

Aristos Michaelides

Product Designer

Ari is a collaborative and multi-disciplinary product designer currently working remotely at Conde Nast. He specializes in UX Strategy and Research, Visual Design and Interaction Design.

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Experience

Product designer, Conde Nast

January 2020 - Present | London, UK

- Worked collaboratively to visualise the product vision for Vogue through safari scanning, wireframing, wireflowing, visual design and advanced prototyping.
- Built advanced prototypes utilizing real content, data, video and sound, to uncover deep behavioural and attitudinal insights in user testing sessions.
- Facilitated cross-functional workshops to gather input across perspectives, uncover potential blockers and get stakeholder buy-in as early as possible, ensuring our designs satisfy both business and end-user needs.
- Designed features used by millions worldwide, and which led to increased content consumption; inline teasers in particular get, on average, 500k interactions per month.
- Created key user journey maps across segments and markets and defined opportunities and initiatives to drive forward.

Freelance designer

May 2019 - January 2020 | London, UK

Redefined the problem space and designed concept solutions for several early-stage startups through user research, wireframing and prototyping.

Data analytics consultant, PA Consulting / Capgemini

April 2017 - May 2019 | London, UK

Worked with organisations across a variety of industries including financial services, health care, logistics and utilities, using analytics to frame and solve the right questions using the right data.

Side Projects

Giving back to the design community

As a way to support fellow designers during the pandemic, I created and freely distributed a custom-built product design webflow template and Figma UI kit, that had been tested with design leads and hiring managers globally.

Education

BSc (Hons) International Management
University of Manchester

Sept. 2012 - June 2016 | Manchester, UK

Skills

User Research, Interviews, Card Sorting, Heuristic Evaluation, Workshop Facilitation, Information Architecture, Competitive Analysis, User Journey Mapping, Wireframes, User Flows, Interaction Design, Visual Design, Rapid Prototyping, Usability Testing, Conversational Design, HTML5, CSS3

Tools

Figma	Invision
Sketch	Balsamiq
ProtoPie	Marvel
Miro	Voiceflow

Recognitions

Global Travel Hackathon 2019 Winner
Prototyped a map routing app that helps travelers get around safely at night, by finding lit-up routes.

Languages

English | Fluent
Greek | Native
Spanish | Beginner