills, developing proactive solutions
- Quick to learn and to adapt to changing requirements
- Good communication and teamwork skills - sociable and comfortable working in an international team and on international projects
- Good written and spoken English. French or another language would be a great advantage
- Design portfolio available

**How to apply**

- Send your CV in English and your design portfolio (any preferred format or platform) in an email with the subject “Graphic Designer” to Radu Jlobnitchi ([radu@petruscommunications.com](mailto:radu@petruscommunications.com)), stating from when you are available
- Deadline to apply: 05.07.2020