



Helping. Healing. One Child at a Time.



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February 9, 2021

*"I learned that courage was not the absence of fear, but the triumph over it. The brave man is not he who does not feel afraid, but he who conquers that fear," -Nelson Mandela*

Greetings,

The year 2020 was a time that filled many people with fear. The COVID-19 pandemic brought uncertainty about health, job stability, and the economy. Sadly, heightened stress increases the risk for child abuse and neglect. Imagine the fear a child has experienced during these long months of being locked in a home with an abuser.

As a nonprofit serving our area's abused children, the Barren River Area Child Advocacy Center has continued to provide critical healing services to the children who have experienced the unthinkable. Last year, our Center served 843 children; many of these children continue to receive ongoing services including advocacy, forensic interviews, medical exams, and trauma-informed mental health therapy. Even with the decline in reporting during the 2020 quarantine and when other areas were seeing decreases in services, BRACAC had the highest quarter of new clients in the history of the center.

Experts estimate that as schools begin to reopen, the number of reports of child abuse will increase at alarming rates. We must be prepared to respond to this increase while continuing to provide services. Raising funds is essential to growing our response to the needs of our most vulnerable children. These children show us daily the courage needed to face extraordinary challenges. Now, we are looking for people in our community to take up the challenge to rappel over the edge of Stadium Park Plaza in our Fourth Annual Over the Edge fundraising event. Money raised from this event will allow us to serve more children in our 10-county region. You may choose to "Toss the Boss" or feature a "Fearless Leader" in your company. *This is a great opportunity to be inspired by the children we serve and triumph over fear.*

We are inviting you to join us as a sponsor of this unique event, which will be held on September 10-11, 2021. Please see attached the various sponsorship options from which to choose. Last year, we were able to hold this event safely during the pandemic; all volunteers and participants complied with proper social distancing and face covering requirements. We understand the timing is difficult, but we also know that many of you are looking for a way to help others during these unprecedented times. We hope you will consider sponsoring this incredible event.

Should you have any questions or want to learn more, please feel free to contact us. You may also reach out to Jennifer Bryant, Executive Director, at (270)535-0693 for more information.

Sincerely,

Tracey Young  
Co-Chair

Paula Clark  
Co-Chair

Julie Eaton  
Co-Chair