



Natalie Tyree, CV
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EDUCATION

- 2013** **MFA in Graphic Design**
Indiana State University—Terre Haute, IN
- 2007** **BFA in Graphic Design, Magna Cum Laude**
The University of Tennessee at Martin—Martin, TN

TEACHING EXPERIENCE

Full Time Teaching Experience

- 2017-Present** **Assistant Professor of Graphic Design, Western Kentucky University**
Summer 2020 (online): Visual Thinking, Art 330 Graphic Design, Electronic Illustration, Advanced Computer Graphics
Fall 2019/Spring 2020: Visual Thinking, Advanced Computer Graphics, Portfolio
Summer 2019: Electronic Illustration, Visual Thinking, Graphic Design
Spring 2018/Fall 2019: Visual Thinking; Advanced Graphic Design, Portfolio
Fall 2018: Visual Thinking; Advanced Graphic Design, Portfolio
Summer 2018: Visual Thinking; Graphic Design
Spring 2018: Visual Thinking; Advanced Graphic Design; Portfolio
Fall 2017: Visual Thinking; Graphic Design; Advanced Graphic Design
- 2014-2017** **Assistant Professor of Graphic Design, Delta State University**
Summer 2017: Introduction to Art, online
Spring 2017: Package Design; Digital Illustration; Senior Project
Fall 2016: Typography; Motion Graphics; Advertising Design
Summer 2016: Introduction to Art, online
Spring 2016: Typography; Senior Project; Digital Illustration
Fall 2015: Advanced Graphic Design; Advertising Design; Package Design
Summer 2015: Introduction to Art
Spring 2015: Typography; Advertising Design; Senior Project
Fall 2014: Advanced Graphic Design; Package Design; Digital Illustration

Part-time Teaching Experience

- 2020** **Scheduled Faculty, KIIS Berlin, Summer 2020**
Instructor of Record for study-abroad courses: Art 331: Type and Poster;
Art 496: Event and Tourism Branding, co-taught with Shannon McCarthy, ECU
Canceled due to COVID-19

Part-time Teaching Experience, Cont.

- 2017** **Instructor, S.T.E.A.M. Camp, Delta State University**
Led a one week camp during Spring break for students in 4th-6th grade. Throughout the course students learned about art making and sustainable practices in art.
- 2015-2017** **Instructor, Janice Wyatt Summer Art Institute, Delta State University**
Led a two-week summer camp that was composed of three courses that introduced students to digital illustration, digital art, and stop-motion which culminated in a final exhibition of the students' work and experiences.
- 2013** **Instructor, Summer Honors Institute, Indiana State University**
Lead a one-week seminar that introduced students to the disciplines and interrelationship of graphic design and photography while examining the potential for developing the look and feel of signage in a city setting, and keeping the visual identity and usability of their solutions appropriate to downtown Terre Haute.
- 2012-2013** **Instructor of Record, Teaching Assistant, Indiana State University**
Fall 2012 & Fall 2013: Visual Arts in Civilization-1 section for 2 semesters
Spring 2013: Fundamentals of Two-Dimensional Design and Color

PROFESSIONAL EXPERIENCE

- 2008-Present** **Independent Contract Designer**
Natalie Tyree Design
Worked with various clients for both print and web media; primary focus in visual identity and promotional materials for organizations and individuals. Worked with vendors to fulfill various needs of clients for printed collateral. Notable Clients: The Delta Center for Culture & Learning, Cleveland, MS; Perry County Chamber of Commerce, Linden, TN; Kappa Pi International Art Honor Society; Green River District Health Department; Western Kentucky University: College Heights Foundation, Office of International Programs, School of Media
- 2015-2017** **Graphic Designer & Consultant**
Cotton Row Creative, Cleveland, MS
Collaborate with CRC on design projects as a freelance designer; Logo design and branding for print media and websites and consultation with local organizations regarding re-branding

Professional Experience, Cont.

