

# Wide Format Printing

## FILE PREP GUIDELINES

When creating files to be printed in our wide format department, please follow these guidelines when submitting files.

### Color

Our wide format press offers 6-color plus white printing.

### Substrates/Sizes

100-inch wide gloss or matte, double sided, roll or rigid board printing

Automated board loading of materials up to 2" thick

Board size: 48" x 84"

Substrates: Paper, aluminum, acrylics, wood, wallpapers, adhesives and clings

### CMYK Color

Our presses use CMYK inks so your document should be saved as CMYK, not RGB. Double check that only one version of each color is specified in the document for colors. Remove any extra colors that do not print. Ensure that all spot colors are converted to CMYK for four-color printing.

### Bleed Settings

If your image bleeds, extend areas 1/8" (.125) beyond the page edge on all sides.

### File Resolution

Check that photos and images are high resolution and saved in the proper mode.

- 11" x 14" and smaller 300DPI
- 24" x 36" 200 DPI
- 36" x 48" 175 DPI
- 48" x 60" 125 DPI
- 48" x 96" 100 DPI

### File Formats

Always save files with .tif, .psd, .eps or .ai file formats.

### Ink Density

Images should not exceed an ink density of 280% of all colors combined.

### Other Tips and Tricks

- Set .tif background fills to "white" or "paper" unless you have used a clipping path to define the image
- Are all graphics/images linked and NOT embedded?
- Are all strokes or rules defined as .25" NOT hairlines?
- Have you done a spell-check and edited for typos etc?
- All type converted to outlines in any .eps, .ai or psd file supplied?
- All Acrobat files should be provide WITH bleed, and NO registration marks
- See Acrobat InDesign Job Options for Southeastern's preferred export setting for PDFs

*Contact your Southeastern representative if you have any questions. We are happy to help.*