About Winter GLOW 2022:

# The direct selling event GLOW was established in 2018 as a quality direct selling event for exemplary designer/makers from across the UK who design and make from a range of disciplines including textiles, ceramics, jewellers, furniture-makers, printmakers, upholsterers, glass artists and everything in-between.

GLOW is traditionally held in early December and is the sister show of the wildly successful CLOTH events, traditionally held in August in central Edinburgh. We have now developed four seasonal GLOW direct selling events - *Spring*, *Summer*, *Autumn* and *Winter* which will be launched in full in 2023.

Winter Glow 2022 will be held at **Restoration Yard in Dalkeith Country Park** ([www.restorationyard.com](http://www.restorationyard.com)) over three days, the **9th, 10th and 11th of December**, with set-up on the **Thursday the 8th of December from 17.00 till 20.00**.

There will be a maximum of 23 makers for Winter Glow. Preference/consideration will be given to makers who design and make products by hand either as one-off pieces or as part of a small batch production/collections. Makers of candles, soaps and other body products will not be considered.

**Application fees & timings**

* If you would like to apply for Winter GLOW, please complete the following application form and return it in Word document format to James Donald (jamesyboy@hotmail.com) no later than **17.00 on the** **15th of July 2022**. Please use **‘Winter GLOW & Business/trading name’** inthe subject box of your e-mail.
* There is a non-refundable application fee of £10 which should be paid, upon submission of your application form, into the following account by BACS transfer using ‘**Winter GLOW & Business/trading name’** as reference:

**Royal Bank of Scotland**
**Account Name:** MCINTOSH F&J
**Account Number:** 00655102
**Sort Code:** 83-34-00

**Please ensure your Business/trading name is correct** in the reference field, as in the past we have been given maiden names and partners names, which prevents us from allocating the fee to you.
* Successful applicants will be informed via email after the **1st of August 2022** and additional images will be requested for promotional activities & our online directory.
* Successful applicants will be expected to pay the full exhibitor fee of £300 by the **23rd of September 2022**. This will go towards attendance, participation fee, venue hire, table hire, table cover, social media & promotional activities and entry into the Winter GLOW online directory with links to your online selling sites on the PickOneProductions website ([www.pickoneproductions.com](http://www.pickoneproductions.com)). This directory will remain live for one year with no annual costs, after which your entry will remain in our archive.

Makers Application Form:

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| Business/trading name: |  |
| Address: |  |
| Phone: |  |
| E-mail: |  |
| Website (URL): |  |
| Instagram (URL): |  |
| URL to your online shop: |  |
| Your discipline: |  |

Please provide a 100-word description of what you do and the type of items/products you will be selling at the event. If successful, this will form part of your directory entry.

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Have you exhibited at either **CLOTH** or **GLOW** previously, if so which years?

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Have you submitted the application fee of £10 using the following reference **Winter GLOW & Business/trading name** as a reference (Y/N)?

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**Exhibitors Declaration**

**I have read and accepted the ‘Guidelines & additional information’ as outlined below.**

**Signed:**

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**Date:**

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Guidelines & additional information:

1. The application deadline is 17.00 on **15th of July 2022**.
2. Successful applicants will be informed after the **1st of August 2022**.
3. Access to the space for set up will be from 17.00 on the 8th of December 2022 and must be completed by 20.00.
4. Opening times for the 9th, 10th & 11th of December 2022 will be 10.00 - 17.00, with approximately one hour to break down on Sunday the 11th. Access to the space on these days will be from 09.30.
5. There will be a £3 entry charge to Winter GLOW.
6. For the duration of GLOW, you will receive free parking at Restoration Yard.
7. All items for sale **must** and **should** be the work of the stallholder.
8. Kits which are produced primarily for assembly from bought in parts will not be permitted.
9. Each participant can only sell the original craft items as featured on participants websites and other social media platforms.
10. Makers of candles, soaps and other body products will not be considered for this event.
11. We respectfully ask that show offers such as discounts, show/special offers for this event are not presented as part of your display. Not every maker is able to offer discounts and we would prefer a level playing field for all.
12. Stallholders must not vacate/begin breakdown before the advertised closing time of 17.00 on the 11th of December.
13. Separate businesses sharing tables is not permitted.
14. Successful applicants should pay monies owed, **£300** in full by **17.00** **23rd of September2022.** BACS transfer to: Royal Bank of Scotland, MCINTOSH F&J, A/C - 00655102, S/C - 83-34-00, quoting ‘**Winter GLOW & Business/trading name’**.
15. If a participant is unable to attend after sending confirmation & having paid fees, every effort will be made to sub-let the space and offer a refund. If the space cannot be sub-let, no refund will be offered.
16. If participation cancellation is due to an illness, for example a COVID-19 related issue, refunds will be issued minus any monies spent on promotional activities along with organiser fee etc. at the point of cancellation.
17. If for any reason **Winter GLOW** is cancelled, refunds will be issued to all stallholders minus any monies spent on promotional activities etc. No organisers fee will be taken.
18. Makers are responsible for ensuring their insurance cover is adequate for the duration of the event. No responsibility in this respect can be accepted by the organisers or the venue.
19. Stallholders are responsible for their own credit card readers, payments, and cash floats.
20. Marketing will be provided by the organisers of Winter GLOW which will include the names of all exhibitors. Exhibitors are expected to support the marketing of the event through their own networks using designated hashtags and social media platforms.
21. The exhibition space has spotlighting and skylight windows but exhibitors are welcome to bring their own lighting.
22. Full venue plans and briefing information, including Wi-Fi information will be provided to successful applicants.
23. Due to the nature of the space, exhibitors will not be allowed to touch the walls in any way shape or form, this includes leaning anything that may damage the walls within the space.
24. Successful applicants will be informed of their placement within the space before the event.
25. You will be provided with a 6 x 2.5ft table & a white table covering & one chair.
26. Please be aware that whilst this a tabletop selling event there is small amount of space to bring additional display materials/items, this however should be kept to a minimum. The space is generous and airy.
27. There is no additional storage space within the exhibition area. Storage for packaging materials, suitcases etc. is permitted under display tables or alternatively can be taken away for the duration of the show.
28. All current Covid precautions will be observed as currently outlined at the time of the show going ahead.