

BIANCA SALOMON

Product Designer (UX/UI)

CONTACT

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MY APPROACH

As a product designer, I seek to elevate, connect, and empower people through inclusive and long-lasting designs.

DESIGN TOOLS

ADOBE XD, MIRO, TRELLO, ASANA, SKETCH,
SLACK, INVISION, FIGMA, WEBFLOW,
BASECAMP, ILLUSTRATOR, PHOTOSHOP,
WORDPRESS, GSUITE, PROCREATE

DESIGN SKILLS

Empathy, Information Architecture, Rapid Prototyping, Usability Testing, User Research, Agile, Lean UX, HTML/CSS, JavaScript

ACHIEVEMENTS

Collaborated on a UX/UI Design project that helped non-profit organization, Leucadia 101 Main street raise \$13,000 amidst COVID-19

Built and designed the website for the #HIREBLACKSUMMIT initiative to help 10,000 women in the job market

Full Scholarship Winner of Adobe Xd week powered by Ironhack (against 150 participants)

Featured in the University of Miami Newsletter representing Girls Who Code as an Instructor

Collaborated in redesigning VOUS church's website under strict deadlines to promote numerous special occasion

PROFESSIONAL EXPERIENCE

Product Designer - Dockwa

September 2020 - Present

UX/UI Designer - Keep Small Strong Initiative

2months May 2020 - Present

- Set design direction based on market and user research, while considering user flows, brand attributes, and visual styles
- Collaborated on designing features which led to raising \$13,000
- Contributed to team efforts with wireframing, user research, interaction design, prototyping, and stakeholder virtual meetings

Lead Web Developer - TriSpark Media

1 Year April 2019 to March 2020

- Designed web applications using HTML/CSS, JS
- Introduced design-thinking for cross-browser and mobile web applications
- Facilitated cross-functional workshops for product strategy, ideation, mapping user flows.

Marketing Technologist - Pacific54

1 Year September 2018 to May 2019

- Collaborated on the creative production including online marketing assets, graphic design, and website development
- Designed and optimized smart landing pages for advertising, SEO, and SEM

Instructor - Girls Who Code

1 Year September 2018 to May 2019

Taught computer science to Elementary school girls through real-world projects by building web applications. This experience inspires young girls to recognize their interest in technology and encourages them to break the gender gap in the tech industry.

E-commerce Founder - Shopbilingual.com

2 Years November 2017 to April 2019

Small business owner solely responsible for developing brand messaging, marketing campaigns, website design, and content creation. Developed initiative to donate portion of the profits made from merchandise sales to offer english classes at an orphanage in Haiti.

Ironhack Miami - UX/UI Certificate, 2020

University of Miami - Coding Certificate, 2018

Parsons School of Design - Design Associates, class of 2017

Johnson & Wales University - Marketing Bachelors, class of 2015