

## Economic Change Unit Privacy Policy

Strategy and Communications Group Ltd (t/a Economic Change Unit) (“we”, “us”, “our”) is a company limited by guarantee in England and Wales (no. 11566573). We are committed to safeguarding the privacy of any personal information you or third parties provide to us. This policy outlines our approach to handling information about users of our products.

### What information do we collect about you?

We use cookies to collect website usage information. Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information.

You can find further information about cookies at [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org). You can set your browser to not accept cookies and the above websites tell you how to remove cookies from your browser. However in a few cases some of our website features may not function as a result.

We also collect personal information as part of our recruitment processes. Your personal data will not be shared with third parties.

If you choose to sign up for one of our mailing lists, we collect your name and email address via Mailchimp. [Mailchimp's privacy policy can be found here.](#)

We may track users' activity via cookies, pixels, and other similar technologies, and transfer information related to this tracking to Mailchimp to allow us to provide you with more relevant and personalised communications.

If you choose to sign up to one of our events, we collect your name and email address via Eventbrite. [Eventbrite's privacy policy can be found here.](#)

You can request to unsubscribe from our mailing list and for us to delete any personal information we have about you at any time by contacting us.

### How do we use this information?

This information is used to track visitor use of the website and to compile statistical reports on website activity.

Personal information you submit as part of our recruitment processes may be used to contact you about future opportunities. Your personal data will not be shared with third parties.

If you choose to sign up for one of our mailing lists, we use your personal information to send you updates you have consented to receive and store your personal information on Mailchimp. [Mailchimp's privacy policy can be found here.](#)

If you choose to sign up to one of our events, we use your details to provide you with event information and send you information regarding future events. [Eventbrite's privacy policy can be found here.](#)

We store all personal data safely and securely, and retain information for only as long as is deemed necessary for the purpose.

### **Links to third party websites**

When using our services, you may gain access to other websites through use of links or hypertext. We are not responsible for the advice given by the third party organisations or for the content or operation of such third party websites. To the extent permissible by law, we exclude all liability which may arise from your use or reliance on the information or contents contained on the linked site.

### **Contact**

You can contact us on [info@econchange.org](mailto:info@econchange.org), or at 20-22 Wenlock Road, London, United Kingdom, N1 7GU.

You have the right to request a copy of the information that we hold about you. If you would like a copy of your personal information, please contact us.