



# PRIVACY STATEMENT

## PRIVACY STATEMENT CHIN CHIN CLUB

CHIN CHIN CLUB is a restaurant/club/festival which is registered under the name of POTATO CLUB B.V., which is located at Rozengracht 133, 1016 LV in Amsterdam and is registered with the chamber of commerce (Kamer van Koophandel) under number 6926491. When you apply for registration for CHIN CHIN CLUB's newsletter, your personal data will be conserved under the liability of.

A careful procession of your personal data is of great importance to POTATO CLUB B.V.. Personal data will be carefully processed and secured. Through this we keep ourselves to the law and regulations on the grounds of protection of personal data, as laid down in the 'Algemene Verordening Gegevensbescherming' ("AVG").

## RESPONSIBILITY FOR THE PROCESSING OF PERSONAL DATA

POTATO CLUB B.V. is under the name of CHIN CHIN CLUB responsible for the processing of personal data which are provided through e-mailing to [info@chinchinclub.nl](mailto:info@chinchinclub.nl) or through the purchase of a ticket for club nights and/or Chin Chin Festival or through the website [www.chinchinclub.nl](http://www.chinchinclub.nl) or any other way provided to POTATO CLUB B.V. This means that POTATO CLUB B.V. decide themselves what the purpose and means are for the processing and that they are responsible for the compliance of the legal requirements as established in the AVG.

## PURPOSES OF THE PROCESSING OF PERSONAL DATA

When you have e-mail correspondence with us, when you request information via the website, when you buy a ticket for an event in the club, when you buy a ticket for Chin Chin Festival and/or sign up at POTATO CLUB B.V. through the website, we will register personal data from you. POTATO CLUB B.V. will only process the necessary information which are meant for the following purposes:

Your personal data is necessary to:

- Provide the purchased ticket for you;
- Identify yourself in the club;
- Identify yourself at Chin Chin Festival;
- Check your age (for our club nights we welcome guests from the age of 21 (Thursdays) and 23 (Fridays and Saturdays))
- Analyse target audiences to improve our logistics regarding events;
- Get in contact with you to inform you regarding our restaurant;
- Get in contact with you to inform you regarding our club nights;
- Get in contact with you to inform you regarding Chin Chin Festival;
- Inform you about other events organised by POTATO CLUB B.V..

Additionally, POTATO CLUB B.V. may use your personal data for:

- Promotional activities such as
  - Sending out newsletters
  - Personalised online advertising on social platforms such as Facebook and Instagram
  - Personalised online advertising via Google through bannering and search engine optimisation
- Visitor surveys

The personal data we can register from you are:

- First name and surname
- E-mail address
- Gender
- Home Address
- Date of birth
- Telephone number

When you sign up at the website, your personal data can only be read by POTATO CLUB B.V. or by a POTATO CLUB B.V. acquired processor (see further under 'exchange personal data'). We do not provide your personal data to other without your permission, unless we are obliged to do so on grounds of the law or a judicial verdict or if this is necessary for the execution of an agreement between you and POTATO CLUB B.V.

When you no longer wish to receive information about Chin Chin Club or POTATO CLUB B.V., you can sign out via the sign out button in the newsletters or service mails you receive from us. You can also send an email to [info@chinchinclub.nl](mailto:info@chinchinclub.nl).

## LEGAL GROUNDS ON THE PROCESSING OF PERSONAL DATA

According to the current and new legislation POTATO CLUB B.V. may process personal data when applicable to one of the legal basis. POTATO CLUB B.V. uses the following legal grounds for the processing of personal data:

- As part of the formation and/or execution of an agreement. By means of registration on the website, you explicitly give consent to the processing of your personal data on behalf of the purposes as described above;

- To comply with the law (including accounting services, tax obligations and obligations as part of court orders or other mandatory legislation);
- In relation to justifiable interests of POTATO CLUB B.V., where POTATO CLUB B.V. will take care that the impact on your privacy is as limited as possible. Personal data will be processed in relation to:
  - Ø making studies, models, statistics, trends and developments;
  - Ø looking after and improving the website, by visiting our website POTATO CLUB B.V. can establish your click behaviour and provide you with targeted information based on that behaviour (profiling). The logic used by POTATO CLUB B.V. is that your IP address is connected to your actions and based on that, your preferences are being determined. We ask your explicit consent for this (see below at 'Website and Cookies').

