

A group of young African girls are smiling and hugging each other. The girl in the center is wearing a light green t-shirt and has her arms around two other girls. The girl on the left is wearing a white top with a blue floral pattern and has her arms around the girl in the center. The girl on the right is wearing a white top and has her hand near her chin. They are all smiling and looking towards the camera. The background is slightly blurred, showing other people and a bright outdoor setting.

Help Heal  
Humanity

**ANNUAL  
REPORT  
2019**



*Not everyone can be famous, but everyone can be great because greatness is determined by service. MLK*

## LETTER FROM SERENA BUFALINO, FOUNDER AND VOLUNTARY EXECUTIVE DIRECTOR

It has been a long and valuable journey - one which began with my own painful experiences of marginalization within the school system. When I was a kid, I struggled significantly with reading and comprehension. As a result, I acted out and spent a lot of time in the principal's office. When I graduated from high school, I decided I wanted to be a different kind of teacher -- a teacher who would help kids who were struggling by treating them with respect, kindness, and compassion. Help Heal Humanity's school and programs in Haiti come from my deep understanding and knowledge of how even the most marginalized kids can be transformed.

When I attended Teacher's College, I asked right away to do my placement in an alternative setting, like a youth detention centre or mental health hospital. Though this was not common at the time,



my professor approved my request and I began my personal journey of working with some of the most 'at-risk' students on our planet today.

From there, I spent many years as a teacher working with kids in jails and group homes. My main area of focus was on teaching life and social skills, as well as how to build healthy relationships with themselves and others. At times it was challenging and too often it was heartbreaking. I worked with a wide range of kids – from those who had suffered extreme abuse to those who had been accused of murder. Yet, I saw incredible potential and results even though they were familiar with being treated as lesser valued human beings.

To build their self-esteem and create their resume experience, I began taking my students to volunteer at local shelters and soup kitchens. On January 12, 2010, my students watched the news about the earthquake in Haiti. They learned Haitian children were not only hungry all the time – but they no longer had a school to attend. It was the students who imagined the unthinkable – they could build a school in Haiti.

One of our soup kitchen contacts offered to connect the class to a Priest who was also trying to build a school – but did not have the resources. This was in Canaan, Haiti – currently the fastest-growing "slum" on the planet where people were living without food, water, electricity, toilets – in makeshift tin structures. After learning that a small portable-style classroom would cost approximately \$20,000.00 my students set a goal to raise the funds. Together we organized fundraisers including bake sales and car washes. After many years of significant effort, the school is

built and operational and we have provided 100 children with healthy food every day.

Unfortunately, in September 2019, Haiti declared a state of emergency and the entire country went on lockdown for the remainder of the school year. We are now in a new post-Covid landscape where the children in Canaan are severely malnourished and many have died from starvation. Our food campaigns have been so critical for our families in Canaan. Yet despite lacking every basic resource of the modern world – these resilient people still strive and hope for a better life. My experience tells me they can thrive. I have made a personal life-long commitment to help them make it happen. It was my calling to form Help Heal Humanity – and I hope you too will consider being part of this vision. The people of Canaan need you. In fact, the world needs us – we need each other.

*J. Bufalino*

# WHO WE ARE

## OUR MISSION

Help Heal Humanity is an internationally registered charity mindfully designed to provide the world's most at-risk populations with access to education, nourishment, and a loving community.

We build the infrastructure, develop the programs, and foster the global connections necessary to support the agency and future of the people in our project countries. Through unconditional giving, Help Heal Humanity achieves its mission by empowering and inspiring with love those in need with compassion and sustainability.

## OUR VISION

*To awaken hearts,  
inspire humans and  
heal humanity.*





## OUR CORE VALUES

- ♡ Be of Service
- ♡ Provide Education
- ♡ Provide Nourishment
- ♡ Build Connection
- ♡ Respect Local Traditions and Culture

## WHAT WE STAND FOR

- ♡ Positivity
- ♡ Generosity
- ♡ Safety
- ♡ Community
- ♡ Inspiration
- ♡ Empowerment

## OUR WORK

- ♡ Sponsorship for Humanity
- ♡ Education for Humanity
- ♡ Travel for Humanity
- ♡ Dine for Humanity
- ♡ Art for Humanity
- ♡ Yoga for Humanity
- ♡ Corporate for Humanity

## OUR PROJECTS

- ♡ Haiti School Building Project-Canaan, Haiti
- ♡ Student Sponsorship Program-Canaan, Haiti
- ♡ Summer School and After School Program-Cité Soleil
- ♡ Haitian Special Olympics-Cité Soleil
- ♡ Food for Humanity-Canaan, Haiti
- ♡ Student Empowerment Programs: Canada, U.S.A, Haiti and Cambodia
- ♡ Caregiving Heart to Heart Program-Mother Teresa Home for the Dying and Malnutrition Clinic

# OUR CONTEXT

Over 50% percent of Haiti's population is of school age - yet over half the population is illiterate.