- 2014** **Content Development Graphic Designer**
Savant Learning Systems, Martin, TN
- Developed time-based motion graphics and designed templates for e-learning content; Edited audio and implemented into modules; Created graphics for data visualization; led workshops about content development
- 2011-2013** **Lead Graphic Designer**
Center for Instruction, Research, & Technology, Indiana State University
- Design and layout of jobs assigned by the CIRT coordinator including instructional and promotional media; Managed a student design team of 5+ student designers; Tracked supply inventory and submitted purchase requests; Printing and post production including operation of large format printer and in-house production equipment
- 2008-2011** **Graphic Designer, Print Specialist II**
Digital Printing Services, The University of Tennessee at Martin
- Design and layout of print jobs that included event/promotional media and creating brand identities; printing and post production

EXHIBITIONS

- 2020** National Juried Exhibition, "Looking Good", Metro Lab Gallery, Florida Atlantic University
 Jurors: Stephanie Cunningham, Professor of Graphic Design, Florida Atlantic University
 Henning Haupt, Architect & Painter, New York, NY
 Jimmy Moss, Professor of Graphic Design, California State University
- Regional Online Juried Exhibition, "Full Bleed", Society of Ink and Paper
 Chattanooga, TN
- Regional Exhibition, U.S. Bank Celebration of the Arts
 Kentucky Museum, Bowling Green, KY
- 2019** Regional Juried Exhibition, Baker/Lunt Memorial Exhibition, Juror: Lennon Michalski
 Downing Museum, Bowling Green, KY
- Solo Exhibition, Beverly + Sam Ross Gallery, Christian Brothers University
 Memphis, TN, November 8 - December 16th
- Invitational Group Exhibition, "The Magnificently Mundane",
 University of Illinois Springfield, Springfield, IL
- Two-Person Exhibition with Jennings Sheffield, Shircliff Gallery
 Vincennes University, Vincennes, IN
- 2018** Regional Juried Exhibition, Jack Lunt Memorial Art Exhibition,
 Downing Museum, Bowling Green, KY
- Regional Juried Exhibition, Number, Inc.'s Art of the South, Memphis, TN

Exhibitions, Cont.

- 2018** Regional Exhibition, U.S. Bank Celebration of the Arts, Bowling Green, KY
Juried Exhibition, LaGrange Museum Southeast Regional, LaGrange, GA
- 2017** Regional Juried Exhibition, Jack Lunt Memorial Art Exhibition, Bowling Green, KY
Regional Juried Competition, AIGA Louisville's The Show, Louisville, KY
Regional Juried Exhibition, Indiana University East White Water Valley Art Competition, Richmond, IN
Regional Juried Exhibition, Bi-State Art Competition, Meridian, MS
Regional Juried Exhibition, Art with Words, Leland, MS
Regional Juried Exhibition, MS Biennial Exhibition, Greenville, MS
Regional Group Exhibition, Delta Artist Association, Lake Village, AR
- 2016** Group Exhibition, DSU Art Faculty, Cleveland, MS
Regional Juried Exhibition, Bi-State Art Competition, Meridian, MS
Regional Juried Exhibition, Tom Peyton Memorial Art Show, Alexandria, LA
- 2015** Group Exhibition, DSU Art Faculty, Cleveland, MS
Group Exhibition, Northwest Mississippi Community College, Senatobia, MS
Regional Juried Exhibition, Mississippi Collegiate Art Faculty Exhibition, Laurel, MS
- 2014** Regional Juried Exhibition, AIGA Tenn Show, Memphis, TN
Regional Juried Exhibition, UT Martin Alumni Exhibition, Martin, TN
Group Exhibition, DSU Art Faculty, Cleveland, MS
- 2013** Solo Exhibition, MFA Thesis Exhibition, Terre Haute, IN

