



Queering

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the Pitch

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2020

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# About

In celebration of MIX's 35th anniversary, we are proud to announce the launch of our short film pitching competition in collaboration with Odense Filmværksted.

The aim is to encourage filmmakers to create queer cinema that will help guide the next generation of local talent, and we invite everyone with a relevant idea or script to submit them for consideration.

The competition is open to short fiction, documentary, or web series pilots that have relevant LGBTQ+ themes and subject matter.

The winning project is awarded a monetary prize of 20.000 DKK to cover production costs, 50.000 DKK worth of film equipment rental from Odense Filmværkstedet, and a guaranteed spot in the Nordic Lights short film program that will be screened in MIX Copenhagen 2021.

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The competition consists of two stages, starting with a written application. All applications will be considered and a shortlist will be selected.

At this second stage, applicants will have an opportunity to pitch their project live to a jury of renowned professionals and an audience.

The winner will be selected after the live pitching session on October 25th.

# Terms and Conditions

## Timeframes

Applications close:

***09 October 2020 at 20:00 (CEST).***

Finalists will be notified:

***11 October 2020 by email.***

Live pitching by finalists:

***25 October 2020 at 12:00 (CEST).***

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# Terms and Conditions

## Submission Requirements

Every submission must address the following:

- Project type.  
*(fiction/documentary/web series or pilot)*
- Project length.  
*(must be less than 20 minutes)*
- The project **MUST** have LGBTQ+ representation.
- Current draft of script or treatment.  
*(attachment)*
- Applicants must warrant that they own or are licensed to use all materials.  
*(script, music, photography etc)*

- Applicants must warrant that they agree to the terms and conditions contained in this document.

- Budget/Summary project budget.  
*(attachment)*

*If the overall budget is greater than DKK 20,000, evidence of where the additional funds will be secured is to be provided.*

- Screener link to one example of previous work of the Director.  
*(if available)*

- Post-production must be complete by 1 July 2021.

- Completed application form and agreement to terms and conditions.

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## Evaluation Process

All eligible projects will be assessed by an in-house panel and up to six finalists will be selected to proceed to the pitch competition session. The selected finalists may be offered some pitch coaching from skilled industry insiders at a pitching workshop. Finalists will be provided with an opportunity to pitch their project to a panel of judges at the competition. The winner will be announced on the day.

Pitches of up to 5 minutes may include audio-visual presentation. Detailed budget and production information will have already been submitted separately as well. The timeframe is strictly adhered to and presenters will be stopped at the expiration of their time.

## Assessment Criteria

- Relevance of story to a queer audience.
- Relevance to a Nordic audience.
- Strength and diversity of your creative team.
- Timelines and production planning.
- Budget and project objectives.
- Quality of story idea.

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## Resubmissions

No resubmissions can be made to the Queering the Pitch development fund for projects that MIX CPH rejects. MIX CPH may invite applicants to resubmit after additional project development has taken place.

## Judging Panel

The panel will consist of experienced screen professionals with skills in production, distribution and writing and a member from Odense Filmværkstedet. Judges will be given access to all materials submitted prior to the pitch competition.

## Funding

In addition to coverage of the production up to DKK 20,000, the awards may include additional non-cash items such as filmmaking support, camera or editing software if supplied by sponsors.

The successful project will be required to provide additional production documentation before receiving the funds. The funds may be disbursed incrementally as the project evolves and progression reports are provided to Odense Filmværkstedet. Odense Filmværkstedet and MIX CPH may be able to organise additional assistance or provide an industry mentor if the filmmakers have

particular gaps in skills or highlight the need for help.

MIX CPH expects that progression reports would include a minimum of:

- A final draft of script
- Bios of all key cast and crew and other creatives
- Shooting schedule
- Post-production schedule
- Detailed budget planning
- Evidence of invoices paid or requiring payment.

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## Obligations to MIX Copenhagen

- MIX CPH must have first rights on the Danish premiere if requested.
- MIX CPH logo and participating sponsor (Odense Filmværkstedet) logo to feature in credits.
- Recipients of funding must act in compliance with any statutory or regulatory conditions applicable to the project.
- Applicants must keep MIX CPH apprised of any significant changes to the project.
- Courtesy consultation during final edit stages.
- Copies of final edit in the formats requested by MIX CPH.
- WEPK including production stills & posters for publicity/ archive purposes.

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## General Information

- The information in these Terms and Conditions can change. MIX CPH reserves the right to review the pitch competition and change its policies, procedures and assessment criteria.
- The application form does not necessarily cover all the information MIX CPH will need to assess which applications to support. MIX CPH reserves the right to ask applicants for additional information.

- All applications are made at the applicant's own risk. MIX CPH will not be liable for loss, damage or costs arising directly or indirectly from: 1. The application process; 2. MIX CPH's decision not to provide an award to an applicant; and or dealing with the application.
- It is important that applicants check the information given in the application form carefully. MIX CPH may withhold or reclaim funds in the following circumstances:

1. If the application was filed in dishonestly or with incorrect or misleading information about the organisation or the project, whether deliberately or accidentally; and
2. If during the term of the agreement the awardee acts dishonestly or negligently to the disadvantage of the project. MIX CPH will follow up cases of suspected fraud and will pursue the matter legally.

## Complaints and Appeals

MIX CPH's decision is final. Formal appeals against the final decision will not be considered unless the applicant has good cause to believe that the procedures for processing the applications were not adhered to or applied in such a way as to prejudice the outcome of the application.