As of 1992, more than 65% of the population over the age of ten had received no formal education at all, and only 8% of the population had received anything more than a primary-level education.

The government does not provide adequate funding for public schools and most families cannot afford the costs of private education, which can be as little as \$20 a year

Most Haitians live on less than \$1 per day and one in three people require urgent food assistance – 3.7 million Haitians.

Haiti ranks 111 out of 117 countries on the 2019

Global Hunger Index

In the past year alone, the cost of staple foods such as rice, beans, and sugar has risen by 34 per cent.

The Haitian government relocated 200,000 people to Canaan (an 18,000 acre) area north of earthquake-ravaged Port-au-Prince; Canaan is a landscape of makeshift homes which lacks running water and electricity. Sanitation problems are significant.

Help Heal Humanity is the only known charity to work within Canaan communities due to health and safety issues.

# OUR KEY WORK IN HAITI

Education for 100+ children in extreme poverty in Canaan

Launch of Sponsorship Program: School Registration fees \$25, school fees \$100, 2 uniforms \$50 and textbooks \$75 (less in US dollars).

Public speaking engagements to inspire and empower youth and to share learning with educators

Humanitarian aid and food provision for the communities of Cite Soleil and Canaan; including clothing and supply drives

# HAITIANS SUPPORTING HAITIANS



HHH provides funds that directly bolster the infrastructure within Canaan, Haiti by employing Haitians to facilitate our school, programs, and food/supply campaigns

This year we increased Haitian employment within the Canaan community: in 2019, HHH had 9 Haitian employees running various programs, purchased all food from local vendors, and hired local delivery people to distribute food and resources

By purchasing from local vendors, we ensure that none of our food is imported from outside countries and all our vendors are purchasing from local Haitian farmers and growers, including chicken, rice, peas and oil – products at the core of our food campaigns

HHH collaborated with Haitian Hotel Karibe to host all our volunteers and international travellers

We employ seven Haitian educators, a school director, security guards and other in-school supports

We also hired a Haitian construction team, engineer, and builders to construct the HHH school

# OUR TIMELINE OVERVIEW

**January 2010**

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*Catastrophic earthquake hit Haiti*

**February 2010**

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*Work for the Haiti School Building Project began*

**May 2011**

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*Broke ground and construction began for the school in Canaan, Haiti*

**September 2018**

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*The Haiti School Building Project opened its doors, welcoming 111 excited kids*

**2018**

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*Help Heal Humanity became a registered charity in the US*

**2019**

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*Help Heal Humanity became a registered charity in Canada*

# OUR ORIGINS

## ALTERNATIVE EDUCATIONAL APPROACH MAKES A DIFFERENCE

Serena Bufalino's students decide to try to raise funds to build a school in Canaan, Haiti.

## THE DREAM BECOMES MUCH BIGGER

In December 2010, Serena travelled to Haiti and was taken into the mountain area of Canaan, where many refugees of the ruined Port-au-Prince were trying to start anew from nothing. The people lived with no water or electricity, in dangerous, dirty conditions, the poorest of the poor on the planet. It was a

turning point for Serena and her resolve to build the school was solidified.

## THE WORK BEGINS IN EARNEST

From 2011 to 2014, Serena and her students fundraised \$100,000. Each year Serena or John from Third World Awareness brought the money down and continued the construction work for a few weeks. A team of 12 local men worked on construction, earning up to 20 times higher than the average daily income. While in Haiti, Serena hired local women to prepare chicken, rice and peas for 200-300 children during each day of their stay. At a cost of \$1 (USD) per meal, \$300 provided a nutrition boost and developed the community's engagement in the project.

## THE COMMITMENT BECOMES FULL TIME, UNPAID

Frustrated at the slow progress caused by working on the construction for only a few weeks per year, in 2016 and 2017, Serena leveraged two years time-off from teaching so she could be on-site in Haiti throughout most of each year, to oversee the school-building. Her time back in Canada was spent raising more money to finish the school, and to cover the expenses for uniforms, textbooks, meals and school fees for 111 students for the first floor of classrooms.

