

Education

Columbia College of Chicago IL 2014 — BFA Graphic Design
 College of DuPage Glen Ellyn, IL 2012 — AAS Degree Graphic Design

Certifications

AMA Certified Marketer in Digital Marketing
 Content Strategist
 Public Relations Specialist

An ambitious, dynamic designer with excellent written and verbal communication skills & experienced in Brand Development, Office Management and Concept Development with small business in Chicagoland. My goal is to seek a hands on position where my design talents can be fully realized and utilized.

Experience

Brandmuscle-Chicago, IL (May 2015-Jul 2015)

Graphic Design Intern

In charge of managing the Elk Grove Village office for Glazer Distribution—Stoller Wholesale. Worked with sale representative on one-on-one base to achieve their marketing/ advertising needs for the supplier. Managed placing order, entering paperwork, submissions, printing and shipping. Designed large and small formats for print such as (Menus and Inserts, Die Cut A-Frames, Folded Menus, Posters, Banners, Table Tents, Off-Premise Materials and Customs Products).

Blue Pearl Consulting-Chicago, IL (Nov 2013-Sep 2014)

Graphic Design Intern

Branding and identity development on various client projects. Developed an internal marketing system and brand concept known as IRPTIM. Collaborated with analysts and research team to gather data and statistics needed for booklets, brochures etc. Designed exhibition materials.

Columbia College of Chicago-Chicago, IL (Sep 2013-May 2014)

Graphic Lab Aid

Assisting students in design particular with print production and preparing files. Taught students how to use Mac and Windows operating systems and many Adobe programs. Guided students in brainstorming with design projects and formed weekly group collaborations to discuss vast and various design projects.

Freelance Graphic Designer

Managed brands, identities & designed various projects
 Creative Circle (Sept 2013-as needed)

- Arends - Batavia, IL (2014)*
- Paper Source- Chicago, IL (2015)*
- MX Group - Burr Ridge, IL (2014-2015)*
- Cintas - Chicago, IL (2016)*
- Perfect Aire - Woodridge, IL (2016)*
- The David James Group - Oakbrook, IL (2016)*
- Athletico- Oakbrook, IL (2016)*
- Nexgen Packaging (2019)*

Fatema Designs LLC (Aug 2013-currently)

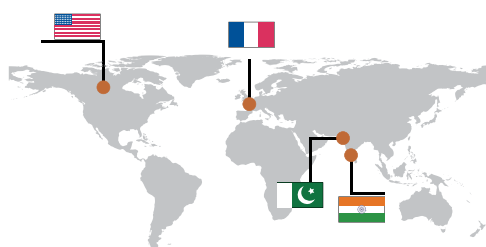
Small Businesses whom I represent & have created brand systems & various design materials

- Taka Sushi (Naperville, IL)*
- Harvest In-Home Care In (Plainfield, IL)*
- Harvest For You (Lockport, IL)*
- House of Harvest (Lockport, IL)*
- Amafha Enterprise (Plainfield, IL)*
- Sugarcube Bakery (Roselle, IL)*
- Chai- (Schaumburg, IL)*
- Xsalont Hair Salon (Chicago, IL)*
- MBPS INC (Canada)*
- Enge Plas (Singapore)*
- ISL- Asia Technologies*

Technical Skills

- Ai ●●●●
- Id ●●●●
- Ps ●●●●
- Dw ●●●●
- Ac ●●●●
- Lr ●●●●
- Webflow ●●●●

Language Skills



English, French, Urdu, Hindi & Gujarati

Platform Skills

Proficient in Macintosh and Windows
 Microsoft Office

Other Activities

Member, AIGA, Chicago, IL 2011–Present
 Member, AIGA at Columbia Chicago College 2012-2014
 Vice President, College of DuPage Chapter 2012-2013
 Student Ambassador, at College of DuPage 2010