

VIEWMETRICS PRIVACY POLICY

This privacy policy will explain how Viewmetrics uses any personal data we collect from you when you use our website.

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WHAT DATA DO WE COLLECT?

We collect the following data, only where and when required:

- Personal identification information to contact you including: Name, Surname, Email, Cellphone when you choose to contact us through the website directly only.
- We might also collect certain secondary data to help us understand your needs better including: company name, company size, company industry, budget and more.

HOW DO WE COLLECT YOUR DATA?

You directly provide Viewmetrics with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.
- Voluntarily complete an online contact form on our website.

HOW WILL WE USE YOUR DATA?

Viewmetrics collects your data so that we can:

- Process your request and manage your intent to do business with us or communicate your interest.
- Email you with special offers on our services we think you might be interested in.

If you agree, Viewmetrics will share your data with our partner companies so that they may offer you their products and services. These partner companies will be limited to those listed upon clicking on this link:

https://docs.google.com/spreadsheets/d/1W0FUuVBxPCqhzbnVN9vpBczV_F8npWZ0LoP97uiqgjw/edit?usp=sharing

When Viewmetrics processes your request, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

HOW DO WE STORE YOUR DATA?

Viewmetrics securely stores your data in our Google infrastructure where applicable. Viewmetrics will keep your personal data for as long as a relationship, legally, exists between the two parties.

MARKETING

Viewmetrics would like to send you information about products and services of ours that we think you might be interested in, as well as those of our partner companies listed upon clicking this link: https://docs.google.com/spreadsheets/d/1W0FUuVBxPCqhzbnVN9vpBczV_F8npWZ0LoP97uiqgjw/edit?usp=sharing

If you have agreed to receive marketing, you may always opt out at a later date. You have the right at any time to stop Viewmetrics from contacting you for marketing purposes or giving your data to other members of the Viewmetrics Group. If you no longer wish to be contacted for marketing purposes, please send an email to popi@viewmetrics.co.za

WHAT ARE YOUR DATA PROTECTION RIGHTS?

Viewmetrics would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request Viewmetrics for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that Viewmetrics correct any information you believe is inaccurate. You also have the right to request Viewmetrics to complete the information you believe is incomplete.

The right to erasure – You have the right to request that Viewmetrics erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that Viewmetrics restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to Viewmetrics's processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that Viewmetrics transfer the data that we have collected to another organization, or directly to you, under certain conditions. If you make a request, we have one month to respond to you.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: popi@viewmetrics.co.za

COOKIES

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology. For further information, visit: allaboutcookies.org.

HOW DO WE USE COOKIES?

Viewmetrics uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in (if required in future)
- Understanding how you use our website
- Improve your experience on our website

WHAT TYPE OF COOKIES DO WE USE?

There are a number of different types of cookies, however, our website uses:

- **Functionality** – Viewmetrics uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

- **Improve Experience** – Viewmetrics uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Stackworx sometimes shares some limited aspects of this data with third parties for advertising purposes.

HOW TO MANAGE COOKIES?

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

PRIVACY POLICIES OF OTHER WEBSITES

The Viewmetrics website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

CHANGES TO OUR PRIVACY POLICY

Viewmetrics keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 15 February 2022.

HOW TO CONTACT US?

If you have any questions about Viewmetrics's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us. Email us at: popi@viewmetrics.co.za