## WEBSITE AND COOKIES

On the website, user data will be kept track of, for example the most frequently searched pages. The goal of this is to optimise the website. This data can also be used to present you with the most relevant information for you, such as special messages in your fields of interest or special promotions (from advertisers). In this way our service to you can be optimised.

Additionally, when we offer services we utilise cookies. A cookie is a small text file, which is being placed on the hard drive of your computer when visiting our website. A cookie contains data, through which you can be recognised as a (frequent) visitor when you visit the website. You can disable cookies, without this having far-reaching consequences for your use of the website. Disabling cookies can have the effect that certain elements of our website are less or not available to you anymore. On the website, you can find some links to other websites. While these websites are selected with care, we can not take any responsibility regarding the use of your data by these organisations. Please read the privacy statement (if available) of the website you are visiting.

## PROTECTION OF PERSONAL DATA

POTATO CLUB B.V. has taken suitable technical and organisational measures to secure the personal data from loss or any form of illegal processing. CHIN CHIN CLUB B.V. has taken physical, organisational and electrical measures to secure your personal data.

## EXCHANGE OF PERSONAL DATA

1 The passing on and receiving personal data within POTATO CLUB B.V.:

POTATO CLUB B.V. can use (personal) data for the promotion of the restaurant and the different events that are being organised by POTATO CLUB B.V.. POTATO CLUB B.V. will take care that with these exchanges the European norms of the AVG will be applied. You can unsubscribe from these exchanges/messages at any time.

2 The passing on and receiving personal data outside of POTATO CLUB B.V.:

The purpose of processing your personal data can entail that POTATO CLUB B.V. shares personal data with other organisations. As far as there is no explicit permission or legal requirement, this exchange will only happen on the basis of the execution of the agreement between POTATO CLUB B.V. and the third party when there has been made an adequate processing agreement which suffices the requirements of the AVG, or when POTATO CLUB B.V. has a justified importance for this.

3 No commercial usage:

POTATO CLUB B.V. will not sell your personal data, nor rent out, share or otherwise make them commercially available to third parties, except, as stated above in this privacy statement or with your prior consent.

## CORRECTNESS OF THE PROVIDED PERSONAL DATA

By signing up with your personal data on our website, you ensure that these are correct and complete. POTATO CLUB B.V. can deny you access to the club, website and festival, when giving out false identities or incomplete and/or false information.

## STORAGE OF PERSONAL DATA

POTATO CLUB B.V. will store personal data no longer than two years, unless longer is necessary for the realisation of the purposes for which the data is being collected. In any case no longer then the specific regulations require.

## YOUR PRIVACY RIGHTS

You have the right to look into your personal data, the right to correct, limit or remove your personal data. You also have the right to transfer your personal data. Finally, you can object to the usage of your personal data. When the processing of your data is based on permission, you can withdraw this permission at all times.

You can send your written requests as well as your questions regarding privacy related affairs to:

POTATO CLUB B.V.  
o.v.v. Privacy Zaken  
Rozengracht 133  
1016 LV Amsterdam

You will receive a reply as soon as possible. You are also entitled to file a complaint regarding your personal data with the 'Autoriteit Persoonsgegevens'. Do you want to learn more about the Law of protection of personal information or the AVG, which has been enforced since the 25th of mei 2018? Please go to [www.wetten.overheid.nl](http://www.wetten.overheid.nl) or to [www.autoriteitpersoonsgegevens.nl](http://www.autoriteitpersoonsgegevens.nl).

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## CHANGES

POTATO CLUB B.V. reserves the right to make changes to the Privacy Statement. Please check the Privacy Statement regularly for any updates on our privacy policy.

## QUESTIONS

When you have any questions left regarding our privacy policy, please contact us through [info@chinchinclub.nl](mailto:info@chinchinclub.nl).

Last update: July 28th 2020