

Junior Writer | GTC | Salary: £22,000 p/a

About GAY TIMES

Originally started as a magazine, GAY TIMES proved to be a vital source for the LGBTQ+ community, fostering an audience hungry for representation at a time when LGBTQ+ communities in Britain faced social and political rejection. GAY TIMES Magazine has grown with the community over the past five decades, holding their hands through Section 28, the AIDS crisis, Pride celebrations and many other historic moments.

It's this legacy and rich history that empowers us to be a leading LGBTQ+ storytelling. Using our insight, expertise and experiences to deliver cutting edge content and campaigns that work for brand partners and our audience.

GAY TIMES Group in 2020 is a very different organisation to how it began. The magazine is a huge part of our DNA but it only makes up around 7% of our overall output. Our production and creative capabilities have grown significantly in recent years, building our consultancy and integrated campaigns for globally leading brands such as Apple Music, Coca Cola, Facebook and many others.

Outline

We are looking for a Junior Writer to join our team full time. The role requires you to deliver exceptional editorial features and news-based reporting for our digital and print channels that reach millions of people each month.

You will be a part of an LGBTQ+ editorial team that prioritises queer-first storytelling, bringing in-depth, timely and insightful exploration and interview pieces to a growing audience.

You will have some experience of working on branded content and helping to pitch and develop ideas for editorial partnerships.

You will work in a start-up-like environment with a can-do mindset, operating both autonomously and collaboratively when required.

Job Description

- Some experience writing for digital and/or print
- Keen knowledge and interest in community, political and world news - especially around the challenges faced by marginalised communities
- Ability to produce both timely news articles and longform content that can be published online and in print
- Work collaboratively with the creative, production and project management teams
- Ability to produce copy for brand campaigns using an engaged editorial tone
- React quickly to breaking news stories, but also have the ability to continue that story through feature ideas
- Help build the GAY TIMES brand into the foremost leading media platform for LGBTQ+ people and allies globally
- Bring new voices to the editorial output of the brand
- Maintain house style and tone of voice throughout all channels

Key Skills

- Good written skills – good grammar, clear and concise
- Understanding of best practice when it comes to SEO
- Experience of working across print and/or digital
- Strong passion for LGBTQ culture
- Excellent problem-solving skills, with a creative approach to challenge resolution
- Ability to work in a blended work/life approach
- The ability to manage multiple work-streams in pressurised environments
- Excellent teamwork skills and the ability to prioritise tasks
- Ability to build, own and lead relationships
- Exceptional telephony skills and excellent communication standards
- Ability to identify new stories and editorial opportunities
- Good understanding and use of CMS, MS Office, Keynote and Google Drive
- Able to use internal technical tools – pick up new technology and systems well
- Solid understanding of social media

Personal specification

- Forward-thinking and dynamic
- Provide inspired innovation to the editorial team, create an environment that promotes great performance and positive morale
- Promote a positive working outlook within a high pressured internal environment
- Responsible and accountable for actions
- Build personal and professional alliances and partnerships with other organisations.

Benefits

- Ability to work on purpose driven editorial campaigns
- Alignment to LGBTQ+ issues, causes and activism
- GAYTIMES+ membership
- Access to GAY TIMES events and parties
- Career progression opportunities
- 23 days holiday per annum plus 8 bank holidays
- Monthly team events