

SUZE'S PRESCOTT CENTER FOR THE ARTS GALLERY
CALL FOR ART

Black and White in Art and Design

Monday January 3 - Saturday February 12, 2022

INVITATION TO ARTISTS

November 15, 2021

Dear Artist,

You are invited to participate in Suze's Prescott Center for the Arts Gallery exhibit **Black and White in Art and Design**, January 3 through February 12, 2022. This is an opportunity to present your artwork to the public in a welcoming gallery setting.

In contrast to color in art, drawing, print making, painting and fine art photography black & white imparts an enhanced mystical and deeper mood. The absence of color lends a level of abstraction. Probably the majority of art observers feel they prefer color, perhaps because it feels more familiar to them. But the artist working in black and white feels a more intimate connection with his or her creation because of that level of abstraction and the mood that can be created. "Black and white" as a descriptive term is a misnomer. In the artists' creations the final image consists of shades of grey, with black serving as shadow to offset the lighter values. This is true of etchings, painting and print making as well as photography. Often a warm monochromatic tint such as brown or sepia or even cyan is used in place of pure black or grey in order to convey the artist's mood.

The exhibit opens at Suze's Prescott Center for the Arts Gallery, corner of Willis and Marina on Monday, January 3, 2022.

The Artist's Reception/4th Friday Art Walk will be on Jan. 28, 5-7PM, 2022

Curators: George Lewis, 928 925-3584, GeoLewis701@gmail.com and Leslie Sorg Ramsay

Eligibility:

Open to Arizona artists working in all media, 2D and 3D. Work must be original. Entries will be JURIED and must be FOR SALE. Awards: Cash awards total \$275

Entry Fee: \$10.00 per entry. Mail or deliver Entry Form and check payable to Suze's Prescott Center for the Arts. ATTN: **Black and White**, 208 N. Marina Street, Prescott, AZ 86301.

Include **Black & White** on check's subject line. Entry fees are non-refundable, selected for the exhibit or not.

DEADLINE BY MAIL: Postmarked: THURSDAY, DEC 9, 2021

DEADLINE BY HAND DELIVERY: SATURDAY, DECEMBER 11, 2021, 3PM

(At SPCA Gallery, look for the Plexiglass holder marked "Entries" at the host desk.)

The Gallery is open Tuesdays through Saturdays 11AM through 3PM.

Entry Form: See last page of this document. Form may also be obtained at the SPCA gallery or via the SPCA website at www.pca-az.net. Go to Gallery/Current Season, click on Entry Form next to **Black and white in art and design**.

There are 3 options for submitting entries. Choose the one that is best for you.

Electronic Method: (Preferred – most accurate color reproduction as well as most convenient in processing images.) Image(s) must be .jpg format, 300 dpi, physical size 6 x 8 (approx.) (if sent by smart phone, choose moderate or large size, not smallest size).

For 3D work, submit two photos: one full view and one to show prominent detail.

Label files as follows: Artist's Last Name_Entry Title_Entry Number (Same number as shown on Entry Form - see last page of this document.)

Email your entry files and your scanned entry form to pcagallery@hotmail.com . (Include BLACK & WHITE in the subject line). Or mail or deliver the paper entry form and payment to the SPCA Gallery.

Flash Drive Entry:

Save your images on a flash drive and deliver with entry form and fees to the SPCA Gallery. (Not needed if entering by Electronic or Paper method). No CDs/DVDs this time.

Paper Method:

Photos of entries on quality digital photo paper, sized 4 x 6 or 8 x 10 (preferred) with Last name, title and entry number(s) should accompany your entry form and fees and be delivered to the SPCA Gallery.

3D work entry form and fee(s) should be accompanied by one full view image as well as a detail view.

Gallery Commission: 35%. Since SPCA is an all volunteer Gallery, all accepted artists are required to Gallery host for one at least one 4 hour (11am - 3pm) hosting session during the show.

All 2-D work must be framed or gallery wrapped and wired and ready to hang. No sawtooth hangers.

Frame must be intact and suitable for gallery presentation.

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Calendar of Important Dates:

Entry Deadline Received Saturday, December 11, 2021, 3PM
(Entry Postmarked by Thursday December 9, 2021)

Entry Jurying - Tuesday, December 14, 2021

Notification of Acceptance: by Thursday, December 16, 2021*

Accepted Art Work received at the SPCA Gallery Sunday Jan 2, 2022,
10AM -12 Noon

Gallery Host Training SATURDAY January 8, 2022, 10AM

Artist Reception/4th Friday Art Walk FRIDAY January 28, 2022, 5-7PM

Works available for pick up SUNDAY February 13, 2022, 10-12Noon

*Watch for e-mail "SPCA Black & White Acceptance" on December 16
through 17; notify; George Lewis at GeoLewis701@gmail.com if not received.

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Black and White in Art and Design
January 3 – February 12, 2022
Entry Form and Checklist

PLEASE NOTE: ALL ARTISTS ACCEPTED INTO THIS EXHIBIT NEED TO HOST AT LEAST ONE 11AM to 3PM GALLERY SESSION DURING THE EXHIBIT. WE COUNT ON YOU TO HELP.

IF YOU ARE UNABLE TO HOST PLEASE ARRANGE FOR SOMEONE TO HOST FOR YOU WHO HAS ATTENDED OR WILL BE ABLE TO ATTEND THE ONE HOUR TRAINING COURSE.

IF YOU HAVE MORE THAN 3 ENTRIES, PLEASE ADD A SECOND PAGE WITH ADDITIONAL ENTRY INFORMATION.

Photos Labeled with correct information _____, Entry Form Completed _____

Entry Fee check payable to SPCA _____

Publicity Release

___ All ___ None of my entries may be used for publicity purposes.

Initials _____ Date _____

Name _____

Address _____

Phone _____

Email _____

ENTRY #1

Title _____

Media/Processes _____

Width _____ Height _____ Depth (3D) _____

Framed Dimensions (can be approximate) _____

Insured Value _____ Sale Price _____

ENTRY #2

Title _____

Media/Processes _____

Width _____ Height _____ Depth (3D) _____

Framed Dimensions (can be approximate) _____

Insured Value _____ Sale Price _____

ENTRY #3

Title _____

Media/Processes _____

Width _____ Height _____ Depth (3D) _____

Framed Dimensions (can be approximate) _____

Insured Value _____ Sale Price _____