



Phillip Wildhirt

User Experience Designer | Creative Director

Little Rock, Arkansas

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253.740.0342 

Skills:

User Research
Preference Testing
User Stories & Job Stories
User Personas
Journey Maps
User Flows
Information Architecture
Site Mapping
Heuristics
Wireframing
Rapid Prototyping
Iterative Design
Usability Testing
Competitive Analysis
Design Language
Graphic & Video Design
Branding
Conceptual Development
Responsive Frameworks
HTML5 & CSS3

Tools:

Figma Marvel
Adobe XD Photoshop
InVision Illustrator
Balsamiq After Effects
Zeplin

Summary

Breaks the mold as a **former Creative Director** turned UX Designer by creating better experiences for people who use technology, tools, and products.

Spent the last decade developing Design Superpowers from **creating Sunday morning experiences** for the local church.

Unbelievably adept at **learning any new skills** to achieve the best outcome for all stakeholders

Focused on **balancing healthy vulnerability** in relationships for himself and those he has influence with.

Education

UX Design Certification

CareerFoundry.com | 2020 | Online Program

- Nine month (800+ hours) intensive training course
- Methodology & data driven approaches to design, prototyping, research, testing
- Built proficiency in XD, InVision, Figma, and best practices of lean UX
- Additional specialization in UI for UX

Bachelor of Arts

Concordia University | 2006 - 2008 | Irvine, CA

- Emphasis in Contemporary Church Music and Leadership
- Spent 2004 - 2006 at Hope College, Holland MI studying Jazz Bass Performance

Experience

UX/UI Designer

Freelance | 2020 - present | Remote

- Developed User-Centered Design solutions for multiple businesses.

Director of Worship and Arts

Christ Little Rock Church and School | 2009 - 2020 | Little Rock, AR

- Directed and developed creative and collaborative process for all worship services
- Developed teams and systems for Video, Graphics, and Music production
- Oversaw design of over 60 4-8 week series packages.
- Developed culture of high excellence in over 40 skilled volunteer positions and creative teams.