

BRENT DAVIDSON

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brentdavidson.me

EXPERIENCE **Adobe** Experience Designer

October 2017 - Present

Responsible for creating graphics editing experiences in Adobe Spark Post on iOS, Android, and web. Uses qual and quant data to create new feature ideas, pitch leaders, and execute from research to final visual design and oversee design quality through shipping. Spark Post is one of Adobe's new business bets, growing the company beyond pro tools in a mobile-first world.

Airware Product Designer

April 2016 - June 2017

Second designer at a16z and KPCB funded commercial drone startup. Led design of iPad app for controlling drone surveying. Designed main features of cloud app. Responsible for research, information architecture, UX, prototypes, and final visuals.

Intuit (TurboTax) Interaction Designer

August 2013 - April 2016

Designed main features of TurboTax mobile iPhone, iPad, Android apps. Prototyping new business ideas for Innovation and Advanced Technology team.

Siteworx Interaction Designer

March 2013 - July 2013

Contributed to client work on Avoca, a classroom learning management tool.

PROJECTS **SavingsMatch.org** Co-Founder

August 2013 - April 2016

Co-founded a crowd funded mobile savings program. Piloted in a low income Indian community near Pune, India. Responsible for field research, savings program design, web design, and other hats as founding team member.

EDUCATION **U. Of Missouri - Columbia**

Journalism & Finance Dual Major, Econ Minor, May 2012

Created web products for the news industry as a journalism student. Those projects included detailed financial projections created with client's ad teams.

ThinkImpact

June 2012 - August 2012

Facilitated rural South Africans through purpose-built IDEO.org curriculum to launch a social business, water drip irrigation for the local community.

PATENT **Predictive/Mass Job Creation for UAV Inspection According to Monitored Sensor Events**

App. No. 62/440,224 Filed 12/29/2016

A system for insurance inspectors to automatically complete preemptive drone surveys ahead of severe weather events likely to damage buildings across large areas.