## THE DREAM BECOMES REALITY

In 2018, the construction of the new school in Canaan was completed with the help of Canadian and International funding.

## OUR 2019 IMPACT AND ACCOMPLISHMENTS

In 2019, HHH raised a total of \$88, 490

Help Heal Humanity was recognized by Revenue Canada as a legal registered charity in Canada,



creating the opportunity to attract more supporters

All students at the HHH school in Haiti received student sponsors for the 2019-2020 year which ensured food, uniforms, and textbooks could be guaranteed

These supplies included over 10,000 textbooks, 300 school bags, 15,000 workbooks and 20,000 pens/ pencils.

Community volunteers were engaged.

## HAITIAN STUDENT SPONSORSHIPS SAVE LIVES

In 2019, Help Heal Humanity launched a sponsorship program. Sponsorship brings hope to a child to believe in humanity and to know someone on the other side of the world is thinking about them and caring about their future.

Thanks to all our generous sponsors we raised sufficient funds to send 111 children to school for a full year. Sponsorship covered:

- ♥ registration fees
- ♥ school fees
- ♥ textbooks
- ♥ uniforms
- ♥ school supplies
- daily snacks

Going forward, when school resumes, HHH will encourage sponsors to build a meaningful



relationship with their sponsored child. We anticipate they will follow their progress as they develop talent, skills, identify their own gifts and learn how they too, can be contributors to the world. Each year, sponsors will receive a minimum of 2 letters from their sponsored child (translated from Creole to English) and an updated photo of the child.

Local cooks prepared meals, local vendors supplied all materials (including desks, chairs, chalkboards, uniforms, textbooks, and even bricks).

## HOT MEALS & MONTHLY FOOD RATIONS DURING THE FOOD CRISIS

In 2019, we handed out 50,000 hot meals of

chicken, rice, peas and salad in Canaan, Port-au-Prince and Cite Soleil. Half of these meals were provided during the Covid lockdown. Finding food during a crisis is never an easy task, but HHH has connections with local suppliers and security to help us carry out our programs safely. Monthly supplies of rice, peas and oil were delivered to our school families to fend off starvation during the food crisis.

## CLOTHING & ESSENTIALS

HHH donated over 1,000 pounds of new and gently used clothing, shoes and hygiene kits to kids in need and over 500 tubes of anti-infection creams and ointments.

HHH also donated 200 pairs of glasses and 100 first aid kits to various school programs and



Haitian health care facilities in need.

## VOLUNTEER TRIP

We took [HOW MANY] volunteers to Haiti to visit our school programs in both February and July of 2019. [WHAT DID THEY DO BESIDES] run an Art Program for our 111 kids giving each one a keepsake canvas for their homes.

## SPEAKING ENGAGEMENTS

In 2019, HHH was able to inspire and empower more than 10,000 people through live events and speaking engagements. HHH worked in a total of 6 countries (Canada, USA, Haiti, Belize, Spain and Germany) all in the name of love.

In March 2019, HHH ran a Youth Summit Program in Los Angeles, with 75 kids. HHH ran various empowerment programs to inspire the children to believe they have the potential to not only live the life they dream but to help other kids around the world.

## YOUTH ENGAGEMENT IN HAITI

In collaboration with the Los Angeles Museum of Tolerance, Help Heal Humanity's Serena Bufalino and Evelisa Genova hosted and facilitated a day-long youth summit for the students at the Martin Luther





King Jr Elementary School in Los Angeles

The youth summit began with a tour of the museum's exhibits connected to environmental and climate refugeeism in order to build and expand empathy across diverse human experiences and challenges. Bufalino shared her own journey of creating Help Heal Humanity and the power of all kids and students to make a difference. We then discussed Art for Humanity's contribution to this shared vision and goal.

In addition to this youth summit, HHH collaborated with the Toronto District School Board and the Toronto District Catholic Board to deliver youth engagement programs. Serena Bufalino ran workshops for various grade levels in numerous schools, discussing the lives of Haitian students

and then brainstormed with student ideas for how people in the developed countries can impact those in under-developed countries, such as Haiti.

Many of these schools began their own fundraisers for Haiti. Serena then returned to the schools with a presentation showing exactly how fundraising dollars are impacting the lives of Haitian families.

