

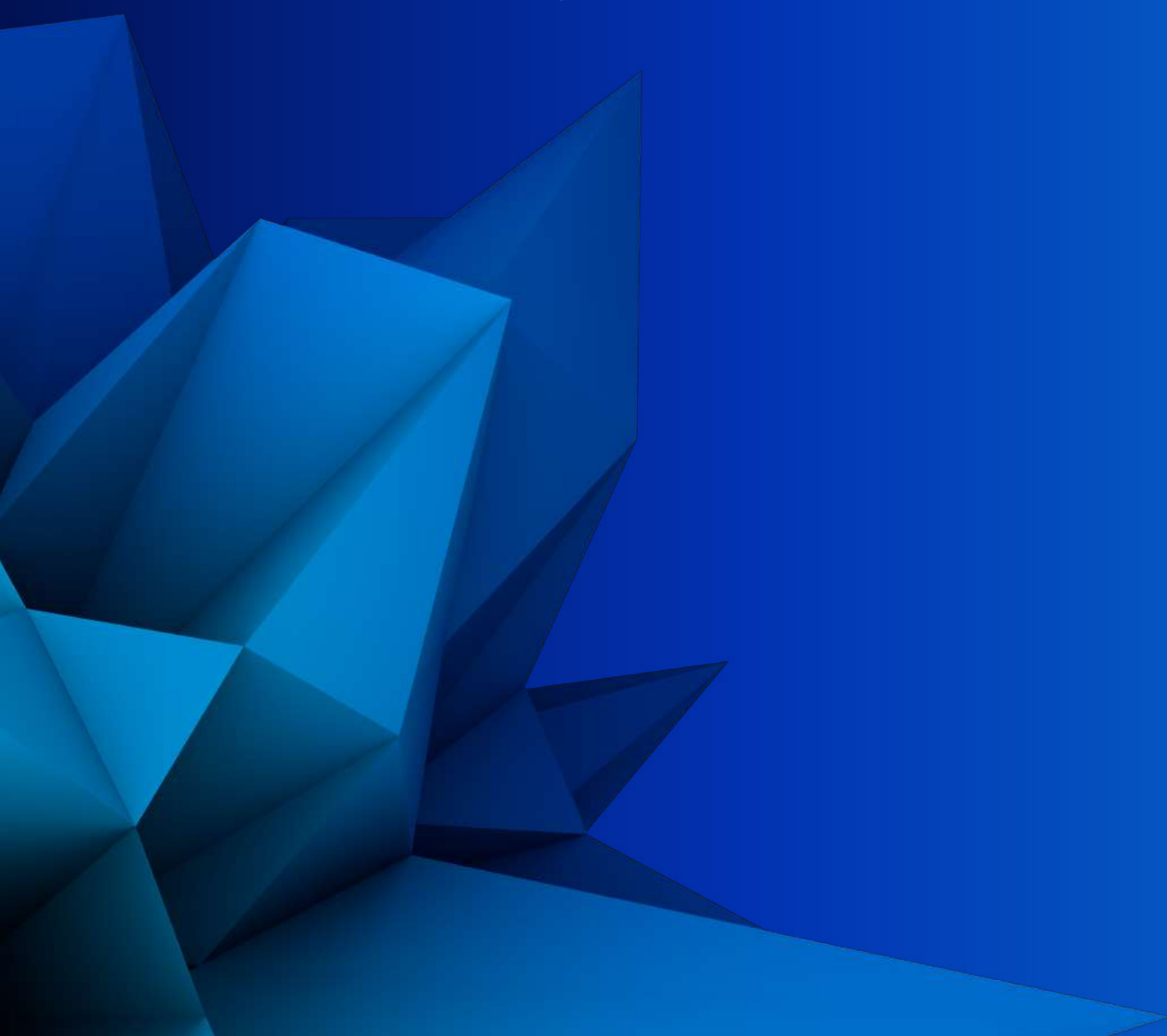


**START**  
DEMO DAY

# **MEDIA**

# **FACTSHEET**

Marketing Deck  
@ START Demo Day 2020  
Berlin, Germany





**START**  
DEMO DAY

# Europe's largest Startup Demo Day

START Demo Day is the largest European startup demo day. We host a fully virtual networking event, bringing together European startups and investors. The vision of our START Demo Day is to bridge the gap between entrepreneurs seeking for funding opportunities and European venture capitalists through a diverse range of meeting sessions and startup pitches.

## About the organizer

START Network is a syndicate of 9 chapters from all over Europe that share the same mission. Founded in St. Gallen in 1996, our network today comprises over 300 members in 6 different countries. Together we want to empower the spirit of entrepreneurship as well as bridge the gap between founders and investors. After our fifth Berlin Demo Day being cancelled, this newly founded event is its digitized progression and our response to Covid-19.



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# What makes **START Demo Day 2020** unique

## **MEET, PITCH AND RAISE**



### **Meet your future investors**

Startups from pre-seed to growth stages will get the unique opportunity to network via 1-on-1 sessions with some of the 250 most successful investors from Europe and the US.



### **Pitch your business idea**

In addition to live Q&A sessions with VC partners, exclusive masterclasses and efficient speed networking, 21 qualified startups will have the chance to pitch their business model in front of a global audience.



# START DEMO DAY

## Our highest caliber audience



500 pre-selected European startups across all stages



+2000 scheduled 10 minute 1-on-1 sessions between founders and investors



250 accelerators, angels and VCs looking for the next generation of unicorns



Multiple masterclasses and Q&As with VC partners as well as startup pitches

## Selected attending investors