AWARDS & GRANTS

- 2020** QTAG Grant, Spring 2020, Continuance of Type Letterpress Research in Venice, Italy
CITL Teaching Award Nominee, Spring 2020
- 2019** CITL Teaching Award Nominee, Fall 2019
Potter College Instructional Development Fund Grant Recipient
QTAG Grant, Spring 2019, Continuance of Letterpress Research
- 2018** QTAG Grant, Spring 2018, Sundress Publications/Sunflower Academy Residency
- 2017** Potter College Instructional Development Fund Grant Recipient
- 2016** Dulce Fund Grant Recipient, Delta State University
OIT Challenge Grant, Delta State University
- 2014** 1st Place, Package Design-AIGA Tenn Show
- 2011** Finalist, Terre Haute Arts Corridor Banner Competition
Student Research Grant Recipient, College of Graduate Studies

PROFESSIONAL ACTIVITY, LECTURES, AND PRESENTATIONS

- 2020** *Identifying Design and its Cross Cultural Effect on Humanity: Breaking Down and Exploring Design Barriers to Create Unison*, International Conference Presentation, co-presented with Shannon McCarthy, EKU
New Directions in the Humanities Conference, Venice, Italy
(virtual presentation due to COVID-19)
- 2019** *Big Impact on a Shoestring Budget, The Joys of Tight Budgets and Limited Resources Session*
Regional SECAC Conference, University of Tennessee at Chattanooga, Chattanooga, TN
- Podcast Interviewee/Contributor, "Tell it to Neil", Recorded Summer 2019,
Release Date: Spring 2020; a professional interview podcast highlighting tenure-track
Graphic Design educators and the diverse paths educators take to tenure at various
colleges and universities
- Collaboration for a Cause*, Presentation with Shannon McCarthy, EKU
National UCDA Design Education Conference, East Tennessee State University
Board the Train to Collaboration Station, Presentation
National UCDA Design Education Conference, East Tennessee State University
- Co-Curator: *For Designers, By Designers, With Designers*
Curated with Rachel Bush, Associate Professor, Austin Peay State University
- Artist Talk/Lecture, Vincennes University
- 2018** Juror, Scholastic Art and Writing Awards
- One for The Ages: Understanding and Influencing Millennials in the Classroom*,
Panel Discussion, SECAC Annual Conference, Birmingham, AL
- Combining Culture and Service Design*, Poster Presentation,
National AIGA Design Educators Conference, IUPUI Herron School of Design
- Combining Culture and Service Design*, Poster Presentation,
National UCDA Design Education Conference, Youngstown State University
- Motivating Millennials in the Classroom*
WKU Student Success Summit
- Guest Lecturer, Intro to Infographics, HIM 290, Medical Terminology, Darnez Pope
- 2017** *Utilizing Adobe Mobile Apps in the Creative Classroom*, Lecture/Demo
Ky Art Education Association Annual Conference
Thomas More College, Crestview Hills, KY
- Motivating Millennials in the Creative Classroom*, International Lecture
Edna Manley College, Rex Nettleford Arts Conference
Kingston, Jamaica
- Guest Lecturer*, The University of Tennessee at Martin
Department of Art, Martin TN

Professional activity, Lectures and Presentations, Cont.

- 2017** Juror, *Not Your Mama's Art Show*
League of Striving Artists (LSA) Student Exhibition
The University of Tennessee at Martin Department of Art, Martin, TN
- 2016** *Just my TYPE: How Crappy Typography Can Make or Break Your Visuals*
Tech Camp Memphis, Memphis, TN
- The Visual History of the Show Poster*
International Conference on the Blues, Cleveland, MS
- Photoshop for Art Educators*
MS Art Educators Conference, Cleveland, MS
- 2014** *Applying Classroom Skills after Graduation*, UT Martin Art Department
- 2012** Poster Presentation, Indiana State University Symposium
Photoshop Demonstration, Indiana State University, College Art Day

