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Bio

Zach Benson is a full-time entrepreneur, hustler, world traveler, and connector. His super-power is Instagram marketing and founded Assistagram to help empower hundreds of Influencers and several Fortune 500 companies to cut through the noise and connect with their target audience organically. Learn from Zach the strategies to grow your brand with campaigns that can reach millions.





STORY

Beginning

Zach is a 7 figure serial entrepreneur, influencer, investor, press contributor, and speaker. He was born in South Korea and adopted by his parents in Iowa. Growing up was hard for Zach because 1) he looked different and 2) he spoke different — he was diagnosed with a speech impediment and couldn't say the letter R until he was in his 20s. Kids were always teasing him and making fun of him, he never participated in class, life wasn't looking too good for Zach until he found dance.

In highschool, a friend gave Zach a How to Breakdance DVD and Zach fell in love with it. He started practicing

like crazy and soon this became his passion and his voice. He was able to express himself through his movements. His self esteem and confidence increased and life got better for Zach. He kept practicing and practicing and working and working and eventually started traveling and competing throughout the college years, and eventually made it onto the HIT TV SHOW "So You Think You Can Dance" and was a participant on there and eventually started teaching dance clinics all around the world, and \$1,000 an hour teaching dance.

Middle

Life was good until, one day Zach hurt his back. He fell during a break dance performance in India which ended his career. The doctor said that Zach will probably never be able to dance again and with no plan B, Zach became depressed and out of shape.

Until, one day Zach's elementary school called and told Zach about how he and his brother were making all of this money growing people's Instagram accounts. He told Zach about an investment opportunity and so with his last \$10,000 Zach invested in purchasing an Instagram account and he used that account to grow his client's instagram following.

Now

With that money, Zach kept buying more accounts and assets and fast forward today, Zach is the founder of Assistagram, an instagram growth and marketing agency with an incredible network of 220 million followers. They specialise in growth of Instagram accounts. He is now working with some of the most famous brands and celebrities in the world: everyone from the Ritz Carlton, Russell Brunson, etc.

Zach also specialises in instagram campaigns reaching millions. He works with Tourism Boards and brings over destination influencers to their countries to create epic content, share it, and make that content go viral, which results in lots of exposure, growth and new customers. In the past 3 years, Zach has gotten over 500 FREE nights at the world's most luxurious hotels and resorts. Luxury brands definitely see the ROI.



Top 3 Obstacles Zach Has Overcome

- lived on \$2 a day for food for 1 year (by choice) to learn how to live on less so others could have more and to learn how to empathise with my refugee neighbors that Zach was helping when he performed a year of service in Clarkston, Ga with World Relief.
- Couldn't say the letter R until he was in his 20s-
- Stage fright/Fear of public speaking

Zach's Top 6 Speaking Topics

- Instagram growth and monetization
- Relationship Marketing
- How to be a super connector
- How to find clients that pay you 10s of thousands per month
- Cold emailing
- Travel Hacking -- how to travel the world for free

Publication Features

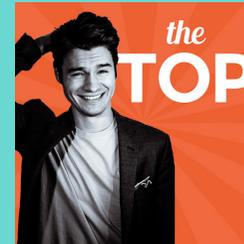
Show Interviews



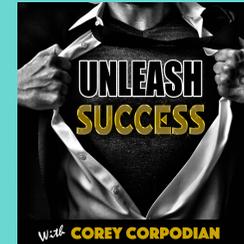
Entrepreneurs on Fire



Rich Dad Poor Dad Show



The Top



Unleash Success



Awaken your Alpha



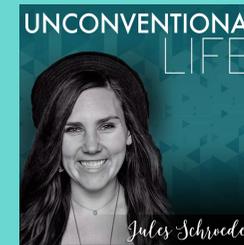
TBE Show



The Art Of Authenticity



Millionaire Mindcast



Unconventional Life



Thriving Launch



New Theory Podcast



Mojo In The Morning



The Tim Laskis Show



Define Your Brand Podcast



13 whotv.com

Speaking

- Tedx
 - Real Estate Wealth Expo
 - War Room Mastermind
 - Traffic Mastery Live
 - Shark Tank Mastermind
 - Unconventional Life
-

Top Clients & Collaborations



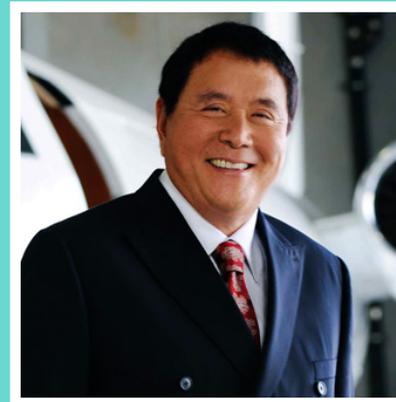
John Lee Dumas



Tim Burd



Russell Brunson



Robert Kiyosaki



Edward O'Keefe