

## INFO

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## SKILLS

Adobe Suite  
Sketch  
Zeplin  
Invision  
Webflow  
HTML & CSS  
GitHub

## SPEAKING

Adobe Awards  
AIGA SF  
Wacom  
In/Visible Talks  
IxDD  
5 to 9 Conference  
Kin + Carta  
UX Wizards  
Women Talk Design  
Design Buddies  
Belmont University  
Duke  
SCAD

# MADDY BEARD

## UX/UI Designer

Penn State University 2017 | BA, Graphic Design

## WORK EXPERIENCE

### Bubble | Design Lead, Product & Web

*May 2021 - Present*

Bubble is an early-stage startup pioneering the future of mobile, video commenting. As the Design Lead, my main role is in product design, but I also work on web, brand, and video projects.  
(see: [getbubble.app](https://getbubble.app))

### Adobe | Creative Resident, UX/UI

*April 2020 - April 2021*

As one of two creatives selected for this full-time role at Adobe, I designed and pitched UX/UI projects, led design workshops, mentored emerging creatives, and created content about Adobe Xd and my process as a designer in tech.

### Freelance | Strategic Designer

*October 2018 - April 2021*

Through my freelance business, I service small and mid-sized companies in the wellness, tech, and finance industries with strategic branding, web, and UX/UI design.

### Branding Brand | Junior UX/UI Designer

*December 2017 - October 2018*

I designed e-commerce experiences for retail brands such as Party City, Arcadia Group, 4Ocean, and Chubbies. I also worked directly with Thermofisher Scientific on their design system and served as the liaison between the Design and Product teams.

## INTERNSHIPS

### Wray Ward | Design Intern

*June 2017 - August 2017*

### HZDG | Design Intern

*June 2016 - August 2016*