PROFESSIONAL MEMBERSHIPS & PROFESSIONAL DEVELOPMENT

- 2020** Education Co-Director and Board Member, AIGA Nashville
Professional Memberships: UCDA and SECAC
Committee Member, Interconnected Lecture Series
Co-Founder, Design it Forward Kentucky
Conferences Attended:
-AIGA National Conference, Pittsburgh, PA, Rescheduled for November 2020
-Adobe 99U, Virtual Conference, Summer 2020
-UCDA Design Educator Summit, Virtual Conference, Summer 2020
-GCEA, Virtual Conference, Summer 2020
-AIGA, "Shift", Virtual Educator Conference, Summer 2020
- 2019** AIGA Nashville, Education Co-Director and Board Member
Professional Memberships: UCDA and SECAC
Conferences Attended:
-SECAC Annual Conference
-UCDA Design Education Summit
- 2018** AIGA Nashville, Education Co-Director and Board Member
Number Inc. Arts Magazine., Co-Editor and Board Member
- 2017** Delta Artists Association, Member
AIGA, Supporting Member
- 2016** Adobe Muse Certification, Adobe Gen Pro
Number Inc., Board Member & Editorial Committee
AIGA, Supporting Member, DSU Student Group Mentor
UCDA Member

2015 UCDA Design Education Summit

CAMPUS & DEPARTMENT SERVICE

- 2020** Potter College "Expand Your Range" Campaign, committee member
Potter College Curriculum Committee, Art Department Rep (2018-present)
Art Department Recruitment Committee Chair
WKU AIGA Student Group, Advisor
- 2019** Kentucky College and Career Day, Dupont Manual High School
Academic Fair Rep and Portfolio Review Rep for WKU Art
Governor's School for the Arts, Academic Fair, Art Department Rep, July 2019
Potter College Curriculum Committee, Art Department Rep (2018-present)
Designer, International Year of Revisited Logo, Office of International Programs
WKU AIGA, Student Group Advisor
PR Committee Chair, Art Department
FAC Rox Committee, Department Rep/Design Liason
- 2018** Designer, Guthrie Tower Veteran Memorial Plaque, WKU College Heights Foundation
Dupont Manual, College Fair/Portfolio Review, Art Department Rep
Web Design Consultant, WKU KISS Office
Judge, REACH Student Research Conference
Judge, Greek Week Banner Competition
Potter College Preview Day, Department Representative
TOP Registration, Spring/Summer 2018
- 2017** WKU AIGA, Student Group Advisor
WKU Department Committees: Communications and Recruitment
WKU Campus Committees: PCCC Committee
Department Chair Search Committee, DSU
- 2016** AIGA Student Group Mentor, DSU
Chair, DSU Student Publications Committee
Marketing Co-Director, DSU Gender Studies Group
DSU Department Committees: Arts & Publications, Web, Artist Forum
DSU Campus Committees: Student Publications (Chair), Grievances & Appeals
- 2015** AIGA Student Group Advisor, DSU
DSU Campus Committees: Student Publications, Grievances & Appeals
DSU Department Committees: Arts & Publications, Web, Artist Forum
- 2014** DSU Department Committees: Arts & Publications, Web, Artist Forum
DSU Art Department Representative, Mississippi School of the Arts,
Portfolio Review and College Day
Department of Art Representative, DSU Day Academic Fair
- 2012** Grad Student Curator, Bare Montgomery Art Gallery, ISU

COMMUNITY SERVICE & LEADERSHIP

- 2020** Planning Committee/Board, IdeaFest Bowling Green
Judge, FBLA Regional Design Pitch Competition
- 2019** Juror, Scholastic Art and Writing Awards
Bowling Green Mini Maire Faire, Board Member and Designer
- 2018** Bowling Green Mini Maker Faire, Board Member and Designer
Artwork Donation, BAM Art Show/Benefit for KFTC, Art Matters Studio
Panel Reviewer, AIGA Make Conference
- 2017** AIGA Student Day, Event Volunteer
UT Martin Young Alumni Council (2014-2017)
Bolivar County Young Professionals, Publicity Committee
- 2016** AIGA Student Day, Event Volunteer
Conservation Committee, EPHFIC Women's Club
Bolivar County Young Professionals, Publicity Committee
- 2015** Bolivar County Young Professionals, Publicity Committee
EPHFIC Women's Club
- 2014** Fine Arts Community Mentor, UT Martin McWherther Scholars Program