

# Hi, I'm Leonardo Tanuwijaya

I design event identity and typefaces to challenge impossibility with wit, precision and brilliance.

## Experience

### Part-Time Content Creator

#### Eunoia Pictures

Jan 2019 - Aug 2019 | Medan, Indonesia

Provided social media promotional materials for Eunoia Pictures and Calla Face and Dental.

Designed content regularly to maintain Eunoia Pictures and Calla Face and Dental's social media presence.

Provide retouched photo to develop Eunoia Pictures photo mood and styles.

### Graphic Designer

#### The A Brand

Oct 2018 - Dec 2018 | Medan, Indonesia

Building brand identity and designing collaterals for events organised by Ardent Team (Street Food Fighter, Ardentic 2018, HillFest).

Managing the completion of design artworks produced by the A Brand Team.

Helping the Ardent team and volunteers during the events. Preparing output files before published or printed.

### Graphic Design Intern

#### Instant Services (Hong Kong) Ltd.

Jun 2018 - Aug 2018 | Hong Kong, China

Designed brand identities for EuroHome Direct brand.

Provided promotional materials for EuroHome Direct brand including name cards, landing pages, catalogues, promotional videos, etc.

Organised data and contents editing for internal purposes.

### Graphic Design Intern

#### MAD Studios

Mar 2018 - May 2018 | Hong Kong, China

Designed brand identities including logos for client company.

Provided design solutions to special event campaign design collaterals.

Helped reducing other designers workload by taking part in their tasks.

Available from June 2020

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## Education

### University of the West of England

Bachelor of Arts in

Graphic Design

Sep 2019 - Now | Bristol, United Kingdom

### Hong Kong Design Institute (HKDI)

Higher Diploma in Design  
and Visual Communication,  
Information Design

2016 - 2018 | Hong Kong, China

### Jinan University

non-Degree,

Chinese Studies

2015 - 2016 | Guangzhou, China

## Skills

### Tools

**3D Design:** Google SketchUp, Adobe Dimension, Maxon Cinema 4D

**Video Editing:** Adobe Premiere Pro, Adobe After Effects

**Prototyping:** Proto.io, Adobe XD, Adobe Muse

**Vector & Raster:** Adobe InDesign, Adobe Illustrator, Adobe Photoshop, CorelDRAW

### Art & Design

Photography, High-End Retouching, Typeface Design, Video Editing, UI Design, Editorial Design, Packaging Design, Brand Identity Design

### Language

**Indonesian** (Native), **Fujian** (Native), **English** (IELTS Band 7.5), **Mandarin** (Elementary), **Cantonese** (Basic), **Swedish** (Basic)