



**SUZE'S PRESCOTT CENTER FOR THE ARTS GALLERY
2021 HOLIDAY MARKET GIFT SHOW AND SALE
November 1 – December 15, 2021
INVITATION TO ARTISTS**

October 7, 2021

Dear Artist,

You are invited to participate in the Suze's Prescott Center for the Arts Gallery 2021 Holiday Market Gift Show and Sale. This is an opportunity to display and sell your handmade and created items to the public in a gallery setting. SPCA is proud to feature one of the best local Holiday venues with many creative artists and show displays. This benefits the SPCA Gallery as well as the wonderful artists who participate.

The show opens at the SPCA Gallery, corner of Willis and Marina, Prescott, on Monday, November 1. Gallery hours are Mon. thru Sat., 11am-3pm. *An artist's reception will be held during the 4th Friday Art Walk, November 26, 5:00-7:00PM. All contributing artists are asked to attend and greet Gallery visitors. The exhibit will run through Wednesday, December 15, with out-take on Thursday, December 16.*

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| <p><u>1. To indicate your decision to exhibit your work, PLEASE COMPLETE AND RETURN THE FORM AT THE END OF THIS LETTER, ALONG WITH YOUR ENTRY FEE IN THE AMOUNT OF \$10.00, BY SATURDAY, OCTOBER 16. FORM & CHECK CAN BE LEFT AT THE GALLERY HOST DESK. GALLERY HOURS ARE MON.-SAT., 11AM-3PM.</u></p> <p><u>2. Entry form can also be submitted electronically by email to pcagallery@hotmail.com. The completed form should be included as an attachment. The entry fee will need to be dropped off at the Gallery Host Desk with a copy of your entry form. The earlier we get your entry, the more time you will have to fill in your inventory sheets and label your artwork.</u></p> <p><u>3. Your artwork and completed paperwork for this show are to be delivered to the SPCA Gallery on Sunday, October 31, from 10AM – 3PM, or Monday, November 1, 10 AM - 1PM</u></p> <p><u>4. IF YOU ALREADY HAVE YOUR WORK IN THE GIFT SHOP, PLEASE CONTINUE TO USE YOUR SAME INVENTORY SHEETS BY ADDING YOUR NEW ITEMS. DUE TO THE LARGE INVENTORY NOW IN THE GALLERY, WE ARE ASKING EACH ARTIST TO BRING IN NO MORE THAN 10 ITEMS. WE ALSO REQUEST THAT AT THAT TIME YOU SIGN OUT AT LEAST 10 ITEMS THAT MAY HAVE BEEN IN THE GALLERY FOR OVER 6 MONTHS.</u></p> |
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The show is held in conjunction with the holiday season when gift giving is at its peak. Gifts for all ages are needed. Children's gifts are popular and more gifts for men are needed. Items with the highest sales during prior holiday shows were jewelry, ceramics, scarves of all kinds, wooden items, ornaments, soaps,, animal themed gifts, warm weather items like mittens, scarves and sweaters, and mixed media. We anticipate having a wide variety of work available and encourage the unique and whimsical, traditional as well as contemporary. The following suggestions are offered:

Men's Items: belts, wallets, key rings, money clips	Dolls Stuffed Toys	Note Cards: single cards or packs	Calendars, Bookmarks
Jewelry boxes, stands, earring holders	Seasonal Floral Arrangements	Items for Animals	Items made from recycled materials like rugs, etc.
Candles/holders	Furniture	Soaps	Southwestern Items
Ceramics /Pottery	Table Runners, Pillows	Leather Items	Wood
Holiday Items	Glass	Picture Frames	Wearables - One Size Fits All
Handbags, Scarves	Jewelry	Prints	Ornaments



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PRICING: The maximum sales price charged for an item will be \$350.00. The best selling range for this exhibit is from \$3.00 to \$75.00. Please price your work in even dollar amounts, no cents. All work must be finished to gallery quality. In order to present your work at its best, please provide us with appropriate display racks, such as jewelry T-bars or pads and trays; small easels for prints, card racks, etc. and attach an identification tag. Please: no saw tooth hangers on framed works; wires only.

The registration fee to enter this show for this year has been reduced to \$10.00. In addition, there will be a charge of 35% commission to SPCA on each item sold. As soon as your application is received, you will be sent an Acceptance letter with your artist's code and a copy of the inventory sheet; you must complete this inventory sheet and deliver it with your items. The acceptance letter and forms will be sent via email, whenever possible.

A calendar of dates and times pertinent to the show will be sent when your application is received. The Gallery will be open for special events, such as Prescott's 4th Friday Art Walk on November 26, 5pm-7pm.

SATURDAY, OCT. 16	Entry form and fee due	Completed entry form (see below) and \$10 check to be received at SPCA by Saturday, October 16
SUNDAY, OCT. 31 MONDAY, NOV. 1	Drop off: 10AM-3PM Drop off: 10AM-1PM	Items and completed paperwork, including inventory sheet and all work labeled with Artist Code and Price (i.e., AMM-1, \$35.00), to be delivered to SPCA Gallery as scheduled.

SEE NEXT PAGE FOR ENTRY FORM



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The Gallery will be open Mondays thru Saturdays, 11am-3pm, giving all of our exhibitors a wonderful opportunity to show and sell their art. **Please note that each artist must spend one or two sessions as a “host” for the show; each session is from 11am-3pm. A one-hour host training session is offered and is highly recommended for those returning after an absence and a must for all new artists.**

Details will be included in your Acceptance letter.

We look forward to seeing you and your work in the Gallery this year.

Sincerely,

The Holiday Market Gift Show and Sale Organizers

Email questions to: Barb Wills, wills.barb@yahoo.com

Please complete the information below and return with your \$10.00 check made payable to Suze's Prescott Center for the Arts (write "HOLIDAY MARKET" on memo line of check), to be received by SATURDAY, OCTOBER 16, 2021.

Suze's Prescott Center for the Arts 208 N. Marina St., Prescott, AZ 86301 Attn: 2021 Holiday Market Gift Show and Sale		
Name (Please print & include middle initial):		
Street:		
City:	State AZ	Zip:
Phone:	E-mail:	
I will be exhibiting approximately _____ pieces of _____ (medium). Drop Off: Please check one with your approximate time: 10/31, _____ ; 11/1, _____ (If large pieces, please indicate approximate dimensions.) _____		
My check for \$10.00 is enclosed. _____		