## 2019 – HHH IN THE NEWS

Upon our return home to Canada, HHH team members were featured on the local news station, CHCH, just as Haiti declared itself to be in a state of emergency

CHCH News interviewed HHH volunteers who had experienced Haiti first-hand. "Hamiltonians have

returned from Haiti after protests sweep the country".

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# OUR VISION FOR 2020/2021

In this upcoming year, we are pleased to expand our organization more broadly to feed, educate, and empower additional vulnerable communities across the globe. In addition to our Haiti School Building Project in Canaan, Haiti, we are joining forces with communities in Cambodia, Nicaragua, Kenya, and Colombia. It is an invigorating year ahead with our newfound collaborations. Together, we will be able to create the desperately needed change for children and families to not just survive – but thrive.

As we increase our volunteer base, embedded within local communities, we will seek to accomplish the strategic and organizational goals we created. Our priorities include feeding programs in communities like Canaan and Cite Soleil where many suffer from food insecurity. We will continue to sponsor schools with traditional academic programs as well

as alternative knowledge-based programs. For example, in Cambodia we are creating macro school opportunities where the children will learn life skills including cooking, time management and self-care for a few hours each day, supervised by local community teachers. We will explore various aspects of each country's culture and provide opportunities to examine history and the folklore. We will be coordinating with local village teachers in these communities to operate the macro school efficiency concept creating opportunities for youth to learn life skills and general knowledge.

We have a multi-pronged approach to supporting communities by utilizing diverse educational and fundraising strategies. This means tapping into our creativity to host events both locally and globally, such as Yoga for Humanity, Dining for Humanity,

Education for Humanity and Travel for Humanity. We will also generate future events like Business for Humanity, Sports for Humanity, Artists for Humanity and Volunteer for Humanity programs. These make sponsorships and volunteering accessible to everyone interested in getting involved with Help Heal Humanity.

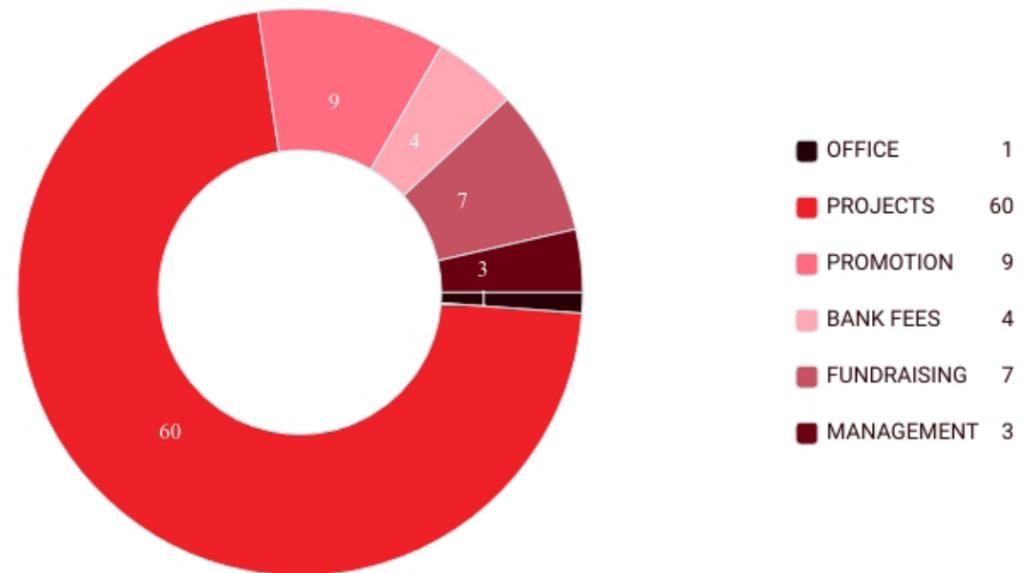
We are pleased, to share our relationships include Rotary International as a new sponsor – and we look forward to making the most of this meaningful collaboration. Stay up to-date on all our activities and efforts by signing up to receive our quarterly newsletter. It is also a place where we post direct feedback from those communities we serve. Most importantly, our organization stands out from other charities because our entire team is volunteer based. This means every sponsorship dollar goes directly to the communities in need.

We believe our organization which is rooted in a philosophy of volunteerism, love, and compassion has the potential to change the world. In fact, we already have. Join us!

