

NOW HIRING

Social Media Specialist

FULL-TIME POSITION WITH BLOOMINGTON, IL ADVERTISING AGENCY

POSITION OVERVIEW

Responsible for managing multiple social media accounts for a handful of small business Clients at a growing Advertising Agency. Technical skills and creative talent are expected in three key areas of social media: **content creation & posting, response & engagement, and profile management**. Personally, you're an avid social media user, on top of each trend, an expert in emojis, memes, shorthand and cringe. Professionally, you understand how proper use of Instagram, TikTok, LinkedIn and others can catapult a local business, and you can develop strategies that look native to the platform, while also being original, compelling, and most importantly, on-brand. You're not here to bootstrap fleeting viral trends and make our clients look like everyone else. Rather, you're here to raise the bar with original ideas, engage the page, handle comments, field questions, keep the info accurate, and be a pro.

- You will shoot & record content **ON LOCATION** at client & 3rd party sites.
- You will write captions & descriptions, and **POST** to social channels.
- You will **ENGAGE & RESPOND** to reviews, questions & comments as the brand.
- You will manage and keep all digital accounts **ACCURATE & OPTIMIZED**.

- You're a **CREATOR**.
...NOT A CMD-V COPYCAT.
- You eat & shop **LOCAL**.
...NOT CHAINS & BIG BOX STORES.
- You're **RELATIONAL**.
...NOT DISTANT & ISOLATED.



**SOCIAL
CONTENT**



**REPUTATION
& RESPONSE**



**ACCOUNT
ADMIN**



**TRUST
& WISDOM**



CREATIVE
Artistic Composition
Original Ideas
Brainstorming



TRENDS
What's Popular Now
What's Coming Next
Cutting Edge

STARTING SALARY RANGE

\$40,000 - \$50,000

BASED ON SCOPE OF SKILLS, COMPETENCIES,
EXPERIENCE & QUALIFICATIONS AT TIME OF HIRE

READ THE FULL POSTING & APPLY

joshuaonenine.media/careers

IN-PERSON INTERVIEWS: MAR - APR
EXPECTED START DATE: APR - MAY

PLEASE NOTE

This is **NOT** a remote position.
This is **NOT** a work-from-home position.
This is **NOT** a freelance position.

For this full-time, salaried position, **candidates must reside in the Bloomington-Normal area to work in-person** at the JoshuaOneNine Office in downtown Bloomington.

