




Hi (: I'm Miri, art & design enthusiast, practicing different design fields for the last few years.
I'm an autodidact who loves to learn and explore new, exciting fields. I enjoy combining my practical side with my creative side while figuring out the best solution to a problem.
I believe that good team work is key for evolvement and progression.

<u>Education</u>	2019	User Experience Design , Create Future School
	2010-2014	Bachelor of Design - Interior, Building and Environment , Shenkar College of Engineering and Design
<u>Experience</u>	2020-now	Freelance - Product designer Working on a B2C Daily stock trade Web app. I am responsible for user and market research, defining information architecture and user flows and creating high fidelity wireframes.
	2020-2021	iPracticom - UX designer iPracticom provides B2B communication solutions. I worked with the product manager on a complex system designed to manage communication centers. I conducted market research, competitive analysis, designed information architecture and created user flows and wireframes for the entire system.
	2015-2019	Event Design Studio - Co-owner Private and corporate events in different scopes. Building and managing the business in all aspects- Establishing client's needs, creating a suitable design concept and execution. Managing crew on the field, logistics, marketing, client's relations, finance, Etc.
<u>Volunteer</u>	2020-now	Give & Tech - UX designer, volunteer A non-profit organization dedicated to sharing knowledge while giving back to the community. I am currently working on a new website to adjust it to the new activities and development of the organization, optimizing it to different personas, communicating our vision and increasing conversion.

<u>Tools</u>	<input type="radio"/> Axure	<input type="radio"/> XD	<input type="radio"/> Webflow	<input type="radio"/> Figma
	<input type="radio"/> Illustrator	<input type="radio"/> Photoshop	<input type="radio"/> 3D Max	<input type="radio"/> Autocad

<u>Languages</u>	Hebrew- Native speaker
	English- Fluent

<u>For the soul</u>	I dedicate my free time to activities in which the process is as interesting as the final outcome:
	I'm an amateur carpenter, exploring different methods and tools, especially fascinated by Japanese joinery.
	I enjoy painting and technical drawings, casting and creating ready-made stuff.
	I love baking. If you understand the nature of each ingredient, magic happens!