

Anna Chau

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Education

School of Visual Arts MFA, Product of Design

Thesis: Unfilter, dating in the Digital Age
New York City, NY Sep 2018 - May 2020

Carleton University BID, Industrial Design

Thesis: Pico, a compostable food packaging
Ottawa, CA Sep 2013-Apr 2017

Software

3D/ CAD

Solid works
Rhino
Keyshot
Fusion 360
Cinema 4D

UX/UI

Sketch
Invision
Adobe XD
Omni Graffle
Figma

Graphic

Illustrator
Photoshop
Indesign
After Effects
Keynote

Skills

Branding

Storyboard
Identity
Visual System
Typography
Presentation

Research

Usability Testing
Wire-frame
Journey Map
Data Visualization
Interview

Fabrication

Model Making
Sculpturing
3D Printing
Stickers
Prototyping

Awards

Core 77 | Strategy & Research Award

2020 | Student Runner Up
Ollie is a rugged mobile modular storage cabinet that moves with its owners and adapts to their homes. [Link to submission](#)

Young Bird Design Competition

2019 | Top 3
Re-design a series of packaging to educate the young generation about the art of brewing tea. [Link to submission](#)

Professional Experience

Ogilvy, Design Intern

New York City, NY Jun 2019-Aug 2019

- Composed innovative concept renderings and presentation decks for Samsung's new product launch
- Support production of brand guidelines and brand identity and visual systems for financial institutions.
- Improved the production of decks by producing 3D mock-ups of phones and packaging for flexible placements of graphics.

Karim Rashid, Design Intern

New York City, NY Jan 2018-April 2018

- Collaborated with graphic designers to produced 3D renderings and marketing collateral for an exhibition booth.
- Composed furniture and lighting concepts for high-end luxury brands and retailers.
- Developed designs for food packaging with an understanding of the client's brand values and manufacturability.

Kerr Smith, Product Designer

Toronto, CA Aug 2017-Dec 2017

- Ensured streamline of assembly drawings with manufacturers by creating communicative graphics.
- Remodeled way-finding design for Presto, a new payment method for public transits in Toronto.
- Managed the development of CAD and renderings for all 3D visuals and UX interfaces for a major Canadian retailer.

Tink Labs, Product Design Intern

Causeway Bay, HK Jun 2017-Aug 2017

- Generated pitch decks to communicate market and competitor analysis in weekly meetings.
- Conducted surveys and user testing on tourists from Hong Kong to gain insight into the usability of the product.
- Re-organized CMS content for effective communication between developers and designers.

Volunteer

Designer, Welcome to Chinatown

New York City, NY Aug 2020-Present