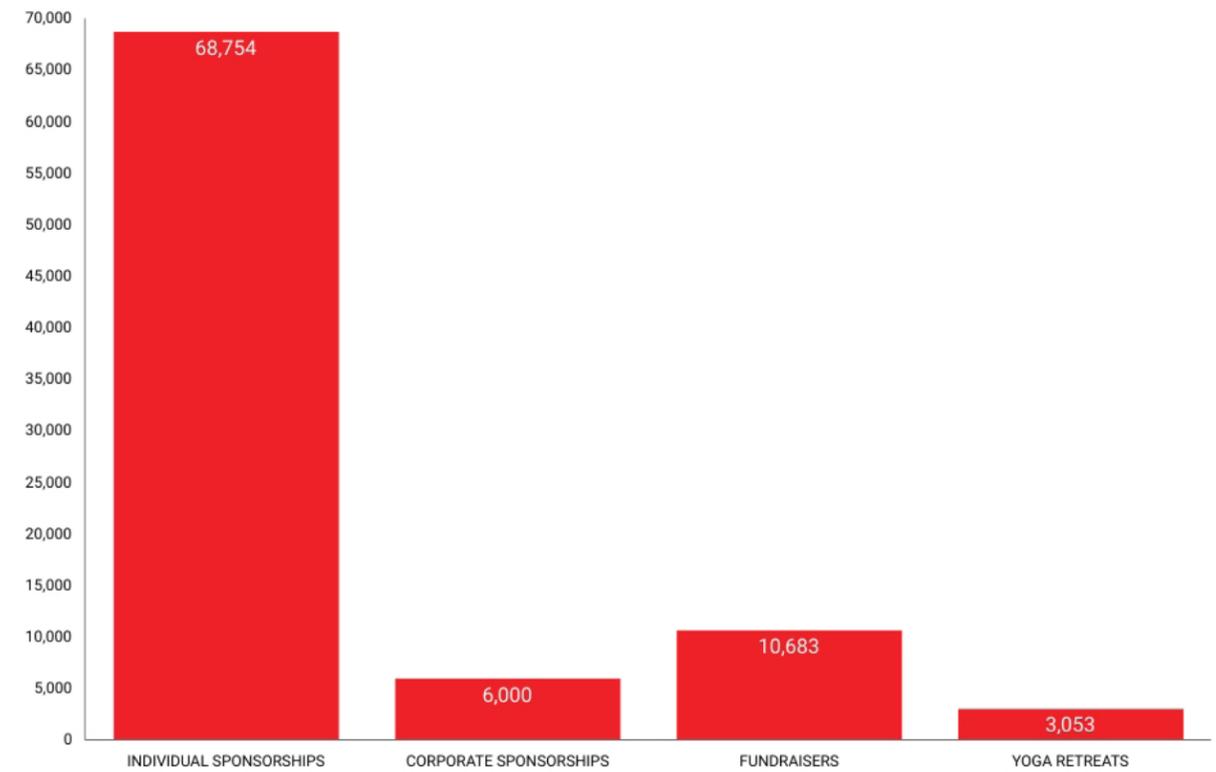
Sincerely,  
Serena Bufalino & Patricia Gagic

# 2019 FINANCIALS

## Expenditures



## Receipts



# HELP HEAL HUMANITY'S LEADERSHIP TEAM

## SERENA BUFALINO

*Executive Director  
2018 - present*

Serena Bufalino is a force of nature. She is rooted in service to others and hauls herself over every obstacle using the pitons of hard work, dedication, and determination. What began as a career as a teacher under the Section 23 program with Toronto's at-risk youth, has evolved into a lifetime of service work empowering and inspiring people across the globe. Serena is the recipient of the 2015 and 2016 McMaster University Alumni Arch Award and 2017 Excellence Award for Teaching from the Toronto District School Board and nominated as one of the top 100 teachers in Canada by the Toronto Star with an honourable mention in 2015 and 2016.

## PATRICIA KAREN GAGIC

*Executive Advisor  
2018 - present*

Patricia is an accomplished International Contemporary Artist, Author and Humanitarian/Visionary. She supported the building of a library and school in Angkor Wat, Cambodia in 2006. In 2013, Patricia was Knighted as a Dame of the International Order of St. George Grand Prior of Canada Niagara Commandery and was a member of the Ontario Cabinet for Friends of the Canadian Museum for Human Rights. Patricia is recognized by WXN (Women's Executive Network) as one of the Top 100 Most Powerful Women in Canada. She has received many awards and recognitions including the Canadian Civil Liberties award.

