

Mission of the Integrity Council

Our mission is to raise the standard of gender lens investing across institutional public markets with a focus on ESG screening and analysis.

Our Objectives for the Integrity Council

- Foster a culture of collaboration across the ESG and Gender Lens Investing industry;
- To co-create innovative solutions and create frameworks for best practice;
- To push status quo toward deeper environmental/social impact for financial products;
- To identify new opportunities in the current ESG landscape to capture more institutional capital at scale with a gender lens;
- To identify levers to catalyze women's economic empowerment at three loci of analysis: for individual women, for corporations, and for the global markets;
- To elevate gender lens analysis to become synonymous with best practice financial analysis and critical to competitive advantage.
- To enable a network of practitioners to crowd-source the best solutions/practices for innovating in financial products (mine collective knowledge)
 - To create frameworks for best practices
- Foster a culture of collaboration across the ESG investment industry
- To deepen the positive environmental/social impact of our financial products, by pushing the industry's practices forward through:
 - Supply chain analysis embedded into risk analysis and pricing
 - Taking gender lens analysis a step further, than just ESG scores from data providers
 - Where are the innovative edges of quantitative and qualitative analyses here - **scale** - have to appreciate robust-ness, scaling potential, depth of impact, and **meeting the industry where it is - pushing the status quo**
 - To identify new opportunities that you currently can't see

Questions to Guide Us

- How can we, as practitioners and as an industry, challenge ourselves to take impact and analysis one step further?
- What tools are available for gender lens practitioners? How can we expand our toolbox?
- How do we balance pushing our peers forward while meeting the industry where it is at with regards to practical implementation?
- How can we massively increase the amount of capital at scale into gender lens strategies? How to make gender lens investing mainstream?
- How do we widen the practice and definition of gender lens investing without compromising the integrity of impact?

Get Involved

We are creating an expert-level advisory council composed of 5-10 gender lens practitioners and thought-leaders across finance and ESG. The Council will meet quarterly to bring the latest feedback on our central guiding questions. We seek advisors who share our ethos of being collaborative, creative, humble yet tenacious visionaries, and savvy problem-solvers.