

# Ping Ni Chen

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Passionate and innovative professional with experience in responsive web design, UI/UX and motion design. Multidisciplinary designer with a focus on creating an impactful and intuitive experience.

## EXPERIENCE\_

### **Naked Retail** Design Associate

May '19-Jul '19 | New York City

Designer in a creative retail experience studio. Created visual assets in a fast-paced and collaborative environment.

- Designed hi-fidelity website UI
- Produced social media contents
- Managed email newsletter creation
- Developed space renderings for brands

### **Jet Set Candy** 3D Designer

Oct '16-Jun '17 | New York City

Designed display components and created renderings for a travel-inspired jewelry company.

- Designed store renderings and concept
- Produced and edited company visual assets.
- Assisted and processed sales at company pop-up store

### **Foundry Wood** Furniture Design Intern

Mar '14-May '14 | New York City

Worked closely with the founder to assist with production and provide design solutions.

- Researched and developed design direction for customized furniture
- Fabricated and assembled furniture parts

### **Base Creative** Visual Design Intern

Jun '12-Aug '12 | Hong Kong

Visual design intern at a full-service branding and marketing agency. Worked directly with the CEO to assist on design projects.

- Organized company website
- Contributed ideas during marketing pitch
- Created innovative machinery directories for a pharmaceutical client

## EDUCATION\_

### **Parsons School of Design**

MFA Design and Technology, '18-'20

BFA Product Design, '12-'16

### **Köln International School of Design**

Exchange Program, Mar '15-Jul '15

## CERTIFICATE\_

### **The Fundamentals of Digital Marketing**

Google, Jun '20

## SKILLS\_

### **Software**

Figma, Sketch, AfterEffects, Photoshop, Illustrator, InDesign, Premiere Pro, Rhino 3D, Fusion 360, KeyShot, Unity, MadMapper

### **Code**

HTML, CSS, JavaScript, p5.js, Processing, Arduino, OpenFrameworks (C++)

## AWARDS\_

### **MFA Parsons Dean's Scholarship**

2018-2020

### **BFA Parsons Dean's Scholarship**

2012-2016

## LANGUAGES\_

**English**  
**Mandarin**