## ROWENA RODRIGUEZ

*Volunteer Coordinator  
2018 - present*

Patricia is an accomplished International Contemporary Artist, Author and Humanitarian/Visionary. She supported the building of a library and school in Angkor Wat, Cambodia in 2006. In 2013, Patricia was Knighted as a Dame of the International Order of St. George Grand Prior of Canada Niagara Commandery and was a member of the Ontario Cabinet for Friends of the Canadian Museum for Human Rights. Patricia is recognized by WXN (Women's Executive Network) as one of the Top 100 Most Powerful Women in Canada. She has received many awards and recognitions including the Canadian Civil Liberties award.

## ASHLEY HOLLY MCEACHERN

*Communications Director  
2018 - present*

Ashley is a dynamic content writer, social media guru, and sought-after yoga teacher in Toronto, Canada. With a Masters degree in International Studies and a passion for words, Ashley has travelled extensively and written content for over 100 businesses around the globe. Ashley has published numerous articles in lifestyle and wellness magazines, books, journals, and blogs. She balances her life as a writer by teaching public yoga classes and leading yoga teacher training down-town Toronto.

## **ANGIE NESCI**

### *Business Communications Coordinator - 2019*

Angie is an inspirational businesswoman and philanthropist. She is honoured to be serving on the board of Help Heal Humanity and is committed to supporting their meaningful work for children in developing countries through infrastructure development and education. She is the president of Midgley West and holds an MBA from McMaster University.

## **LISA DALIA**

### *Community Outreach Coordinator 2019*

Lisa Dalia is an entrepreneur who followed her dreams of owning her own shoe store – that was almost a decade ago! Lisa is a very strong believer of giving back to the community that has supported her for all these years. She has been an active supporter and advocate for many charities in Hamilton and is a founding member of the Women4Change Initiative. Lisa is looking forward to an international experience by contributing to the humanitarian goals of HHH.

## **DANIELA KELLOWAY**

### *Event Planner - 2019*

Daniela Kelloway is a veteran PR and communications professional, writer, and tech startup founder. She has spoken at conferences around the world, walked A-list celebrities down red carpets, and broken world records. She is a yogi, has three children and splits her time between Toronto and Prince Edward County. Her latest venture BooknBrunch, a tech platform for book clubs, is on a mission to reconnect the world in real life through books and food.

# MEET OUR FAMILIES

Mrs. Jenie Jeantly is a single mother to 4 daughters who moved to Canaan after she lost her home in the 2010 Earthquake. To this day, Mrs. Jeantly finds it almost impossible to find work or stability for her or her daughters. She has little to no security, no income and little hope with the state Haiti is in and currently facing. She has a very tiny "hut" she calls home with no bedrooms, kitchen, or washroom. With no electricity or running water in the community, it is difficult to provide adequate care for herself and daughters. In 2011, Serena Bufalino first met Mrs. Jeantly's daughter, Whitley wandering the streets by herself and peeking her head through the gates of the construction site. Very quickly a bond formed, and they both looked forward to playtime and snack-time together. One day Whitley showed up with her mother, who explained her situation: no money for food or drink and more importantly no money to send Whitley to a local fee-based school. Of course,

this broke Serena's heart and she committed to paying for Whitley's education. Since then, HHH has been supporting Mrs. Jeantly and her daughters, providing monthly bags of peas and rice, and gently used clothing and toys. Whitley has stayed in school, sponsored by Serena, until our HHH school opened in 2018, when Whitley and her sister Lovena were enrolled with full HHH sponsorships. According to Mrs. Jeantly, HHH has been her saving grace: a gift from God. HHH is the answer to her prayers and a glimpse of hope for her daughters.

Mr. and Mrs. Toussaint lost their home in the 2010 Earthquake and relocated to Canaan with literally nothing. Canaan is in the mountains and has no running water, electricity, shops, hospitals, public school or stability. In 2019, 6 of their 11 children attended our school program.

In the exact words of Mr. Toussaint: Everyday is an infinite struggle, especially when you wake up and only have a couple dollars to feed a household of 11. "My wife and I sometimes go hungry all day, as we give the children our food. On a good day we might receive a pastry from a friend that we gladly share at home. The school was a saviour for us, especially the kids. Otherwise they would have stayed home because of this dire situation. There are no jobs, no money, not even for the basics. With God's Grace we found Serena and Help Heal

Humanity, who decided to open the school for us. That made a big difference in our lives."

In 2019 HHH also provided money for food, donated gently used clothing to the entire family and of course toys to all the kids. We have done our best to give what we can to try to keep them safe and healthy.



Help Heal  
Humanity

*Together we are  
Help Heal Humanity*