

Privacy Policy

Effective Date 8/1/2018

Sweetens Cove Spirits, LLC and/or Tenn Golf and Spirits Investors, LLC (“Sweetens”) respects your privacy. This Privacy Policy discloses how Sweetens collects, protects, uses, and shares information gathered about users on our website. For the user’s convenience, Sweetens may refer to itself in informal pronouns “we,” “us,” and “our.” Similarly, “you” refers to the user and users to which this policy applies. Your use of the website indicates your acceptance of the terms of this Privacy Policy.

Email Marketing

Sweetens provides news on its products and events via email to those who wish to receive them. In order to deliver these messages we must collect, store, and disclose the email addresses of those who sign up for these mailings. By providing your email to Sweetens and clicking “Subscribe,” you consent to receive marketing emails from Sweetens.

Webstore

Sweetens sells merchandise through its online store. We use a third-party platform to process the transaction so we never access your credit card information. The physical address information is necessary to deliver your purchased items. The email address allows us to confirm your order, and provide marketing updates after your order is processed. Purchasing products from our webstore automatically enrolls you in our email marketing.

Cookies, Beacons, and Other Technologies

Like most webpages online today, this website uses cookies. A cookie is a small piece of data stored on your device to help this website remember you. Other technologies, including identifiers associated with your device and web beacons, may be used for similar purposes. The word “cookies” captures all of these technologies in this policy.

As a result of your accessing our site, we may use third party cookies and other technologies and may receive information about your browsing and buying activity on our website.

We contract with one or more third-party service partners to provide us with a data collection and reporting service. When you access our site, a third-party service partner may use cookies and other technologies on our behalf and may receive information about your browsing and buying activity on our website. Such data collection may be compiled and analyzed on an aggregate basis, and we may share this aggregated data with our affiliates, agents, and business partners. This aggregate information does not identify you personally. We may also disclose aggregated user statistics in order to describe our market to current and prospective business partners, and to other third parties for other lawful purposes.

You can manage your preferences related to cookies in your web browser (eg Firefox, Chrome, Internet Explorer, or Edge). You may choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. If you turn cookies off, you won't have access to some features that make our website efficient. Some browsers use “Do Not Track” settings which may alter how you interact with our website, however our technology may not respond to such settings.

Security

We take the security for all personally identifiable information associated with our users very seriously. We implement technical, contractual, administrative, and physical security steps to protect all visitors' information. We use secure socket layer (SSL) encryption to protect transmitted data on this site. No method of transmission over the internet or method of electronic storage is perfectly secure. Therefore, we cannot guarantee the absolute security of your personal information.

Who We Share Your Information With

We use third-party companies to help us market products from our websites, or to facilitate order processing and fulfillment. In those instances, we share your information with them to target advertising, deliver products, assist us in collecting and managing customer information, fulfill promotions and orders and/or communicate with you.

We may also disclose user information if necessary to protect our rights, property, or safety, or to protect the rights, property, or safety of others. We may sell user information in the sale or transfer of other business assets through purchase, merger, in connection with a bankruptcy proceeding, or other lawful transaction. We may also disclose user information if required by law, such as in response to a subpoena or warrant.

Links to Other Websites

We may link to other websites including social media sites, newspapers, industry publications, and others. These websites are outside of our control and therefore we are not responsible for the privacy practices on those sites. Please use caution when accessing these websites, and access their privacy policies to view their unique use of data.

Compliance with Law

We will give out personal information as required by law. Court orders, subpoenas, or other legal mechanisms appropriately served on Sweetens may require the disclosure of personal data collected on this site.

Changes to this Privacy Policy

Except to the extent limited by applicable law, we reserve the right to update this Privacy Policy to reflect changes to our information practices by prominently posting notice of the update on our Services. Any updates will become effective immediately after posting the updates to the Privacy Policy and apply to all information collected about you. If we make any changes to this Privacy Policy that materially impact previously collected information about you, we will, to the extent that we have your email address, notify you by email.

Contact Us

If you have questions about this Privacy Policy or would like to opt-out of marketing emails, you may contact us by email at hey@sweetenscovespirits.com.