

Lilian Michelle Bocanegra

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Skills

Software

Solidworks
Keyshot
Rhino + Vray
SketchUp
Adobe Suite

Design

Design Research
Storytelling
Visual Design
Rapid Prototyping
2D & 3D Renderings

Hands-on

Woodwork
Arduino
CNC Router
3D Printing

Languages

Native Spanish
Fluent English
Basic German
Basic French

Education

Industrial Design BSD
Arizona State University
January 2016 - May 2020
Summa Cum Laude

Recognition

Spring 2018 Design Excellence Winner
The Design School at ASU

Fall 2018 Design Excellence Winner
The Design School at ASU

Experience

Marketing and Creative Consultant

HomeSlice Investment and Property Management / Tempe, AZ
May 2019 - Present

Implemented social media and email marketing strategies
Created daily content in images, ads, video, and animations
Developed investor packages and property guidebooks
Pitched strategy and vision presentations to potential investors

Research Aide

ASU Fulton Teacher's College / Tempe, AZ
May 2018 - January 2019

Analyzed and transcribed of taped research data
Safeguarded the confidentiality of subjects
Participated in weekly meetings with the research team
Documented findings and insights in project reports

Administrative Assistant

Hispanic Research Center / Tempe, AZ
August 2017 - May 2019

Worked on meeting day-to-day deadlines
Maintained contact with researchers and program managers
Ensured every party's progress and completion of tasks
Processed research grants and general documentation

Furniture Design Intern

Macizo Contemporary Carpentry
May 2015 - August 2015 / Hermosillo, Mexico

Designed custom furniture, kitchens, and closets
Calculated material and labor costs using Excel
Produced 3D models using SketchUp
Developed tech packs for fabricators