

Press Release

## Ciara Recognized as Top Sales Tool of 2020 by Nancy Nardin

**MUNICH, 20 May 2020** - Ciara, the leading all-in-one conversation assistant, was again recognized as Sales Tool Of The Year by sales influencer and [Smart Selling Tools](#) founder [Nancy Nardin](#).

The Top Sales Tools Guide recognizes companies with unique capabilities for solving revenue-generating challenges. The SalesTech software companies recognized in this guide include recognizable vendor names along with exciting up-and-comers. The guide is created by Nancy Nardin, a leading sales technology expert who most recently got named one of the [Top 15 Sales Influencers on LinkedIn](#).

“The growth in the market has brought confusion. Sales organizations rarely have the resources to adequately keep up on all the tech – nor should they have to try,” says Nancy Nardin. “That’s why we produce the Top Sales Tools of the Year Guide.”

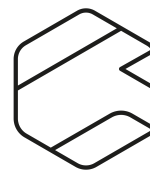
[Ciara](#) is a revolutionary real-time conversation assistant that helps reps close deals faster by using real-time transcription, and deliver critical sales content right when they need it. This allows for more consistency and efficient processes in sales teams across the globe, leading to optimized revenue growth.

“Ciara is like magic. It’s a new category of business software that brings sales conversations on a whole new level,” says Nardin.

Find the full 2020 Top Sales Tools guide [here](#).

### About Ciara

Ciara is the leading all-in-one conversation assistant that allows sales teams to communicate with prospects and customers more effectively while on the phone. Used by teams at leading insides-sales driven companies and high-growth startups, Ciara provides real-time conversation guidance and instantaneous automation to help sales professionals have better sales calls, and ultimately close more deals. Ciara enables sellers to have all-in-one conversations by bringing together their entire knowledge base and sales tech stack into one place. Want to find out why Ciara was named one of the Top Sales Tools 2020? Visit: <https://www.getciara.com/>.



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